

CURRICULUM VITAE

DHAVAN V. SHAH

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Director, Mass Communication Research Center
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EDUCATION

Ph.D., 1999
University of Minnesota–Twin Cities
Major: Mass Communication
Minor: Political Psychology
Dissertation: “Value Judgments: News Framing and Individual Processing of Political Issues”
Advisor: Daniel B. Wackman

M.A., 1995
University of Minnesota–Twin Cities
Major: Mass Communication
Thesis: “Framing and Interpretation: Influences on Voters’ Issue Oriented Decision-making”
Advisor: Daniel B. Wackman

B.A., 1989 with Distinction
University of Wisconsin–Madison
Major: Journalism and Mass Communication
Emphasis: Mass Communication Research and Advertising

ACADEMIC POSITIONS

University of Wisconsin, Madison

- *Maier-Bascom Professor*, Journalism and Mass Communication, 2006–Present
- Head of Graduate Studies, Journalism and Mass Communication, 2007–2009
- Affiliated Faculty, Political Science, 2002–Present
- Affiliated Faculty, Industrial and Systems Engineering, 2011–Present
- Affiliated Faculty, Marketing, 2013–Present
- Principal Investigator, Center for Health Enhancement Systems Studies, 2010–Present
- *Professor*, Journalism and Mass Communication, 2004–2006
- *Associate Professor*, Journalism and Mass Communication, 2002–2004
- *Assistant Professor*, Journalism and Mass Communication, 1998–2002

University of Minnesota-Twin Cities

- *Instructor*, School of Journalism and Mass Communication, 1994–1998
- *Teaching Assistant*, School of Journalism and Mass Communication, 1992–1994

RESEARCH POSITIONS

Center for Health Enhancement System Studies, UW-Madison, 2012–Present

- *Scientific Director* on Addiction Treatment Projects: SEVA, Bundling, and Avenir

Active Aging Research Center, UW-Madison, 2011–2017

- *Scientific Director* of P-50 Center

- Center for Excellence in Cancer Communication Research, UW-Madison, 2008–2014
 - *Core Leader*, Methods Core Head of P-50 Center
- Center for Health Enhancement System Studies, UW-Madison, 2010–2011
 - *Research Fellow and Honorary Associate*, CHESS and NIATx Projects
- Mass Communication Research Center, UW-Madison, 2010–Present
 - *Director*, Coordinate all research projects housed under the center
- Center for Excellence in Cancer Communication Research II, Madison, 2008–Present
 - *Core Leader*, Communication Theory and Method & Training Cores

PROFESSIONAL POSITIONS

- Sherpa Metrix LLC, Middleton, WI, 2010–2016
 - *Principal*, Consult on effectiveness of clients’ communication efforts
- KETC, St. Louis Public Television, St. Louis, 2008–2012
 - *Project Consultant*, Assessed engagement efforts around mortgage crisis and STEM
- National Center for Outreach/National Center for Media Engagement, 2002–2010
 - *Project Consultant*, Assessed media outreach and engagement models and efforts
- Wisconsin Public Television/Corporation for Public Broadcasting, 2002–2006
 - *Project Consultant*, Assessed impact of various outreach efforts on community and stations
- Public Broadcasting Service, Washington, D.C., 2001–2002
 - *Project Consultant*, Segmentation study of PBS viewers and their relation to activism
- Metascope, LLC, Madison WI, 2000–2002
 - *Principal*, Advised Wisconsin “Focus on Energy” social marketing campaign
- Wisconsin Newspaper Association, Madison, WI, 2000
 - *Research Consultant*, Studied effectiveness of newspaper political advertising.
- Fallon Worldwide, Minneapolis, MN, 1998–2001
 - *Strategic Planning Consultant*, Counseled agency leadership on communication strategies.
- Carmichael Lynch, Minneapolis, MN, 1995–1996
 - *Research Consultant*, Studied internal communication networks.
- KTCA-KTCI Television, St. Paul, MN, 1993–1994
 - *Research Consultant*, Studied introduction of station’s evening news program.
- Request Magazine, Minneapolis, MN, 1993–1994
 - *Research Consultant*, Studied characteristics and preferences of magazine readers.
- Musicland Stores Corporation, Minneapolis, MN, 1993
 - *Public Relations Assistant*, Coordinated internal and external PR activities.
- BBDO-Minneapolis, Minneapolis, MN, 1993
 - *Media Planning Consultant*, Defined second tier targets for cellular phone purchase.
- Leo Burnett Co., Chicago, IL, 1990–1992
 - *Senior Media Buyer/Planner*, Devised, analyzed, negotiated, and purchased multi-million dollar network TV upfront and scatter purchases for McDonald’s National account.

HONORS & AWARDS

- ICA Computational Methods Interest Group, Top Paper–2019
- Elected Fellow of the International Communication Association–2016
- ICA Health Communication Division, Top Three Paper–2016
- University of Wisconsin-Madison, Office of the Provost and Vice Chancellor for Academic Affairs, Vilas Faculty Mid-Career Investigator Award–2015–2017.
- William S. Morris Distinguished Lecture, College of Media and Communication, Texas Tech University–2014.
- Distinguished Lecturer, Department of Communication, Virginia Tech University–2014
- CECCR II Grantee Meeting, “Top Poster” Designation–2013
- Best Dissertation Award, Information Technology and Politics section of American Political Science Association (Leticia Bode; Advisor, Dhavan Shah)–2013
- Distinguished Lecturer, Annenberg School for Communication & Journalism, University of Southern California–2013

- Visiting Scholar, Department of Communication, University of California, Santa Barbara–2013
- Wee Kim Wee Distinguished Lecturer, Wee Kim Wee School of Communication and Information, Nanyang Technological University–2013
- Invited Professor, Department of Communication, Seoul National University–2013
- University of Wisconsin-Madison, Graduate School, Kellett Mid-Career Award–2013–2014
- Visiting International Scholar, Centre for the Study of Democratic Citizenship, McGill University, Université Laval, and Université de Montreal–2013
- Distinguished Lecturer, Amsterdam School of Communication Research, University of Amsterdam–2013
- Visiting Professor, Department of Communication, University of Vienna–2013
- Herbert S. Dordick Dissertation Award (2nd Place), Communication & Technology Division of International Communication Association (Kang Namkoong; Advisor: Dhavan Shah)–2012
- Visiting Research Professor, College of Communication, University of Texas-Austin–2012
- Visiting Scholar, Annenberg School for Communication, University of Pennsylvania–2012
- CECCR II Grantee Meeting, “Top Three Poster” Designation–2012
- Mitchell V. Charnley Distinguished Visiting Professor, University of Minnesota-SJMC –2012
- University of Wisconsin-Madison, College of Letters and Science, Louis A. and Mary E. Maier-Bascom Professor–2011–2016
- AEJMC Communication Theory and Methodology Division, Top Three Faculty Paper–2010
- AEJMC Mass Communication and Society Division, Top Faculty Paper–2009
- AEJMC Communication Theory and Methodology Division, Top Three Faculty Paper–2009
- CECCR II Grantee Meeting, “Top Three Poster” Designation–2009
- APSA Information Technology and Politics Section, LRP Best Published Article Award–2008
- Distinguished Visiting Professor, Missouri School of Journalism, 2008–2009
- AEJMC Mass Communication and Society Division, Top Faculty Paper–2008
- University of Wisconsin-Madison, College of Letters and Science, Hamel Faculty Fellow–2008–2012
- ICA Mass Communication Division, Top Papers Session–2007
- University of Wisconsin-Madison, College of Letters and Science, Louis A. and Mary E. Maier-Bascom Professor, 2006–2011
- ICA Political Communication Division, Best Article of the Year–2006
- AEJMC Kriehbaum Under-40 Award for Early Career Achievement–2005
- AEJMC Mass Communication and Society Division, Top Faculty Paper–2005
- ICA Communication and Technology Division, Top Paper Session–2005
- University of Wisconsin-Madison, Extension, Chancellor’s Award for Excellence–2003
- AEJMC Communication Technology and Policy Division, Top Faculty Paper–2003
- AEJMC Communication Theory and Methodology, Top Three Faculty Paper–2003
- AEJMC Civic Journalism Interest Group, Top Student-Led Paper–2003
- University of Wisconsin-Madison, Graduate School, Vilas Associate Award–2003–2005
- University of Wisconsin-Madison, School of Journalism and Mass Communication, Journal Communications/Warren J. Heyse Faculty Excellence Award–2003–2006
- AEJMC Communication Technology and Policy Division, Top Faculty Paper–2001
- AEJMC Mass Communication and Society Division, Top Three Faculty Paper–2001
- AEJMC Ralph Nafziger-David Manning White Outstanding Dissertation Award–2000
- AEJMC Communication Theory and Methodology Division Top Faculty Paper–2000
- University of Wisconsin-Madison, School of Journalism and Mass Communication, Journal Communications/Warren J. Heyse Faculty Excellence Award–2000–2003
- University of Minnesota, Graduate School, Doctoral Dissertation Fellowship–1997–1998
- University of Minnesota, School of Journalism and Mass Communication, Ralph D. Casey Dissertation Research Award–1997–1998

- University of Minnesota, Center for the Study of Political Psychology, Dissertation Research Award–1997–1998
- American Academy of Advertising Research Fellowship–1996–1997, w/ Ronald J. Faber
- AEJMC Communication Theory and Methodology Minority Doctoral Student Award–1995
- AEJMC Communication Theory and Methodology Division, Top Student Paper–1995
- University of Minnesota, School of Journalism and Mass Communication, Herbert Berridge Elliston Memorial Scholarship–1994/95
- AEJMC Communication Theory and Methodology Division, Top Three Student Paper–1994
- University of Wisconsin-Madison, Dean’s List–1985–86, 1986–87, 1987–88, 1988–89

GRANTS

National Heart, Lung, And Blood Institute (NHLBI) of the National Institute of Health (NIH) in support of Clinical Trials to Address Multiple Chronic Health Conditions (R61-HL144671)– “Using Smart Speakers to Provide Support for Elders with Multiple Chronic Conditions,” David H. Gustafson, Principal Investigator, w/ Randy Brown, Jee-Seon Kim, Louise Mares, Bilge D. Mutlu, Andrew Quanbeck, and Dhavan V. Shah, Co-Investigators–\$2,424,391–12/1/2018–11/30/2023– revised for resubmission.

Knight Foundation proposal to create the “Center for Communication and Civic Renewal at the University of Wisconsin–Madison,” Lewis Friedland, Dhavan Shah, and Michael Wagner, Co-Principal Investigators, w/ Katherine Cramer, Karl Rohe, William Sethares, and Chris Wells, Co-Investigators–\$4,998,000, 5/1/2019–4/30/2025–advanced for final consideration and site visit; award decision pending.

Russell Sage Foundation in support of “Communication Ecologies, Political Contention, and the Crisis of Democracy,” Katherine Cramer (PI), Lewis Friedland, Karl Rohe, William Sethares, Dhavan Shah, Michael Wagner and Chris Wells, \$100,000, 9/1/2018–8/30/2020, third-round resubmission.

National Institute on Drug Abuse (NIDA) of the National Institutes of Health (NIH) in support of Interventions to Prevent and Treat Addictions–“Contextualized Daily Prediction of Lapse Risk in Opioid Use Disorder by Digital Phenotyping,” John Curtin and Dhavan V. Shah, Co-Principal Investigators; David H. Gustafson, Xiaojin Zhu, William Sethares, and Qunying Huang– \$3,490,000–12/1/2018–11/30/2023–scored at 8th percentile; award decision pending.

Robert F. and Jean E. Holtz Center for Science and Technology Studies, Thematic Clusters in Science and Technology Studies, in support of “Integrating Computational Social Science and Political and Digital Ethnography to Study the 21st Century Communication Ecology: The Case of Civic Renewal in Wisconsin, Michael W. Wagner, Dhavan V. Shah, Lewis A. Friedland, Katherine J. Cramer, William Sethares, and Karl Rohe, Co-Investigators, \$30,000-7/1/2019-6/30/2021.

The Damm Fund of the Journal Foundation in support of “Communication Ecologies, Political Contention, and the Crisis of Democracy,” Dhavan V. Shah, Principal Investigator, w/ Katherine Cramer, Lewis Friedland, Karl Rohe, William Sethares, Michael Wagner, and Chris Wells, Co-Investigators, \$50,000–12/1/2018–11/30/2021.

Tommy G. Thompson Center on Public Leadership in support of “Leadership, Communication Ecologies, Political Contention and Democratic Renewal Across Four Issues in Wisconsin” Michael Wagner, Principal Investigator, w/ Katherine Cramer, Lewis Friedland, Karl Rohe, William Sethares, Dhavan V. Shah, and Chris Wells, Co-Investigators–72,000–11/1/2018–10/31/2019.

National Cancer Institute (NCI) of the National Institute of Health (NIH) in support of Integrative Data Analysis to Extend Research in Cancer Control and Population Sciences (1K-24CA194251) — “Mentoring and Research in Patient-Oriented Breast Cancer Diagnosis.” Elizabeth Burnside, Principal Investigator, w/ Dhavan V. Shah, Lori DuBenske, Sarina B. Schragger, Jennifer R. Cox, and Eric A. Mischo, Co-Investigators — \$148,584–07/15/2018–06/30/2020

Hewlett Foundation in support of “Communication Ecologies, Political Contention, and the Crisis of Democracy,” Katherine Cramer, Principal Investigator, Lewis Friedland, Karl Rohe, William Sethares, Dhavan V. Shah, Michael Wagner and Chris Wells, Co-Investigators, \$150,000–9/1/2018–8/30/2020.

Vice Chancellor for Research and Graduate Education, UW2020 Program, “Communication Ecologies, Political Contention, and the Crisis of Democracy,” Lewis Friedland, Principal Investigator, w/ Katherine Cramer, Karl Rohe, William Sethares, Dhavan V. Shah, Michael Wagner and Chris Wells, Co-Investigators, \$411,362–7/1/2018–6/30/2020.

National Institute of Child Health and Human Development (NICHD) of the National Institute of Health (NIH) in support of “Fecundity and Fertility in the Presence of Zika,” Marcos Rangel (Duke University), Principal Investigator, w/ UW subcontract to Jenna Nobels and Dhavan V. Shah, Co-Investigators, \$100,000–7/1/2017–6/30/2019.

National Heart, Lung, And Blood Institute (NHLBI) of the National Institute of Health (NIH) in support of Behavioral Interventions to Address Multiple Chronic Health Conditions in Primary Care (R01-HL134146)–“Heart-Related Multiple Chronic Conditions in Primary Care: Behavioral Technology.” David H. Gustafson, Principal Investigator, w/ Jane Mahoney, Marie-Louise Mares, Randall T. Brown, and Dhavan V. Shah, Co-Investigators–\$3,450,000–4/1/17–3/31/22.

The Carnegie Corporation of New York in support of “Young Adults, Media Flows and Electoral Engagement: Understanding How Campaign Dynamics Drive Millennials’ Knowledge and Participation”–Dhavan V. Shah, Principal Investigator w/ Leticia Bode, Stephanie Edgerly, Esther, Thorson, Kjerstin Thorson, Emily Vraga, and Chris Wells, Co-Investigators–\$40,000–10/1/16 — 9/30/18.

Social Science Korea (SSK) from the National Research Foundation of Korea Grant (NRF-2016S1A3A2925033) in support of “Multi-level Divides and Inequalities in Networked Society: Social Science Problem Solving for Coexistence and Social Integration” Whasun Jho, Principal Investigator, w/ Young Min Baek, Kyu S. Hahn, Jeong-han Kang, Jibum Kim, Hoon Lee, Jaemook Lee, So Young Lee, Wonjae Lee, Michael Macy, Juyong Park, and Dhavan V. Shah, Co-Investigators,–\$1,610,000 — 9/1/16–8/31/20.

UW Institute for Clinical and Translational Research (UW ICTR), Dissemination & Implementation Research Award Program–“Wisconsin Breast Cancer Screening Collaborative: Disseminating Shared Decision-Making,” Elizabeth Burnside, Principal Investigator w/ Lori DuBenske, Elizabeth Jacobs, Jonathan Keevil, Dhavan Shah, Maureen Smith, and Lee Wilke, Co-Investigators– \$150,000–1/1/17–6/30/18.

National Institute on Drug Abuse (NIDA) of the National Institutes of Health (NIH) in support of the Avenir Award Program for Research on Substance Abuse and HIV/AIDS (DP2-DA042424)–“Optimizing HIV Care for Patients with Substance Use Disorders Using Predictive Analytics in a Mobile Health Application,” Ryan Westergaard, Principal Investigator, w/ Dhavan V. Shah, and David H. Gustafson, Co-Investigators–\$2,250,000–6/1/16–5/31/21.

National Institute on Drug Abuse (NIDA) of the National Institutes of Health (NIH) in support of Collaborative Clinical Trials in Drug Abuse (R01-DA040449)–“Impact on Opioid Use of Bundling Medication-Assisted Treatment with mHealth,” David H. Gustafson and Kimberly Johnson, Co-Principal Investigators, w/ Dhavan V. Shah–Scientific Director and Timothy Baker, Joe Glass, and Ryan Westergaard, Co-Investigators–\$3,748,000–7/1/15–5/31/20.

The Damm Fund of the Journal Foundation in support of “Future Voters in Changing Electoral Contexts: Socializing Influences of Parents, Peers, Classrooms and Communications”–Dhavan Shah, Principal Investigator, w/ Leticia Bode, Stephanie Edgerly, Kjerstin Thorson, Emily Vraga, and Chris Wells, Co-Investigators–\$18,000–12/15/13–12/15/16.

The Damm Fund of the Journal Foundation in support of “Data Science and Communication Science: Applying Computational Methods to Study News Events”—Dhavan V. Shah, Principal Investigator, w/ Anhai Doan, Jerry Zhu, Young Mie Kim, and Chris Wells, Co-Investigators—\$15,000—12/15/13–12/15/16.

Social Science Korea (SSK) from the National Research Foundation of Korea Grant (2013S1A3A2055285) in support of “Social Media, Networked Politics, and Big Data: Social Integration and the Future of Democracy,” Whasun Jho, Principal Investigator, w/ Kyu S. Hahn, Shang E. Ha, Yonghak Kim, Wonjae Lee, Michael Walton Macy, Juyong Park, and Dhavan V. Shah, Co-Investigators—\$828,000 — 9/1/13–8/31/16.

UW Collaborative Health Sciences Program in support of “Wisconsin Breast Cancer Screening Collaborative: Advancing Shared Decision-Making,” Elizabeth Burnside, Principal Investigator, w/ Lori DuBenske, Jonathan Keevil, Alagoz Oguzhan, Dhavan Shah, Amy Dietz Trentham, and Lee Wilke, Co-Investigators—\$500,000 — 1/1/13–12/31/15.

Spencer Foundation in support of “Political Influence within Parent-Child Dyads: Partisan Ideology, Candidate Preference, and Political Participation,” Dhavan V. Shah, Principal Investigator w/ Leticia Bode, Stephanie Edgerly, Kjerstin Thorson, Emily Vraga, and Chris Wells, Co-Investigators—\$20,000 — 9/1/12–8/31/13.

National Institute on Drug Abuse (NIDA) of the National Institutes of Health (NIH) in support of Integration of Drug Abuse Prevention and Treatment in Primary Care Settings (R01-DA034279)—“Implementing Technology-Assisted Drug Treatment and Relapse Prevention in FQHCs,”—David H. Gustafson and Lisa Marsch, Co-Principal Investigators, w/ Dhavan V. Shah—Scientific Director—\$3,494,982—7/1/12–6/30/17.

University of Wisconsin Graduate School in support of “A Dynamic Model of Negative Advertising in Political Campaigns”—David Schweidel—Principal Investigator; Dhavan V. Shah—Co-Principal Investigator—\$25,934—7/1/12–6/30/13.

Agency for Healthcare Research and Quality (AHRQ) in support of Center for Primary Care, Prevention, and Clinical Partnerships—CP3 (P50-PHS019917A)—“Active Aging Research Center—Bringing Communities and Technology Together for Healthy Aging”—David H. Gustafson—Principal Investigator; Dhavan V. Shah—Scientific Director—\$9,552,788—6/1/11–5/31/17

National Cancer Institute (NCI) in support of one of five Centers for Excellence in Cancer Communication Research II—CECCR (P50-CA137216-06)—“Using Technology to Enhance Cancer Communication and Improve Clinical Outcomes”—David H. Gustafson—Principal Investigator; Dhavan V. Shah—Co-Investigator & Leader of Theory and Method Core and Training Core—\$8,649,891—10/1/08–9/30/13.

The Damm Fund of the Journal Foundation in support of “Changes in Communication and the Citizen-Consumer: Communitarian Consumption and Political Consumerism”—Dhavan V. Shah, Principal Investigator—\$18,000—12/15/07–12/15/11.

Wisconsin Public Radio and Public Interactive in support of “Online Networking, Virtual Dialogue, and Public Action”—Dhavan V. Shah Principal Investigator—\$18,500—2/1/08–2/1/10.

University of Wisconsin Graduate School in support of “Cooperative Campaign Analysis Project and Cumulative Effects of Political Ads”—Dhavan V. Shah, Principal Investigator—\$15,000—12/10/07–6/30/09.

The Rockefeller Brother Fund in support of “Network Nation: How Political Ads and the Internet Sustain and Erode Democracy”—Dhavan V. Shah, Principal Investigator—\$19,158—6/1/07–12/31/08.

Center for Excellence in Cancer Communication Research in support of “Insightful Expression and Emotional Reasoning: How Communication in CHESS Affects Message Senders”–Dhavan V. Shah, Principal Investigator, w/ Raymond J. Pingree, Bret Shaw, and Jeong Yeob Han, Co-Investigators –\$18,211–4/15/07–10/15/07.

Engage Podcasting Plus Grant in support of converting presentations from “The Politics of Consumption/The Consumption of Politics” conference for classroom and intellectual use–Dhavan V. Shah, Principal Investigator–\$1,880–1/15/07–5/15/07.

The Damm Fund of the Journal Foundation in support of “The Politics of Consumption/The Consumption of Politics: Media and the Intersection of Consumer and Civic Culture”–Dhavan V. Shah, Principal Investigator–\$8,000–7/1/06–6/30/08.

University of Wisconsin Graduate School in support of “Assessing the Effects of Campaign Communications on Younger Voters: A Multi-Method Approach”– Dhavan V. Shah, Principal Investigator–\$11,141–11/15/05–6/30/07.

The Russell Sage Foundation in support of “Media Effects on Social, Institutional, and Informational Trust”– Dhavan V. Shah, Principal Investigator, w/ Douglas McLeod and Kenneth Goldstein, Co-Investigators –\$67,163–8/1/05–6/30/07.

The Rockefeller Brother Fund in support of “Public Responses to Campaign Media in the 2004 Election”– Dhavan V. Shah, Principal Investigator, w/ Douglas McLeod, Co-Investigator–\$25,000–7/1/05–1/15/07, w/ Douglas McLeod as Co-Investigator.

The Carnegie Corporation of New York in support of “Public Responses to Campaign Media in the 2004 Election”– Dhavan V. Shah, Principal Investigator, w/ Douglas McLeod, Co-Investigator –\$19,600–8/1/05–1/15/07.

Pew Charitable Trusts through the Center for Information & Research On Civic Learning & Engagement in support of “Public Responses to Campaign Media in the 2004 Election”– Dhavan V. Shah, Principal Investigator, w/ Douglas McLeod, Co-Investigator–\$12,000–7/1/05–1/15/07,.

The Damm Fund of the Journal Foundation in support of “Public Responses to Campaign Media in the 2004 Election”– Dhavan V. Shah, Principal Investigator–\$20,000–10/1/04–6/30/06, w/ Douglas McLeod as Co-Investigator.

Center for Information and Research on Civic Learning and Engagement (CIRCLE) through University of Maryland Foundation in support of “The Civic Ecology of Young People: A Whole-Community Youth Ethnography”–Lewis Friedland , Principal Investigator, w/ Dhavan V. Shah, Co-Investigator–\$106,201–9/1/02–8/31/03, w/.

Wisconsin Public Television/National Center for Outreach in support of “Community Engagement through Public Television: Innovations in the Development and Measurement of Social Capital”– Dhavan V. Shah, Principal Investigator–\$21,000–11/1/02–6/30/03.

Corporation for Public Broadcasting, Future Fund in support of “Outreach Events: Measuring Their Effects on Community Engagement”– Dhavan V. Shah, Principal Investigator–\$33,900–6/1/02–7/31/03.

University of Wisconsin Graduate School in support of “Community Engagement through Public Television: Innovations in the Development and Measurement of Social Capital”– Dhavan V. Shah, Principal Investigator–\$31,145–2/1/02–1/31/03.

Public Broadcasting Service in support of “‘Connecting’ and ‘Disconnecting’ with Civic Life”– Dhavan V. Shah, Principal Investigator–\$60,302–5/15/01–7/31/02.

University of Wisconsin Graduate School in support of “‘Connecting’ and ‘Disconnecting’ with Civic Life”– Dhavan V. Shah, Principal Investigator–\$22,579–2/1/01–1/31/02.

Ford Foundation, Benton Foundation, and Digital Media Forum in support of “‘Connecting’ and ‘Disconnecting’ with Civic Life”– Dhavan V. Shah, Principal Investigator–\$19,500–9/1/00–1/31/01.

Ford Foundation, Benton Foundation, and Digital Media Forum in support of “‘Connecting’ and ‘Disconnecting’ with Civic Life”– Dhavan V. Shah, Principal Investigator–\$60,000–1/1/00–8/31/00.

BOOKS AND VOLUMES

Political Socialization in a Media Saturated World, Esther L. Thorson, Mitchell S. McKinney, and Dhavan V. Shah (Eds), New York: Peter Lang Publishers, 2016. (ISBN-13: 978-1433125720)

Toward Computational Social Science: Big Data in Digital Environments, Dhavan V. Shah, Joseph Cappella, and W. Russell Neuman (Eds), *The ANNALS of the American Academy of Political and Social Science*, May 2015. (ISBN–978-1506314631).

News Frames and National Security: Covering Big Brother, Douglas M. McLeod and Dhavan V. Shah, New York: Cambridge University Press, 2015. (ISBN-978-0521130554).

Communication, Consumers, and Citizens: Revisiting the Politics of Consumption, Dhavan V. Shah, Lewis Friedland, Chris Wells, Hernando Rojas, and Young Mie Kim (Eds), *The ANNALS of the American Academy of Political and Social Science*, November 2012 (ISBN-1452275696).

Communication and Political Socialization, Jack M. McLeod and Dhavan V. Shah (Special Issue Editors), *Political Communication*, Taylor & Francis, January–March 2009.

The Politics of Consumption/The Consumption of Politics, Dhavan V. Shah, Lewis Friedland, Douglas McLeod, and Michelle Nelson (Eds), *The ANNALS of the American Academy of Political and Social Science*, Sage, May 2007. (ISBN-1412959357).

JOURNAL ARTICLES

“Trump, Twitter, and News Media Responsiveness: A Media Systems Approach,” Chris Wells, Dhavan Shah, Josephine Lukito, Ayellet Pelled, Jon Pevehouse, and JungHwan Yang, *New Media and Society*, forthcoming.

“Performing Populism: Trump’s Transgressive Debate Style and the Dynamics of Twitter Response,” Erik P. Bucy, Jordan M. Foley, Josephine Lukito, Larisa Doroshenko, Dhavan V. Shah, Jon Pevehouse, and Chris Wells, *New Media and Society*, forthcoming.

“The Temporal Turn in Communication Research: Dynamic Processes and Time-Series Analyses Using Computational Approaches,” Chris Wells, Dhavan V. Shah, Jon C. Pevehouse, Jordan Foley, Josephine Lukito, Ayellet Pelled, and JungHwan Yang, *International Journal of Communication*, forthcoming.

“Whose Lives Matter? Mass Shootings and Social Media Discourses of Sympathy and Policy, 2012-2014,” Yini Zhang, Dhavan Shah, Jordan Foley, Aman Abhishek, Josephine Lukito, Jiyoun Suk, Sang Jung Kim, Zhongkai Sun, Jon Pevehouse, and Christine Garlough, *Journal of Computer-Mediated Communication*. DOI: 10.1093/jcmc/zmz009

“Health Information Sources, Perceived Vaccination Benefits, and Maintenance of Childhood Vaccination Schedules,” Juwon Hwang and Dhavan V. Shah, *Health Communication*. DOI: 10.1080/10410236.2018.1481707

“Physical Activity in Persons with Diabetes: Its Relationship with Media Use for Health Information, Socioeconomic Status and Age,” Dami Ko, Tae Joon Moon, Eunyoung Myung, and Dhavan Shah, *Health Education Research*, 34: 257-267, June 2019. DOI: 10.1093/her/cyz003.,

“Interactivity, Presence, and Targeted Patient Care: Mapping E-Health Intervention Effects Over Time for Cancer Patients with Depression” Sojung Claire Kim, Bret Shaw, Dhavan V. Shah, Robert Hawkins, Susan Pingree, Fiona M. McTavish, and David H. Gustafson, *Health Communication*, 34:162-171, February 2019. DOI: 10.1080/10410236.2017.1399504

“Participation in Contentious Politics: Rethinking the Roles of News, Social Media, and Conversation Amid Divisiveness,” Leticia Bode, Stephanie Edgerly, Chris Wells, Itay Gabay, Charles Franklin, Lewis Friedland, Dhavan V. Shah, *Journal of Information Technology & Politics*, 15: 215-229, Fall 2018. DOI: 10.1080/19331681.2018.1485607

“What Do You Say Before You Relapse? How Language Use Within a Peer-to-Peer Online Discussion Forum Predicts Risky Drinking Among Those in Recovery,” Rachel Kornfield, Catalina L. Toma, Tae Joon Moon, Dhavan V. Shah, and David H Gustafson, *Health Communication*, 33: 1184-1193, September 2018. DOI: 10.1080/10410236.2017.1350906.

“Detecting Recovery Problems “Just in Time”: Application of Automated Linguistic Analysis and Supervised Machine Learning to an Online Substance Abuse Forum” Rachel Kornfield, Prathusha Kameswara Sarma, Dhavan V. Shah, Fiona McTavish, Gina Landucci, Klaren Pe-Romashko, and David H. Gustafson, *Journal of Medical Internet Research*, 20: e10136, June 2018. DOI:10.2196/10136

“Implementing a Mobile Health System to Integrate the Treatment of Addiction into Primary Care: A Hybrid Implementation-Effectiveness Study,” Andrew Quanbeck, David H Gustafson, Lisa A Marsch, Ming-Yuan Chih, Rachel Kornfield, Fiona McTavish, Roberta Johnson, Randall T Brown, Marie-Louise Mares, and Dhavan V Shah. *Journal of Medical Internet Research*, 20: e37, January 2018. DOI:10.2196/jmir.8928.

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“Participatory Influence within Parent-Child Dyads: Rethinking the Transmission Model of Socialization,” Leticia Bode, Emily Vraga, JungHwan Yang, Kjerstin Thorson, Dhavan Shah, Chris Wells, and Stephanie Edgerly, International Communication Association, London, June 17-22, 2013.

“Contentious Politics: Social Media and Interpersonal Communication in the Wisconsin Recall Election,” Leticia Bode, Stephanie Edgerly, Itay Gabay, Charles H. Franklin, Lewis Friedland, Dhavan V. Shah, and Chris Wells, Midwest Political Science Association, Chicago, April 11-14, 2013.

“The Anatomy of Online Activism: Comparing Two Social Protest Movements on YouTube,” Emily Vraga, Leticia Bode, Kjerstin Thorson, Dhavan V. Shah, and Chris Wells, Association of Internet Researchers, Manchester, UK, October 18-21, 2012.

“Mapping E-Health Intervention Effects Over Time for Cancer Patients with Depression” Sojung Claire Kim, Bret Shaw, Dhavan V. Shah, Robert Hawkins, Susan Pingree, Fiona M. McTavish, and David H. Gustafson, CECCR II Grantee Meeting, Madison WI, October 8, 2012. “Top Three Poster” Designation.

“Expression and Reception of Emotional Support Online: Mediators of Social Competence on Health Benefits for Breast Cancer Patients,” Woohyun Yoo, Kang Namkoong, Mina Choi, Dhavan V. Shah, Michael Aguilar, Stephanie Jean Tsang, Yangsun Hong, and David G. Gustafson, Association for Education in Journalism and Mass Communication (Communicating Science, Health, Environment, and Risk), Chicago, August 9-12, 2012.

“The Effects of Group Size on Member Participation and Attachment in an Online Community,” Tae Joon Moon, Ming-Yuan Chih, Dhavan V. Shah, Fiona McTavish, and David H. Gustafson, International Communication Association, Phoenix, May 24-28, 2012.

“Mapping Intervention Effects Over Time: The Benefits of Integrating e-Health Intervention with a Human Mentor for Cancer Patients with Depression,” Sojung Claire Kim, Bret Shaw, Dhavan V. Shah, Robert Hawkins, Fiona McTavish, and David H. Gustafson, International Communication Association, Phoenix, May 24-28, 2012.

“Informational and Emotional Expression in a CMSS Group: A Multi-Step Analysis of Online Discussion Among Breast Cancer Patients,” Tae Joon Moon, Ming-Yuan Chih, Dhavan V. Shah, JungHwan Yang, Sandra Knisely, ByungGu Lee, Yangsun Hong, Chang Won Jung, Jinha Kim, and David H. Gustafson, International Communication Association, Phoenix, May 24-28, 2012.

“Predictors of the Change in the Expression of Emotional Support within Online Breast Cancer Support Groups: A Longitudinal Study,” Woohyun Yoo, Ming-Yuan Chih, Min Woo Kwon, JungHwan Yang, Eunji Cho, Tae Joon Moon, Kang Namkoong, Dhavan V. Shah, and David H. Gustafson, International Communication Association, Phoenix, May 24-28, 2012.

“We All Scream for Ice Cream: How Mundane Topics Strengthen Bonding in Computer-Mediated Support Groups,” Bryan McLaughlin, Shawnika Hull, Kang Namkoong, Dhavan V. Shah, and David H. Gustafson, International Communication Association, Phoenix, May 24-28, 2012.

“Exploring Directions and Sources of Influence in Parent-Child Voting Criteria,” Leticia Bode, Chris Wells, Kjerstin Thorson, Emily Vraga, and Dhavan V. Shah, International Communication Association, Phoenix, May 24-28, 2012.

“Politics in 140 Characters or Less: Campaign Communication, Network Interaction, and Political Participation on Twitter,” Leticia Bode, Kajsia E. Dalrymple, and Dhavan V. Shah, American Political Science Association (Information Technology and Politics), Seattle, September 1-4, 2011.

“Putting New Media in Old Strategies: Candidate Use of Twitter During the 2010 Midterm Elections,” Leticia Bode, David Lassen, Benjamin Sayre, Young Mie Kim, Dhavan V. Shah, American Political Science Association (Information Technology and Politics), Seattle, September 1-4, 2011.

“Understanding News Preferences in a “Post-Broadcast Democracy”: A Content-by-Style Typology for the Contemporary News Environment,” Stephanie Edgerly, Kjerstin Thorson, Emily Vraga and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Mass Communication and Society), St. Louis, August 10-13, 2011.

“Followers, Friends, and Fame: Political Structural Influence on Candidate Twitter Networks,” Ming Wang, Alexander Hanna, Ben Sayre, JungHwan Yang, Mirer, Young Mie Kim and Dhavan Shah, Association for Education in Journalism and Mass Communication (Communication Technology), St. Louis, August 10-13, 2011.

“Computer Mediated Social Support and the Effects of Expression: The Mediating Role of Perceived Bonding on Cancer Patients’ Coping Strategies,” Kang Namkoong, Dhavan Shah, Bryan McLaughlin, Woohyun Yoo, Sojung Claire Kim, Shawnika Hull, Tae Joon Moon, Courtney Johnson, Robert Hawkins and David Gustafson, Association for Education in Journalism and Mass Communication (Communicating Science, Health, Environment and Risk), St. Louis, August 10-13, 2011.

“An Analytic Method for Computer-Mediated Communication (CMC): Distinguishing the Message Expression and Reception Effects in Online Social Networks,” Kang Namkoong, Dhavan Shah and Bryan McLaughlin, Jeong Yeob Han, Ming-Yuan Chih, Rich Cleland, Shawnika Hull, Eunkyung Kim and Sojung Claire Kim, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), St. Louis, August 10-13, 2011.

“Explicating Use of ICTs in Health Contexts: Entry, Exposure, and Engagement,” Dhavan Shah, Kang Namkoong, Tae Joon Moon, Ming-Yuan Chih, and Jeong Yeob Han, Association for Education in Journalism and Mass Communication (Communication Technology), St. Louis, August 10-13, 2011.

“Mapping the Political Twitterverse: Candidates and Their Followers in the Midterms,” Alexander Hanna, Ben Sayre, Leticia Bode, JungHwan Yang, and Dhavan Shah, Fifth International AAAI Conference on Weblogs and Social Media (ICWSM-11), Barcelona, Spain, July 17-21, 2011

“Tweeting in Defeat: How Candidates Concede in 140 Characters,” Michael Mirer, Dhavan V. Shah and Leticia Bode, Midwest Political Science Association, Chicago, March 31–April 3, 2011.

“The Political Twitterverse: An Examination of the Motivational Factors Behind Political Tweeting,” Leticia Bode, Kajsia Dalrymple and Dhavan V. Shah, Midwest Political Science Association, Chicago, March 31–April 3, 2011.

“Voters in Context: How Market-level Media Adoption Patterns Influence Individual Political Involvement,” Ming Wang, Itay Gabay, Melissa Gotlieb, Stephanie Edgerly, Young Mie Kim and Dhavan V. Shah, Midwest Political Science Association, Chicago, March 31–April 3, 2011.

“Who Is Following Me?: An Analysis of Candidate Egocentric Networks on Twitter in the 2010

Midterm Elections,” Ming Wang, Alexander Hanna, Ben Sayre, JungHwan Yang, Michael Mirer, Young Mie Kim, Dhavan V. Shah, Midwest Political Science Association, Chicago, March 31–April 3, 2011.

“A New Kind of Socialization: Effects of Social Media and Political Advertising on Knowledge Acquisition and Participation Among Adolescents.” Ming Wang, Itay Gabay and Dhavan Shah. Midwest Association for Public Opinion Research, Chicago, November 19-20, 2010

“How Does Depression Interact with Different e-Health Systems to Improve Psychosocial Outcomes of Cancer Patients?” Sojung Claire Kim, Bret Shaw, Dhavan Shah, Robert Hawkins, Susan Pingree, Fiona McTavish and David Gustafson, Association for Education in Journalism and Mass Communication (Communication Technology), Denver, August 4-August 7, 2010.

“Investigating the Process and Effect of the Reception and Provision of Emotional Social Support on Breast Cancer Patients’ Health Outcomes in Online Cancer Support Groups,” Eunkyung Kim, Jeong Yeob Han, Tae Joon Moon, Bret Shaw, Dhavan Shah, Fiona McTavish and David Gustafson, Association for Education in Journalism and Mass Communication (Communication Theory and Method), Denver, August 4-August 7, 2010.

“Family Harmony: How Campaign Information Environment Affected Evaluations of Obama Among Parents and Kids,” Ming Wang, Itay Gabay, Porismita Borah and Dhavan Shah, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Denver, August 4-August 7, 2010.

“Learning How to Vote: Vote Determinants for Parent-child Dyads in the 2008 Election,” Leticia Bode, Kjerstin Thorson, Emily Vraga, and Dhavan Shah, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Denver, August 4-August 7, 2010.

“The Correspondent, the Combatant, and the Comic: How Moderator Style and Guest Civility Shape News Credibility,” Emily Vraga, Mitchell Bard, Leticia Bode, D. Jasun Carr, Stephanie Edgerly, Courtney Johnson, Young Mie Kim and Dhavan Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Method), Denver, August 4-August 7, 2010. “Top Three Faculty Paper” Designation

“Empathic Exchanges in Online Cancer Support Groups: Distinguishing Message Expression and Reception Effects,” Jeong Yeob Han, Dhavan V. Shah, Eunkyung Kim, Kang Namkoong, Sun-Young Lee, Tae Joon Moon, Rich Cleland, Fiona M. McTavish, and David H. Gustafson, Singapore, International Communication Association (Health Communication), Singapore, June 22-26, 2010.

“Creating a Bond between Caregivers Online: Impact on Caregivers’ Coping Strategies,” Kang Namkoong, Lori L. DuBenske, Bret R. Shaw, David H. Gustafson, Robert P. Hawkins, Dhavan V. Shah, Fiona McTavish, and James F. Cleary, International Communication Association (Health Communication), Singapore, June 22-26, 2010.

“Predictors of Participation in a Computer Support Group for Breast Cancer: Focusing on Supportive Communication Behaviors During Discussion,” Eunkyung Kim, Jeong Yeob Han, Dhavan V. Shah, Bret Shaw, Fiona M. McTavish, and David H. Gustafson, International Communication Association (Communication & Technology), Singapore, June 22-26, 2010.

“Exchanging Treatment Information in Breast Cancer Support Groups: How Health Self-Efficacy Moderates Effects on Emotional Well-Being,” Kang Namkoong, Dhavan V. Shah, Jeong Yeob Han, Sojung Claire Kim, Woohyun Yoo, Fiona M. McTavish, and David H. Gustafson, International Communication Association (Communication & Technology), Singapore, June 22-26, 2010.

“Predicting Health Information Seeking in an Interactive Cancer Communication System: An

Interplay Between Perceived Social Support and Emotional Well-Being,” Sojung Claire Kim, Kang Namkoong, Dhavan V. Shah, Fiona M. McTavish, and David H. Gustafson, International Communication Association (Information Systems), Singapore, June 22-26, 2010.

“Flows of Influence: Tracking Attention to Prop. 8 in Social and Professional Media,” Ben Sayre, Leticia Bode, Dave Wilcox, Dhavan V. Shah, and Chirag Shah, Association of Internet Researchers, Milwaukee, October 7-10, 2009.

“Processes of Communicative Socialization: A Communication Mediation Approach to Youth Civic Engagement,” Nam-jin Lee, Dhavan V. Shah, and Jack McLeod, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Boston, August 5-8, 2009. “Top Three Faculty Paper” Designation

“Testing the Limits of “Post Broadcast Democracy”: Adolescents, Media Choice, and Participatory Engagement,” Stephanie Edgerly, Kjerstin Thorson, Ming Wang, Emily Thorson, and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Boston, August 5-8, 2009.

“Political Consumerism and Youth Citizenship: The Development of Identity Politics Among Tweens and Teens” Melissa Gotlieb, Kyurim Kyoung, Itay Gabay, and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Boston, August 5-8, 2009. “Top Faculty Paper” Designation

“Building the Habit: Growth in News Use Among Teens During the 2008 Campaign,” Emily Vraga, Porismita Borah, Ming Wang, and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Boston, August 5-8, 2009.

“A New Space for Political Expression: Predictors of Political Facebook Use and its Democratic Consequences,” Leticia Bode, Porismita Borah, Emily Vraga, and Dhavan Shah, Association for Education in Journalism and Mass Communication (Communication Technology), Boston, August 5-8, 2009.

“The Origins of Media Perceptions: Judgments of News Accuracy and Bias Among Adolescents,” Porismita Borah, Emily Vraga, and Dhavan V. Shah, International Communication Association (Journalism Studies), Chicago, May 22-26, 2009.

“Creating a Bond between Caregivers Online: Impact on Caregivers’ Coping Behaviors and Preparedness for Caregiving Role.” with Kang Namkoong, Lori L. DuBenske, Bret Shaw, David H. Gustafson, Robert Hawkins, Fiona McTavish, and James F. Cleary, CECCR II Grantee Meeting, Denver CO, May 6–8, 2009. “Top Three Poster” Designation.

“Is It Frames or Facts? Testing Internally Vs. Ecologically Valid Frames on Risk Perceptions,” Emily Vraga, Jasun Carr, Jeffrey Nytes, and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Mass Communication & Society), Chicago, August 6-9, 2008. “Top Faculty Paper” Designation

“Frames as Cues versus Frames as Facts: Effects on Economic Attitudes,” Rosanne Scholl, Keith Zukas, and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Chicago, August 6-9, 2008.

“Who Taught Me That? Blog Structure, Information Recall, and Source Identification,” Emily Vraga, Stephanie Edgerly, Ming Wang, and Dhavan V. Shah, International Communication Association (Information Systems), Montreal, May 22-26, 2008.

“Examining Effects of Political Ads on Voter Support: OLS and Heckman Models of Candidate Evaluations and Partisan Voting,” Dhavan V. Shah, Hyunseo Hwang, Nam-Jin Lee, Melissa R.

Gotlieb, Rosanne M. Scholl, Aaron S. Veenstra, Emily K. Vraga, Bryan Ming Wang, and Itay Gabay. American Association of Public Opinion Research, New Orleans, May 15-18, 2008.

“Member Efficacy and Individual Participation in Collective Action,” Q. Lisa Bu and Dhavan V. Shah, Midwest Association for Public Opinion Research, Chicago, November 16-17, 2007.

“Why Does Civility Matter in the Blogosphere? Examining Effects on Perceived Hostility and Open-Mindedness,” Hyunseo Hwang, Kjerstin Thorson, Brian Ekdale, Porismita Borah, Aaron S. Veenstra, Emily Vraga, and Ming Wang, Midwest Association for Public Opinion Research, Chicago, November 16-17, 2007.

“Political Advertising Effects on Candidate Evaluations and Partisan Voting,” Dhavan V. Shah, Melissa Gotlieb, Hyunseo Hwang, Nam-Jin Lee, Rosanne Scholl, Aaron Veenstra, Emily Vraga, and Ming Wang, Midwest Association for Public Opinion Research, Chicago, November 16-17, 2007.

“The Role of Public Media in Civic Life: Examining Interaction with Post-materialism in Predicting Civic Behaviors,” Sun-Young Lee and Dhavan V. Shah, Midwest Association for Public Opinion Research, Chicago, November 16-17, 2007.

“Authorship, Intention, and Orientations: How Bloggers and Their Readers Create Participatory Opportunity,” Aaron Veenstra, Letica Bode, Bryan Ming Wang, Dhavan V. Shah, and David D. Perlmutter, Association of Internet Researchers. Vancouver, October 17-20, 2007.

“Framing Policy Debates: Issue Dualism, Journalistic Frames, and Opinions on Controversial Policy Issues,” Nam-Jin Lee, Douglas M. McLeod and Dhavan Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Washington DC, August 9-12, 2007.

“Media Effects on Deliberative Processing: Frames, Congruence and Emotion,” Rosanne M. Scholl, Raymond J. Pingree, Melissa R. Gotlieb, Emily Vraga, Ming Wang and Dhavan Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Washington DC, August 9-12, 2007.

“Campaign Advertising Effects on Social, Political, and Media Trust: Short-term, Long-term, and Cumulative Models,” Dhavan Shah, Melissa R. Gotlieb, Hyunseo Hwang, Nam-Jin Lee, Rosanne M. Scholl, Aaron Veenstra, Douglas M. McLeod, and Kenneth Goldstein, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Washington DC, August 9-12, 2007

“Online and Offline Activism: Communication Mediation and Political Messaging Among Blog Readers,” Homero Gil de Zuniga, Aaron Veenstra, Emily Vraga, Ming Wang, Cathy DeShano and Dhavan Shah, Association for Education in Journalism and Mass Communication (Communication Technology), Washington DC, August 9-12, 2007

“Capital, Consumption, Communication, and Citizenship: The Social Positioning of Taste and Civic Culture in the U.S.” Lewis Friedland, Dhavan V. Shah, Nam-Jin Lee, Mark A. Rademacher, Lucy Atkinson, and Thomas Hove, International Communication Association (Mass Communication), San Francisco, May 25-28, 2007 “Top Paper” Designation.

“Effects of Media Distrust on Participatory Democracy: Media Distrust, Democratic Skepticism, and Campaign Participation,” Hyunseo Hwang, Dhavan V. Shah, and Jaeho Cho. International Communication Association (Political Communication), San Francisco, May 25-28, 2007

“Political Ads, Communication Mediation, and Participation: Modeling Campaign Effects Across Generational Groups,” Dhavan V. Shah, Douglas M. McLeod, Jaeho Cho, Rosanne M. Scholl, and Melissa Gotlieb. International Communication Association (Political Communication), San

Francisco, May 25-28, 2007

“Communication, Values, and Political Consumerism,” Sun-Young Lee and Dhavan V. Shah, American Association of Public Opinion Research, Anaheim, May 17-20, 2007

“Ethical/Strategic Frames and Opinions about Stem Cell Research: An Attitude Structure Approach,” Nam-jin Lee, Douglas M. McLeod, and Dhavan V. Shah, American Association of Public Opinion Research, Anaheim, May 17-20, 2007

“Framing Effects on Attitude Formation: Examining Cognitive Processes” Hyunseo Hwang, Dhavan Shah, Douglas M. McLeod, and Jaeho Cho. Midwest Association for Public Opinion Research, Chicago, November 17-18, 2006.

“Ethical and Strategic Messages: Frames and Learning in a Mixed Media Context,” Aaron Veenstra, Ben Sayre, Dhavan V. Shah and Douglas McLeod, Association for Education in Journalism and Mass Communication (Communication Technology), San Francisco, August 1-5, 2006.

“Framed Video Processing and the Spread of Activation: Implications for Deliberative Reasoning,” Rosanne Scholl, Raymond Pingree, Melissa R. Gotlieb, Aaron S. Veenstra, and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), San Francisco, August 1-5, 2006.

“The Influence of Post-debate Commentary on Candidate Evaluations: Examining “Hydraulic” Media Effects,” Hyunseo Hwang, Sun-Young Lee, Douglas McLeod, and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), San Francisco, August 1-5, 2006.

“Constructing Contentiousness: Presidential Debate Modality and Political Talk,” Dhavan V. Shah, Jaeho Cho, Seungahn Nah, and Dominique Brossard, International Communication Association (Political Communication), Dresden, June 19-23, 2006.

“Communication, Consumption, Contentment, and Community: A Non-Recursive Model of Civic Participation and the “Pursuit of Happiness,” Dhavan V. Shah, R. Lance Holbert, Lucy Atkinson, Eunkyung Kim, and Sun-Young Lee, Association for Education in Journalism and Mass Communication (Mass Communication Theory and Society), San Antonio, TX, August 10-13, 2005. “Top Faculty Paper” Designation.

“Rethinking Voter Rationality: Presidential Debates and Voter-candidate Issue Alignment,” Nam-Jin Lee, Christopher C. Long, Seungmin Shin, Seung-Hyun Lee, and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Mass Communication Theory and Society), San Antonio, TX, August 10-13, 2005.

“Constructing Contentiousness: Presidential Debate Modality, Political Talk, and Judgments of News Credibility,” Dhavan V. Shah, Jaeho Cho, Seungahn Nah, and Dominique Brossard, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), San Antonio, TX, August 10-13, 2005.

“The Internet and Anti-War Activism: A Case Study of Information, Expression, and Action,” Seungahn Nah, Aaron S. Veenstra, and Dhavan V. Shah, International Communication Association (Communication and Technology), New York, May 26-30, 2005. “Top Paper” Designation.

“Civic Participation in Contemporary Consumer Culture: Roles of Media and Personality,” Heejo Keum and Dhavan V. Shah, International Communication Association (Mass Communication), New York, May 26-30, 2005.

“News Framing, Political Predispositions, and Emotional Reactions: Examining Effects on

Cognitive Complexity,” Dhavan V. Shah, Jaeho Cho, Seungahn Nah, Hyunseo Hwang, Hernando Rojas, Eunkyung Kim, and Seungmin Shin, International Communication Association (Political Communication), New York, May 26-30, 2005.

“Media Use, Political Talk and Social Capital,” Hernando Rojas and Dhavan V. Shah, American Association of Public Opinion Research, Miami, FL, May 12-15, 2005.

“Cue Convergence and Frame Amplification: Linking Portrayals of Arabs to Social Intolerance and Minority Disempowerment,” Dhavan V. Shah, Homero Gil de Zuniga, Jaeho Cho, and Douglas McLeod, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Toronto, ON, August 4-7, 2004.

“A Panel Study of Community Attachment and Local News Media Use,” Lindsey H. Hoffman, William P. Eveland, Jr., Dhavan V. Shah, and Nojin Kwak, International Communication Association (Mass Communication), New Orleans, May 27-31, 2004.

“News Consumption, Social Integration, and Community Engagement: Examining Contextual Effects and Cross-Level Interactions,” Hye-Jin Paek, So-Hyang Yoon, and Dhavan V. Shah, International Communication Association (Mass Communication), New Orleans, May 27-31, 2004.

“Discussion and Participation in the Wake of 9/11: Panel Analysis of Lagged and Concurrent Relationships,” Hernando Rojas, So-Hyang Yoon, and Dhavan Shah International Communication Association (Political Communication), New Orleans, May 27-31, 2004.

“Expressive Responses to News Stories About Extremist Groups: A Framing Experiment,” Michael P. Boyle, Michael Schmierbach, Cory L. Armstrong, Jaeho Cho, Michael R. McCluskey, Douglas M. McLeod, and Dhavan V. Shah, International Communication Association (Political Communication), New Orleans, May 27-31, 2004.

“Encouraging Reflection and Participation Around Racial Tolerance: A Quasi-Experiment of Media Consumption and Citizen Deliberation.” Dhavan V. Shah, Hernando Rojas, Jaeho Cho, Heejo Keum, Michael Schmierbach, So-Hyang Yoon, Homero Gil de Zuniga, Lindsey Olson, and Beth McGrath, American Association for Public Opinion Research, Phoenix, May 13-16, 2004.

“Information and Expression in a Digital Age: Modeling Internet Effects of Civic Participation,” Dhavan V. Shah, Jaeho Cho, and William P. Eveland, Jr., Voice and Citizenship Conference, University of Washington, Seattle, WA, April 23-24, 2004.

“Predispositions, Framing, and Group Attitudes: Interactive Effects on the Motivation to Participate,” Cory L. Armstrong, Michael P. Boyle, Jaeho Cho, Mike Schmierbach, Hyunseo Hwang, Seungahn Nah, Michael R. McCluskey, Douglas M. McLeod, and Dhavan V. Shah, Midwest Association for Public Opinion Research, Chicago, November 21-22, 2003.

“Media, Community Stability, and Community Involvement: A Multi-level Analysis,” Hye-Jin Paek and Dhavan V. Shah, Midwest Association for Public Opinion Research, Chicago, November 21-22, 2003.

“Communication and Participation Around the War in Iraq: Online and Offline Routes to Civic and Protest Activism,” Seungahn Nah, Shelley J. Boulianne, Nora S. Croll, Ray J. Pingree, Seung Min Shin, Aaron S. Veenstra, and Dhavan V. Shah, Midwest Association for Public Opinion Research, Chicago, November 21-22, 2003.

“Media Dissociation, Internet Use, and Anti-War Political Participation,” Hwang Hyunseo, Eunkyung Kim, Namjin Lee, Seunghyun Lee, Jyejin Paek, Mike Schmierbach, Homero Gil de Zuniga, and Dhavan V. Shah, Midwest Association for Public Opinion Research, Chicago, November 21-22, 2003.

“Political Talk and Political Messaging: Models of Mediated Information Effects on Civic Engagement,” Dhavan V. Shah, Jaeho Cho, William P. Eveland, Jr., and Nojin Kwak, Association for Education in Journalism and Mass Communication (Communication Technology and Policy), Kansas City, MO, July 30-August 2, 2003. “Top Faculty Paper” Designation.

“Understanding the Relationship Between News Use and Political Knowledge: A Model-Comparison Approach Using Panel Data,” William P. Eveland, Jr., Andrew F. Hayes, Dhavan V. Shah, and Nojin Kwak, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Kansas City, MO, July 30-August 2, 2003. “Top Three Faculty Paper” Designation.

“Tracing the Effects of Public Journalism on Civil Society: 1994 -2002,” Sandy Nichols, Lewis A. Friedland, Jaeho Cho, Hernando Rojas, and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Civic Journalism Interest Group), Kansas City, MO, July 30-August 2, 2003. “Top Student-Led Paper” Designation.

“The Antecedents and Consequences of Online Trust: Explaining Support for Censorship and Filtering of Internet Content,” Mike Schmierbach, Jaeho Cho, Heejo Keum, Hernando Rojas, Dhavan V. Shah, and William P. Eveland Jr., Association for Education in Journalism and Mass Communication (Communication Technology and Policy), Kansas City, MO, July 30-August 2, 2003.

“News Framing of Civic Liberties Restrictions: Conditional Effects on Security Concerns and Tolerance Judgments,” Heejo Keum, Elliott Hillback, Hernando Rojas, Tom Hove, Homero Gil de Zuniga, Mark Heather, Joshua Hawkins, Dhavan V. Shah, and Douglas M. McLeod. Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Kansas City, MO, July 30-August 2, 2003.

“Environmental Concerns, Patterns of Television Viewing, and Pro-Environmental Behaviors,” R. Lance Holbert, Nojin Kwak, and Dhavan V. Shah, International Communication Association (Mass Communication), San Diego, May 23-27, 2003.

“Beyond Access: Digital Divides, Internet Use, and Gratifications Gained,” Jaeho Cho, Homero Gil de Zuniga, Abhiyan Humane, Hyunseo Hwang, Seung-Ahn Nah, Hernando Rojas, and Dhavan V. Shah, International Communication Association (Communication and Technology), San Diego, May 23-27, 2003.

“Opinion Leaders as Information Seekers: Communication Pathways to Civic Participation,” Dhavan V. Shah and Dietram A. Scheufele, International Communication Association (Political Communication), San Diego, May 23-27, 2003.

“Election 2000, Civic Culture, and Media: Media Mobilization and Demobilization,” Dhavan V. Shah, Michael G. Schmierbach, William P. Eveland, and Nojin Kwak, American Association of Public Opinion Research, Nashville, May 15-18, 2003.

“Trust and Engagement: Assessing Causality in the “Virtuous Circle,” Dhavan V. Shah, Hernando Rojas, So-Hyang Yoon, William P, Jr. Eveland, and Nojin Kwak, American Association of Public Opinion Research, Nashville, May 15-18, 2003.

“Rethinking the Virtuous Circle: Reciprocal Relationships of News Media Use with Civic and Political Participation,” Heejo Keum, Hernando Rojas, Jaeho Cho, Dhavan V. Shah, William P, Jr. Eveland, and Nojin Kwak, American Association of Public Opinion Research, Nashville, May 15-18, 2003.

“Discussion Media@Trust.Community: The Effects of Interpersonal Communication Networks and Media Use on Trust,” Seung-Ahn Nah, Sameer Deshpande, Michael McCluskey, Elliott

Hillback, Zhongdang Pan, Dhavan V. Shah, and Douglas M. McLeod, American Association of Public Opinion Research, Nashville, May 15-18, 2003.

“Online and Offline Pathways to Participation: Cross-sectional and Panel Models of Communication Effects on Civic Engagement,” Dhavan V. Shah, Jaeho Cho, William P. Eveland, Jr., and Nojin Kwak, Midwest Political Science Association, Chicago, April 3-6, 2003.

“Political Discussion Networks and Political Engagement: Talk the Walk or Walk the Talk?” Hernando Rojas, So-Hyang Yoon, Seung-Ahn Nah, Dhavan V. Shah, Douglas M. McLeod, and Zhongdang Pan, Midwest Association for Public Opinion Research, Chicago, November 22-23, 2002.

“Rethinking the Virtuous Circle: Reciprocal Relationships between Communication and Civic Engagement,” Heejo Keum, Jaeho Cho, Hernando Rojas, Dhavan V. Shah, Douglas M. McLeod, and Zhongdang Pan, Midwest Association for Public Opinion Research, Chicago, November 22-23, 2002.

“Media Use, Consumer Culture, and Civic Engagement: Exploring Assumptions and Testing Effects,” Heejo Keum, Narayan Devanathan, Elliot Hillback, Sameer Deshpande, Michelle R. Nelson, and Dhavan V. Shah, Midwest Association for Public Opinion Research, Chicago, November 22-23, 2002.

“Conceptualizing Trust: Its Causes, Components and Consequences,” Seung-Ahn Nah, Sameer Deshpande, Michael McCluskey, Elliott Hillback, Zhongdang Pan, Dhavan V. Shah, and Douglas M. McLeod, Midwest Association for Public Opinion Research, Chicago, November 22-23, 2002.

“Information Seeking and Emotional Reactions to the September 11 Terrorist Attacks,” Michael P. Boyle, Michael Schmierbach, Cory L. Armstrong, Zhongdang Pan, Dhavan V. Shah, and Douglas M. McLeod, Midwest Association for Public Opinion Research, Chicago, November 22-23, 2002.

“Frame Combinations, Ethical Interpretations, and Moral Conflict: Non-linear Effects on Electoral Judgment and Civic Participation,” Dhavan V. Shah and Heejo Keum, Midwest Association for Public Opinion Research, Chicago, November 22-23, 2002.

“Internet use and Gratifications Gained: Rethinking the Digital Divide,” Jaeho Cho, Abhiyan Humane, Hyunseo Hwang, Seung-Ahn Nah, Hernando Rojas, Homero Gil de Zuniga, Greg Downey, and Dhavan V. Shah, Midwest Association for Public Opinion Research, Chicago, November 22-23, 2002.

“Media Influences on Normative Expectations of Citizen Efficacy and Effects on Political Participation,” Michael R. McCluskey, Sameer Deshpande, Hye Lim Yoo, Dhavan V. Shah, and Douglas M. McLeod, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Miami, August 7-10, 2002.

“Political Discussion Networks and Civic Participation: Reexamining the Effects of Interpersonal and Mass Communication,” So-Hyang Yoon, Hernando Rojas, Seung-Ahn Nah, Dhavan V. Shah, and Douglas M. McLeod, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Miami, August 7-10, 2002.

“Media, Terrorism, and Emotionality: Affective Dimensions of News Content and Effects After September 11,” Jaeho Cho, Michael P. Boyle, Heejo Keum, Mark Shevy, Douglas M. McLeod and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Radio-Television Journalism), Miami, August 7-10, 2002.

“Civic Retention or Civic Attrition: Over-Time Effects of Informal Associations, Communications Behaviors, and Trust among Volunteers,” Nojin Kwak, Dhavan V. Shah, and William P. Eveland, Jr., International Communication Association (Mass Communication), Seoul, July 15-19, 2002.

“The Interplay of Individual Value Orientation and News Frames: Interactive Effects on the Activation of Mental Models,” Jaeho Cho, Heejo Keum, and Dhavan V. Shah, International Communication Association (Mass Communication), Seoul, July 15-19, 2002.

“Participation Seems Intelligent...Emotionally,” Hernando Rojas and Dhavan V. Shah, World Association of Public Opinion Research, St. Petersburg, May 14-16, 2002.

“Informing, Entertaining, and Connecting: The Roles of Mass Communication for Youth Civic Socialization,” Jack M. McLeod, Dhavan V. Shah, and So-Hyang Yoon, Society for Research on Adolescence, New Orleans, April 12-13, 2002.

“Opinion Leadership: Revisiting a Key Concept in Public Opinion Research,” Dietram A. Scheufele and Dhavan V. Shah, Midwest Association for Public Opinion Research, Chicago, November 16-17, 2001.

“Behind the Curtain: Attitudes and Opinions of X-Rated Movie Viewers “ Michael P. Boyle, Cory L. Armstrong, Dhavan V. Shah, and Douglas M. McLeod, Midwest Association for Public Opinion Research, Chicago, November 16-17, 2001.

“Media Exposure and Information Processing as Predictors of Concern about Victimization and Support for the Death Penalty,” William P. Eveland, Jr. and Dhavan V. Shah, Midwest Association for Public Opinion Research, Chicago, November 16-17, 2001.

“Untangling the Ties that Bind: Non-Recursive Models of Internet Use and Engagement in Public Life, “ Dhavan V. Shah, Michael Schmierbach, Joshua Hawkins, Rodolfo Espino, Janet Donavan, and Soo-Wan Chung, Association for Education in Journalism and Mass Communication (Communication Technology and Policy), Washington DC, August 5-8, 2001. “Top Faculty Paper” Designation.

“The Interplay of News Frames and Elite Cues: Conditional Influence on the Activation of Mental Models,” Dhavan V. Shah, Jessica Zubric, Heejo Keum, Cory L. Armstrong, Michael P. Boyle, and Lauren D. Guggenheim, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Washington DC, August 5-8, 2001.

“‘A Tale of Two Presidents’: Media Effects and Divergent Trends in Mass Evaluations of Clinton,” Dhavan V. Shah, David Domke, and David P. Fan, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Washington DC, August 5-8, 2001.

“Assessing Causality: A Panel Study of Motivations, Information Processing and Learning During Campaign 2000” William P. Eveland Jr., Dhavan V. Shah, and Nojin Kwak, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Washington DC, August 5-8, 2001. “Top Three Faculty Paper” Designation.

“The Impact of Interpersonal Communication Environment on Perceived News Media Bias During Election 2000,” William P. Eveland, Jr. and Dhavan V. Shah, American Association for Public Opinion Research, Montreal, May 17–20, 2001.

“Untangling the Ties that Bind: The Relationship Between Internet Use and Engagement in Public Life,” Dhavan V. Shah, Michael Schmierbach, Joshua Hawkins, Michael Ericson, Rodolfo Espino, Janet Donavan, and Soo-Wan Chung, Midwest Association for Public Opinion Research, Chicago, November 17-18, 2000.

“Individual Losses and Societal Gains: Interactive Framing Effects on the Activation of Mental Models,” Dhavan V. Shah, Nojin Kwak, Michael Schmierbach, Jessica Zubric, with Jack M. McLeod, Maria Powell, and Heejo Keum, Association for Education in Journalism and Mass

Communication (Communication Theory and Methodology), Phoenix, August 9-12, 2000. “Top Faculty Paper” Designation.

“Cognitive Structure as a Mediator of the Influence of Communication,” Jack M. McLeod, Jessica Zubric, Nojin Kwak, Maria Powell, Weiwu Zhang, Sameer Deshpande, with Dhavan V. Shah and Michael Schmierbach, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Phoenix, August 9-12, 2000.

“Media Use and Attitudes Concerning Women’s Rights,” R. Lance Holbert, Dhavan V. Shah, Nojin Kwak, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Phoenix, August 9-12, 2000.

“Media Cue-Taking and Trends in Mass Opinion: Priming Evaluations of Clinton’s Competency and Integrity,” Dhavan V. Shah, David Domke, Mark D. Watts, and David P. Fan, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Phoenix, August 9-12, 2000.

“The Reciprocal Relationship between Clinton’s Press Coverage and Public Approval: Toward a Theory of Opinion ‘Backlash’” Dhavan V. Shah, Mark D. Watts, David Domke, and David P. Fan, International Communication Association (Political Communication), Acapulco, June 1-5, 2000.

“‘Connecting’ and ‘Disconnecting’ with Civic Life: The Effects of Internet Use on the Production of Social Capital,” Dhavan V. Shah, Nojin Kwak, and R. Lance Holbert, International Communication Association (Mass Communication), Acapulco, June 1-5, 2000.

“Connecting, Trusting, and Participating: The Interactive Effects of Social Associations and Generalized Trust on Collective Action,” Nojin Kwak, Dhavan V. Shah, and R. Lance Holbert, Midwest Political Science Association, Chicago, April 27-30, 2000.

“Media Cue-Taking and Trends in Mass Opinion: Priming Evaluations of Clinton’s Job Performance and Personal Character,” Dhavan V. Shah, Mark D. Watts, David Domke, and David P. Fan, Midwest Association for Public Opinion Research, Chicago, November 19-20, 1999.

“Media Use and Attitudes Concerning Women’s Rights,” R. Lance Holbert, Dhavan V. Shah, and Nojin Kwak, Midwest Association for Public Opinion Research, Chicago, November 19-20, 1999.

“The Cognitive and Affective Dimensions of Gun Control: Framing Campaign Issues and Voter Decision-making Strategies,” Dhavan V. Shah, David Domke, and Daniel B. Wackman, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), New Orleans, August 4-7, 1999.

“Opinion Leadership and Social Capital: The Role of Dispositional and Informational Variables in the Production of Civic Participation,” Dietram A. Scheufele and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), New Orleans, August 4-7, 1999.

“Expanding the ‘Virtuous Circle’ of Social Capital: Civic Engagement, Contentment, and Interpersonal Trust,” Dhavan V. Shah, R. Lance Holbert, and Nojin Kwak, Association for Education in Journalism and Mass Communication (Mass Communication and Society), New Orleans, August 4-7, 1999.

“Hate Speech and the Third-Person Effect: Susceptibility, Severity, and the Willingness to Censor,” Jennifer Lambe and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Minorities and Communication), New Orleans, August 4-7, 1999.

“The Politics of Conservative Elites and the ‘Liberal Media’ Argument,” David Domke, Mark D. Watts, Dhavan V. Shah, and David P. Fan, International Communication Association (Political

Communication), San Francisco, May 27-31, 1999.

“Issue Framing and the Interactive Effect between Press Coverage and Presidential Approval,” Mark D. Watts, David Domke, Dhavan V. Shah, and David P. Fan, American Association for Public Opinion Research, St. Pete Beach, Florida, May 13-16, 1999.

“‘Moral’ Issues and Candidate Character: How News Coverage of One Primes Citizens to Think about the Other.” David Domke, Dhavan V. Shah, and Daniel B. Wackman, Western Political Science Association, Seattle, March 25-27, 1999.

“On the Interactive Relationship between Press Coverage and Public Approval of Clinton,” Mark D. Watts, David Domke, Dhavan V. Shah, and David P. Fan, Midwest Association of Public Opinion Research, Chicago, November 20-21, 1998.

“Persuasive Power and Effect Negativity: Assessing Perceived Media Influence to Test the Third-Person Effect Hypothesis,” Dhavan V. Shah, Ronald J. Faber, and Seounmi Youn, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Baltimore, August 5-8, 1998.

“News Coverage of ‘Moral’ Issues, Priming of Candidate Integrity, and the Vote Choice,” David Domke, Dhavan V. Shah, and Daniel B. Wackman, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Baltimore, August 5-8, 1998.

“American News Coverage of International Crisis Negotiations: Elite Sources of Media Framing and Effects on Public Opinion,” Dhavan V. Shah, Kent D. Kedl, and David P. Fan, Association for Education in Journalism and Mass Communication (International), Baltimore, August 5-8, 1998.

“Actual and Perceived Media Bias in Presidential Campaigns: Explaining Public Opinion of a Liberal Press,” Mark D. Watts, David Domke, Dhavan V. Shah, and David P. Fan, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Baltimore, August 5-8, 1998.

“Elite Cues in Presidential Campaigns, 1988-1996: Insight into the Public Perception of a Liberal Press,” David Domke, Dhavan V. Shah, Mark D. Watts, and David P. Fan, American Association for Public Opinion Research, St. Louis, Missouri, May 14-17, 1998.

“Attitudes Towards Gambling Advertising and the Third-Person Effect,” Seounmi Youn, Ronald J. Faber, Dhavan V. Shah, and Hernando Rojas, American Academy of Advertising, Lexington, Kentucky, March 27-30, 1998. (Proceedings)

“Advertising Controversial Products: Censorship and the Third-Person Effect,” Ronald J. Faber, Dhavan V. Shah, Seounmi Youn, and Hernando Rojas, Midwest Association of Public Opinion Research, Chicago, November 21-22, 1997.

“News Media Bias in Presidential Campaigns and Public Perceptions: An Analysis Across Elections,” David Domke, David P. Fan, Dhavan V. Shah, Mark D. Watts, and Paul D’Angelo, Midwest Association of Public Opinion Research, Chicago, November 21-22, 1997.

“Values and Framing: Implications for the Voting Process,” Dhavan V. Shah, David Domke, and Daniel B. Wackman, ‘Framing in the New Media Landscape’—Conference for the Center for Mass Communication Research, Columbia, South Carolina, October 12-14, 1997.

“Censorship of Political Advertising: A Third-Person Effect,” Dhavan V. Shah, Ronald J. Faber, Seounmi Youn, and Hernando Rojas, Association for Education in Journalism and Mass Communication (Advertising), Chicago, July 30-August 2, 1997.

“Media Priming Effects: Accessibility, Association, and Activation,” David Domke, Dhavan V.

Shah, and Daniel B. Wackman, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Chicago, July 30-August 2, 1997.

“News Media, Candidates and Issues, and Public Opinion in the 1996 Presidential Campaign,” David Domke, David P. Fan, Michael Fibison, Dhavan Shah, Steven S. Smith, and Mark Watts, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Chicago, July 30-August 2, 1997.

“Civic Participation, Interpersonal Trust and Television Use: A Motivational Approach to Social Capital,” Dhavan V. Shah, International Communication Association (Political Communication), Montreal, May 22-26, 1997.

“Predictions of the 1984 to 1996 Presidential Elections from News Stories Analyzed by Computer,” Mark Watts, Dhavan V. Shah, Michael Fibison, David P. Fan, David Domke, American Association of Public Opinion Research, Norfolk, Virginia, May 15-18, 1997.

“Media Priming of Candidate Character and Issue Interpretations: Different Effects from Different Issues,” Dhavan V. Shah, David Domke and Daniel B. Wackman, Midwest Association of Public Opinion Research, Chicago, November 22-23, 1996.

“Predictions of the 1996 Presidential Election from the Press,” David Domke, David P. Fan, Michael Fibison, Dhavan V. Shah, Steve S. Smith and Mark Watts, Midwest Association of Public Opinion Research, Chicago, November 22-23, 1996.

“A New Model of Framing in Advertising,” Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Advertising), Anaheim, August 10-13, 1996.

“‘Moral Referendums’: Media Messages, Motivation and Electoral Choice,” Dhavan V. Shah, David Domke and Daniel B. Wackman, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Anaheim, August 10-13, 1996.

“Talk, Fight, Impasse, Crisis: Public Opinion, Media Framing and the Politics of the Federal Budget Deficit,” Amy E. Jasperson, Dhavan V. Shah, Mark D. Watts, Ronald J. Faber, David P. Fan and Caroline Newman, International Society of Political Psychology, Vancouver, June 30-July 3, 1996.

“The Elite Sources of Media Framing During International Negotiations: News Coverage of the Persian Gulf Crisis,” Dhavan V. Shah, Kent D. Kedl and David P. Fan, International Communication Association (Mass Communication), Chicago, May 23-27, 1996.

“Framing, Priming and Decision Making: Evangelical Christians’ Processing of Electoral Issue Information,” David Domke, Dhavan V. Shah and Daniel B. Wackman, International Communication Association (Political Communication), Chicago, May 23-27, 1996.

“Interpretations and the Voting Process: Generalizing Across Differing Issue Environments,” David Domke, Dhavan V. Shah and Daniel B. Wackman, Midwest Association of Public Opinion Research, Chicago, November 17-18, 1995.

“Manipulating Media Frames: An Examination of Voters’ Issue Interpretations and Decision Making,” Dhavan V. Shah and David Domke, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Washington, DC, August 9-12, 1995. “Top Student Paper” Designation.

“For the Good of Others: Censorship and the Third-Person Effect,” Hernando Rojas, Dhavan V. Shah and Ronald J. Faber, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Washington, DC, August 9-12, 1995.

“Judging Candidates: The Convergence of Issue-Oriented Election Coverage and Social-Moral Issues,” David Domke and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Washington, DC, August 9-12, 1995.

“Integrating Communications: Network Analysis of Advertising Accounts,” Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Media Management and Economics), Washington, DC, August 9-12, 1995.

“Media Frames and Issue Interpretations: Their Roles in Voter’s Decision-making Processes,” Dhavan V. Shah and David Domke, Midwest Association of Public Opinion Research, Chicago, November 18-19, 1994.

“Conceptions of Salience: Their Roles in Voters’ Information-Processing of Issue Milieus,” David Domke and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Atlanta, August 10-13, 1994. “Top Three Student Paper” Designation.

“Information Presentation and Issue Salience: Their Relationship with Voter Decision-Making Strategies,” David Domke and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Kansas City, Kansas, August 11-14, 1993.

CONFERENCES ORGANIZED

“The Politics of Contention: Communication, Populism, and the Crisis of Democracy,” organized by Dhavan Shah (Lead), Katherine Cramer, Lewis Friedland, Michael Wagner, Chris Wells, and Elizabeth Covington, at the University of Wisconsin-Madison, School of Journalism and Mass Communication, March 4-5, 2018. Supported by the Center for European Studies, the Jean Monnet European Union Center of Excellence, the Mass Communication Research Center, the School of Journalism and Mass Communication, the Department of Political Science, and the Center for Communication and Democracy totaling \$26,000.

“Transforming Healthcare through Engineering” conference of the National Academy of Engineering, organized by Ian Robertson (Dean, College of Engineering), David Gustafson, (Emeritus Professor, Department of Industrial and Systems Engineering and Director, Center of Health Enhancement System Studies), Pascale Carayon (Professor, Department of Industrial and Systems Engineering), Justin Williams (Professor, Department of Biomedical Engineering), Elizabeth Burnside (Professor, School of Medicine and Public Health, May 3, 2018.

“Communication, Consumers, and Citizens: Revisiting the Politics of Consumption,” organized by Dhavan Shah (Lead), Elizabeth Covington, Amber Epp, Lewis Friedland, Young Mie Kim, Douglas McLeod, Hernando Rojas, Craig Thompson, and Chris Wells at the University of Wisconsin-Madison, School of Journalism and Mass Communication, March 3-5, 2011. Supported by grants from Journal Foundation/Walter J. & Clara Charlotte Damm Fund, European Union Center for Excellence, Department of Marketing, and School of Business, and support from the Departments of Communication Arts, Political Science, and Sociology, the School of Journalism and Mass Communication, and the Hamel Faculty Fellowship totaling \$21,000.

“The Politics of Consumption/The Consumption of Politics,” organized by Dhavan Shah (Lead), Michelle Nelson, Lewis Friedland, and Douglas McLeod at the University of Wisconsin-Madison, School of Journalism and Mass Communication, October 19-21, 2006. Supported by grants from Journal Foundation/Walter J. & Clara Charlotte Damm Fund, Cramer-Krasselt Fund, Center for Communication and Democracy, Center for European Studies, Center for German and European Studies, Center for Politics, Center for World Affairs and the Global Economy, Global Studies, Havens Center, and the Marketing Department totaling \$30,250.

WORKSHOPS ORGANIZED

“The Move Toward Computational Social Science in Communications,” Zhejiang University,

Hangzhou, China, June 12, 2015.

Symposium on “Future Voters Study: 2014-2016, A Multi-Year Panel Study of Youth Engagement,” organized by Dhavan Shah (Lead), Leticia Bode, Stephanie Edgerly, Kjerstin Thorson, Esther Thorson, Emily Vraga, and Chris Wells at the University of Wisconsin-Madison, School of Journalism and Mass Communication, September 12-13, 2014.. Supported by the Journal Foundation/Walter J. & Clara Charlotte Damm Fund and the Kellett Mid-Career Award.

“The Move Toward ‘Big Data’: Computational Social Science in Communications,” Department of Communication, Virginia Tech University, March 4, 2014.

“Preconference: The Political Communication of Young Citizens Through Social Media,” w/ Brian Loader, Ariadne Vromen, Michael Xenos, Mats Ekström, Tobias Olsson, Dhavan Shah, Stephen Coleman, Nico Carpentier, Lance Bennett, Alexandra Segerberg, J. Schoufour, Kjerstin Thorson, Ian Davies, Suzanne Mellor, Chris Waller, David Kerr, and James Sloam, International Communication Association, London, June 17-22, 2013.

“The Move Toward ‘Big Data’: Computational Social Science in Communications,” Wee Kim Wee School of Communication and Information, Nanyang Technological University, March 13-14, 2013.

“The Move Toward ‘Big Data’: Strategies for Political Communication, Social Media, and Health IT Research,” Centre for the Study of Democratic Citizenship, Université de Montreal, February 21, 2013.

“The Move Toward ‘Big Data’: Strategies for Political Communication, Social Media, and Health IT Research,” Centre for the Study of Democratic Citizenship, Université Laval, February 19, 2013.

“The Move Toward ‘Big Data’: Strategies for Political Communication, Social Media, and Health IT Research,” Amsterdam School for Communication Research (ASCoR), University of Amsterdam, January 23, 2013.

“Strategies for Digital Media Research,” Institut für Publizistik und Kommunikationswissenschaft, Universität Wien, (Institute for Media and Communication Studies, University of Vienna), January 8 -17, 2013.

“The Move Toward ‘Big Data’: Strategies for Political Communication, Social Media, and Health IT Research,” Annenberg School for Communication, University of Pennsylvania, October 26-27, 2012.

“Research Methods for Studying Digital Media,” School of Journalism and Mass Communication, University of Minnesota, Minneapolis, Minnesota, September 27, 2012.

“Communication, Contexts, and Community: Connecting Media and Civic Engagement,” Faculty of Social and Behavioral Sciences, The Amsterdam School of Communication Research–ASCoR (2-Day Workshop), Amsterdam, November 10-11, 2005.

“Political Communication, Public Opinion, and Community,” Faculty of Social Communication and Journalism, Universidad Externado de Colombia, (3-Day Seminar and Workshop with Hernando Rojas), Bogotá, Colombia, September 28-30, 2005.

INVITED TALKS AND PANELS

“Modeling of Complex Regional Communication Ecologies,” Lewis Friedland, Kathy Cramer, Jiyoung Suk, Dhavan Shah, Michael Wagner, Karl Rohe, and William Sethares. International Communication Association Annual Conference, Washington, D. C., May 24-28, 2019.

“Institutional Legitimacy and Social Trust During Campaign 2016,” Dhavan Shah, Jiyoun Suk, and Douglas McLeod, International Communication Association Annual Conference, Washington, D. C., May 24-28, 2019.

“Features of Tragedy, Expressions of Sympathy, and Debates over Policy: A Time Series Analysis of Mass Shootings and Social Media Discourses,” Social Media and Polarization: European and North American Perspectives. Symposium organized by the Center for European Studies at Lund University, November 12-13, 2018.

“Digital Traces and Social Ties: How Computational Social Science is Transforming Communication Research,” Keynote Lecture for Research Symposium, *Digital (Big) Data in Health Communication: How Research and Practice Changes*, Amsterdam School for Communication Research (ASCoR), University of Amsterdam, June 1, 2018.

“Social Media and Opinion Dynamics: Computational Approaches and Insights,” Keynote Address, Data and Publics: A New Structural Transformation of the Public Sphere? Preconference. International Communication Association, Prague, May 24-28, 2018.

“Chronic Conditions and Communication Technologies: Understanding the Power of Networks and Effects of Expression,” Wisconsin Surgical Outcomes Research Program (WiSOR), University of Wisconsin School of Medicine and Public Health, November 27, 2017.

“Trump, Twitter, and the News Media,” UW-Alumni Day of Learning, Wisconsin Alumni Association, University of Wisconsin-Madison, October 13, 2017.

“Expression, Amplification, and Contention: Communication Mediation in a New Media Ecology,” Institute for Social Research, University of Michigan, Ann Arbor, September 22, 2017.

“The Effects of Expression: ICTs, Civic Engagement, and Social Support,” ICA Fellows Panel, International Communication Association, San Diego, May 25-29, 2017.

“Disrupted Models of Mediated Political Communication, Dhavan V. Shah, Douglas M. McLeod, Jaeho Co, Hernando Rojas, Michael Wagner, and Lew Friedland, International Communication Association, San Diego, May 25-29, 2017.

“Social Media and Election Dynamics: Computational Approaches and Insights,” 2016 Election Symposium, Center for the Study of Political Psychology, University of Minnesota April 28, 2017.

“Understanding Public Sentiment with Social Media Data,” Department of Communication Arts Colloquium Series, University of Wisconsin-Madison, February 9, 2017

“Misinformation and Misperception in Politics: Cues, Conversation, and Composition,” St Luke’s Church, Middleton WI, January 19, 2017.

“Trump, Twitter, and the News Media,” Rotary Club of Madison, Madison WI, January 18, 2017.

“Understanding Election Dynamics with Social Media Data,” Election Research Center’s 2016 Election Symposium, Madison WI, December 9, 2016.

“Understanding Opinion Dynamics with Social Media Data,” Keynote Speaker, VII Latin–American Conference of the World Association for Public Opinion Research (WAPOR), Monterrey, Mexico, October 12-14, 2016.

“Chronic Conditions and Communication Technologies: Understanding the Power of Networks and Effects of Expression^[1],” Keynote Speaker, Medical College of Wisconsin, Professionalism Week, Milwaukee, WI, October 11, 2016.

“Health Communication in an Information Age: Training the Next Generation of Strategic Communicators^[1],” Workshop Leader, Medical College of Wisconsin, Professionalism Week, Milwaukee, WI, October 11, 2016.

“Misinformation and Misperception in Politics: Cues, Conversation, and Composition,” Antigo Public Library Foundation, Antigo WI, October 6, 2016

“Exposure and Expression in Networked Spheres: Understanding Media Dynamics via Social Media^[1],” Keynote Speaker, New Agenda in Communication—Digital Discussions: How Big Data Inform Political Communication, Austin Texas, September 23, 2016.

“Collecting Data from Online Labor Markets,” Association for Education in Journalism and Mass Communication, Minneapolis, MN, August 3-7, 2016.

“Exposure and Expression in Networked Spheres: Rethinking the Nature of Communication Influence,” ICA-Political Communication Division, International Summer School of Political Communication and Electoral Behaviour, Milan Italy, July 18-23. 2016.

“The Balance of Social Power in a Digital World,” International Communication Association, Fukoka, Japan, June 9-13, 2016.

“New Media for New Voters: Research Reports,” Reynolds Journalism Institute and Political Communication Institute, Missouri School of Journalism, Columbia, Missouri, October 30, 2015.

“New Media for New Voters: A Public Forum,” Reynolds Journalism Institute and Political Communication Institute, Missouri School of Journalism, Columbia, Missouri, October 30, 2015.

“Exploring Collaborative Opportunities for Accessing Data,” Association for Education in Journalism and Mass Communication, San Francisco, August 6-9, 2015.

“Theories Redux: Which Defy Time? How Well Do Others Persist in the Face of New Communication Contexts?” Association for Education in Journalism and Mass Communication, San Francisco, August 6-9, 2015.

“The Networked Public Sphere and the Structure of Public Opinion,” Plenary Speaker, World Association of Public Opinion Research, Buenos Aires, June 16-19, 2015.

“Mobilization, Socialization and Participation in a Digital Age: A Communication Mediation Approach to Civic Engagement,” Keynote Speaker, International Conference on Communication and the Public: Social Media and Public Engagement, Zhejiang University, Hangzhou, China, June 13-14, 2015.

“News Frames and National Security: Covering Big Brother,” Department of Political Science, Yonsei University, Seoul, May 11, 2015.

“Understanding How ICT’s Work in Cancer Care: Effects of Expression and the Power of Networks,” Korean Health Communication Association, Yonsei University, Seoul, May 11, 2015.

“Verbal, Tonal, and Visual Influences during Presidential Debates: Testing Effects on the Volume and Valence of Social Media Expression in Real Time,” Big Data in Political and Cultural Contexts: Social Science Korea International Conference, Seoul, May 9, 2015.

“Measuring Exposure in Saturated Media Contexts: An Algorithmic Approach,” Amsterdam School for Communication Research (ASCoR), University of Amsterdam, October 2, 2014.

“Big Data: Professional and Field-wide Challenges,” Association for Education in Journalism and Mass Communication, Montreal, August 6-9, 2014.

“A Co-citation Network Map of Communication Research, 2003-2013,” International Communication Association, Seattle, May 22-26, 2014.

“Political Campaigning 2.0—(Non)Professional Political Online Communication in Three Western Democracies,” International Communication Association, Seattle, May 22-26, 2014.

“Emerging Research Agendas at the Intersection of Communication and Computational Social Science,” International Communication Association, Seattle, May 22-26, 2014.

“Debates as Moments of National Conversation and Polarization Online: A Computational Approach to Understanding the French and U.S. Presidential Elections,” European Public Sphere: Understanding the Role of Mass Media and Interpersonal Discussion in Shaping Today’s European Citizenship, University of Texas-Austin, April 10-11, 2014

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Department of Communication Distinguished Lecture, Virginia Tech University, March 3, 2014.

“The Effects of Expression: Understanding How ICT’s Work in Health Settings,” Annenberg Research Seminar, Annenberg School for Communication & Journalism, University of Southern California, April 8, 2013

“Communication, Consumption, and Civil Society: Media and Politics at the Checkout Line, Department of Communication, University of California, Santa Barbara, April 5, 2013

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Wee Kim Wee Distinguished Lecture Series, Wee Kim Wee School of Communication and Information, Nanyang Technological University, March 13, 2013.

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Invited Special Seminar, Recent Trends in Political Communication Research, Seoul National University, March 8, 2013.

“The Effects of Expression: Understanding How ICT’s Work in Health Settings,” International Seminar on Risk Communication, Sungkyunkwan University, Seoul, March 7, 2013.

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Department of Political Science, Centre for the Study of Democratic Citizenship, McGill University, February 20, 2013.

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Department of Political Science, Centre for the Study of Democratic Citizenship, Université Laval, February 18, 2013.

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Amsterdam School for Communication Research (ASCoR), Political Communication Research Priority Area, University of Amsterdam, January 24, 2013.

“Communication, Consumption and Civil Society: Media and Politics at the Checkout Line,” Amsterdam School for Communication Research (ASCoR), Research Priority Area Distinguished Lecture Series, University of Amsterdam, January 21, 2013.

“The Effects of Expression: Examining Processes of ICT’s Influence in Health Settings,” Colloquium, Institut für Publizistik und Kommunikationswissenschaft, Universität Wien, (Institute for Media and Communication Studies, University of Vienna), January 17, 2013.

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Colloquium, Institut für Publizistik und Kommunikationswissenschaft, Universität Wien, (Institute for Media and Communication Studies, University of Vienna), January 14, 2013.

“Misinformation and Misperception in Politics,” Panel Presentation, Post-Election Debrief, The Annette Strauss Institute for Civic Life, University of Texas-Austin, November 9, 2012.

“Mobilization, Socialization and Participation in a Digital Age,” Keynote Presentation, College of Communication, University of Texas-Austin, November 7, 2012.

“Elections and Social Media,” Colloquium Presentation, The Annette Strauss Institute for Civic Life, University of Texas-Austin, November 6, 2012.

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Annenberg Colloquium, Annenberg School for Communication, University of Pennsylvania, October 23, 2012.

“Sources of Misperception and Misinformation: Cues, Conversation, Composition, and Cognition,” 2012 Nieman Conference on Media, Technologies and Politics, Diederich College of Communication, Marquette University, October 15, 2012

“CECCR: Past, Present, and Future,” CECCR Grantee Meeting, University of Wisconsin, October 9, 2012.

“Framing Threats: News, National Security, and Civil Liberties,” Mitchell V. Charnley Distinguished Visiting Professor, Invited Presentation, School of Journalism and Mass Communication, University of Minnesota, September 27, 2012.

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Mitchell V. Charnley Distinguished Visiting Professor, Public Presentation, School of Journalism and Mass Communication, University of Minnesota, September 26, 2012.

“Communication, Consumption, and Civil Society: Media and Politics at the Checkout Line,” Mitchell V. Charnley Distinguished Visiting Professor, Invited Presentation, School of Journalism and Mass Communication, University of Minnesota, September 26, 2012.

“Reflections on the Next 100 Years of Media and Mass Communications Research,” Association for Education in Journalism and Mass Communication (Centennial Plenary Session), Chicago, August 9-12, 2012.

“Sources of Misperception and Misinformation: Cues, Conversation, Composition, and Cognition,” Fall 2011 CSPP / Political Psychology Proseminar Symposium, University of Minnesota, December 9, 2011.

“Processes of Political Socialization: A Communication Mediation Approach to Youth Civic Engagement,” Changing Styles of Citizenship: Communication, Media and Youth Engagement, Stockholm University, Stockholm, September 29-30, 2011.

“Electronic Engagement: Information and Conversation in a Digital Age,” Association for Education in Journalism and Mass Communication (Political Communication Interest Group and Communication Technology), St. Louis, August 10-13, 2011.

“Social Media in the ‘08 and ‘10 Campaigns: Two Case Studies,” Association for Education in Journalism and Mass Communication (Civic and Citizen Journalism Interest Group and Communication Technology), St. Louis, August 10-13, 2011.

“Top Ten Syllabus Favorites...” Association for Education in Journalism and Mass Communication (Communication Theory and Methodology and Communicating Science, Health, Environment and Risk), St. Louis, August 10-13, 2011.

“Social Media, Health, and Politics,” Dhavan V. Shah, Research Computing Symposium II, University of Wisconsin, Madison, WI, May 12, 2011.

“Meeting of the Minds with Chancellor Biddy Martin,” All Campus Summit, University of Wisconsin, Madison WI, April 28, 2011.

“Insights from Cancer Communication: CHES and NIATx Looking Forward,” Dhavan V. Shah, CHES Research Center Retreat, University of Wisconsin, Madison, April 11-12, 2011

“The Positioning of Taste: Gender, Generation, and Cultural Capital,” Nam-jin Lee, Dhavan V. Shah, Lewis Friedland, and Christine Garlough. Communication, Consumers, and Citizens: Revisiting the Politics of Consumption, Madison, WI, March 3-5, 2011

“Keeping Up with the Jones: Disentangling Period, Lifecycle and Generational Effect for Overconsumption, Early Adoption, and Conscientious Consumption,” D. Jasun Carr, Nam-Jin Lee, Melissa Gotlieb, Douglas McLeod, and Dhavan V. Shah, Communication, Consumers, and Citizens: Revisiting the Politics of Consumption, Madison, WI, March 3-5, 2011

“Political Consumerism and Youth Citizenship: The Socialization of Identity Politics Among Tweens and Teens,” Melissa Gotlieb, Kyurim Kyoung, Itay Gabay, Karyn Riddle, and Dhavan V. Shah, Communication, Consumers, and Citizens: Revisiting the Politics of Consumption, Madison, WI, March 3-5, 2011

“Attack Advertising’s Distracting and Suppressing Influence on Adolescents’ Political Knowledge and Civic Engagement,” Ming Wang, Itay Gabay, and Dhavan V. Shah, Communication, Consumers, and Citizens: Revisiting the Politics of Consumption, Madison, WI, March 3-5, 2011

“A Decade of Insights: Cancer Communication Looking Forward,” Dhavan V. Shah, Cancer Communication: State of the Science and Practice Collaborative meeting, Atlanta, GA, February 14-15, 2011.

“Strategizing Your Research Career,” Association for Education in Journalism and Mass Communication (Elected Standing Committee on Research), Denver, August 4-August 7, 2010.

“Exploring the Delay in Promotion to Full Professor: Petty Politics, Mid-Career Crises or Post-Tenure Inertia?” Association for Education in Journalism and Mass Communication (Elected Standing Committee on Teaching), Denver, August 4-August 7, 2010.

“The State of Political Discourse in America: Reevaluating the Role of the Media in the Political Process,” Association for Education in Journalism and Mass Communication (Political Communication Interest Group), Denver, August 4-August 7, 2010.

“Identity and Impact of Communication as a Discipline,” Association for Education in Journalism and Mass Communication (Communication Theory and Methodology Division and Commission on the Status of Women), Denver, August 4-August 7, 2010.

“Public Dissemination of Uncertain/Complex Information: Mammograms and PSAs,” CECCR Grantee Meeting, University of Pennsylvania, Annenberg School for Communication, April 29, 2010.

“Communication in Online Cancer Support Groups: Expression and Reception Effects,” CECCR Grantee Meeting, University of Pennsylvania, Annenberg School for Communication, April 29, 2010.

“Communication in Online Cancer Support Groups: Expression and Reception Effects,” National Cancer Institute, CECCR Grantee Report, March 10, 2010

“Networked Nation: Participation in a Digital Age.” UW-Madison & WEAC Dynamic Social Studies for the 21st Century Conference, Madison WI, February 20, 2010.

“Youth Engagement in an Age of YouTube,” Social Studies Teacher Education Program (SSTEP) Dinner-Conference Series, Madison WI, February 16, 2010.

“Network Nation: How Campaign Ads and the Internet Shape Participation,” Realities and Representations: The 2008 U.S. Presidential Election Lecture Series, Vanderbilt University, Nashville, TN, September 30, 2009.

“Empathy in Online Cancer Support Groups: Distinguishing Message Expression and Reception Effects,” CECCR II Grantee Meeting, Denver CO, May 6–8, 2009.

“Network Nation: Information, Conversation, and Campaigns in a Digital Age” Colloquium Presentation, School of Journalism, University of Texas-Austin, February 2, 2009.

“Network Nation: How Campaign Ads and the Internet are Shaping Participation,” An Evening with the Dean, The Glen Club, Glenview, IL, October 15, 2008.

“Network Nation: Conversations, Campaigns, and Civil Society in a Digital Age,” Visiting Distinguished Professor Lecture, Columbia, Missouri, October 13, 2008

“The Blog Public: Bloggers, Readers and the Communities They Build.,” with Emily K. Vraga, Aaron S. Veenstra, Porismita Borah and Homero Gil de Zúñiga, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology and Communication Technology), Chicago, August 6-August 9, 2008.

“Communication, Consumption, and Civil Society: Media and Politics at the Checkout Line,” The Contested Terrain of Consumption Studies (Closing Plenary), The Consumer Studies Research Network, American Sociological Association, Boston College, July 31, 2008.

“Information, Expression, and Participation: Building the Communication Mediation Model,” Chicago Area Political Behavior Workshop, Northwestern University, May 9, 2008.

“Network Nation: Conversations, Campaigns, and Civil Society in a Digital Age,” Founders’ Day Event, San Diego CA, April 13, 2008.

“Informing, Expressing and Participating: Extending the Communication Mediation Model,” Colloquium Series, School of Journalism and Mass Communication, University of North Carolina, Chapel Hill, November 1, 2007.

“Internet and Civic Life: Redefining How People Connect,” National Center for Outreach, Development Conference, Palm Desert, CA, October 5, 2007.

“Informing, Expressing and Participating: Extending the Communication Mediation Model,” Conference on Media Effects and Processes, Yonsei University, Seoul, Korea, August 20, 2007.

“Communication, Consumption, and Civil Society: Media and Politics at the Checkout Line,” International Conference on Global Issues, Media, and Culture, Sungkyunkwan University, Seoul, Korea, August 16-17, 2007.

“Political Advertising and the Internet,” Honors Student Organization’s Academic Committee, College of Letters and Sciences, University of Wisconsin-Madison, May 10, 2007.

“Communication, Consumption, and Community: Media and the Politics of the Pocketbook,” Marketing Department, University of Wisconsin-Madison, April 27, 2007.

“Framing the War at Home: National Security and Civil Liberties After 9/11,” w/ Douglas M. McLeod, Participatory Learning and Teaching Organization, Madison, April 25, 2007.

“Political Ads, Online Dialogue, and Participation: Extending the Communication Mediation Model,” Colloquium Presentation, Department of Communication, University of Michigan, Ann Arbor, October 5, 2006.

“Political Ads, Online Dialogue, and Participation: Extending the Communication Mediation Model,” International Communication Association, Dresden, June 19-23, 2006.

“Informing, Expressing and Participating: The Potential Promise Online Outreach,” National Center for Outreach Annual Conference, St. Louis, Missouri, April 7, 2006.

“Paid and Unpaid Media in the 2004 Election Campaign,” Group Presentation, Department of Political Science, Hebrew University, Jerusalem, January 12, 2006.

“Communication, Contexts, and Community: Connecting Media and Civic Engagement,” Faculty of Social and Behavioral Sciences, The Amsterdam School of Communication Research (Colloquium), Amsterdam, November 10, 2005.

“Communication, Contexts, and Community,” Faculty of Social Communication and Journalism, Universidad Externado de Colombia (Inaugural Conference Keynote), Bogotá, Colombia, September 27, 2005.

“Media Cue Convergence: Associative Effects of Mental Networks on Judgments of Social Intolerance,” Department of Psychology, Maharaja Sayajirao University, (Colloquium), Vadodara, India, June 30, 2005.

“Political Talk and Political Messaging: Models of Mediated Information Effects on Civic Engagement,” Department of Political Science, Maharaja Sayajirao University, (Colloquium), Vadodara, India, June 23, 2005.

“Conditional Effects of News Frames: Cognitive Complexity and Judgmental Extremity,” College of Communication, Penn State University, (Colloquium), State College, PA, October 4, 2004.

“Programming and Outreach: How Public Broadcasting Can Spur Civic Engagement,” Outreach Scholarship Conference, Penn State University, State College, PA, October 4, 2004.

“Conditional Effects of News Frames: Cognitive Complexity and Judgmental Extremity,” Political Psychology Proseminar, University of Minnesota, Minneapolis March 5, 2004.

“Collaborative Research in Graduate School,” GSO Conference, School of Journalism and Mass Communication, University of Minnesota, Minneapolis, March 4, 2004.

“Who Do We Reach, Who Can We Reach, and Who Should We Reach,” National Educational Telecommunication Association, New Orleans, January 7-10, 2004.

“‘Coming Together’ Around Two Towns of Jasper,” National Educational Telecommunication Association, New Orleans, January 7-10, 2004.

“Evaluating Outreach Around Two Towns of Jasper,” National Center for Outreach Teleconference, Madison, WI, November 11, 2003.

“‘Coming Together’ Around Two Towns of Jasper,” Public Broadcasting Service Development Conference, Denver, CO, October 1-4, 2003.

“Research Agendas for Campaign 2004: Measuring Campaign Exposure and Effects,” Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Kansas City, MO, July 30-August 2, 2003

“Riding the Conservative Backlash: ‘Them’ and ‘Us’ Post 9/11,” National Communication Association (American Studies Commission), New Orleans, November 21-24, 2002.

“Profiling Participation: Media and Civic Engagement,” Annual National Center for Outreach Conference, Arlington VA, April 20-23, 2002.

“‘Connecting’ and ‘Disconnecting’ with Civic Life,” Symposium on Deliberation, Democracy and the Internet, Annenberg Public Policy Center, Washington D.C, November 10, 2001.

“Publishing Dissertations Across Areas of Study,” Association for Education in Journalism and Mass Communication (Graduate Education Interest Group, Cultural and Critical Studies and History Divisions), Washington DC, August 5-8, 2001.

“Meat Market 102: Job Talks for Media Studies Scholars,” Association for Education in Journalism and Mass Communication (Graduate Education Interest Group and International Communication Division), Washington DC, August 5-8, 2001.

“PBS and Social Capital: Using Communication to Build Community,” Public Television Annual Meeting, Philadelphia, June 13-15, 2001.

“Communication and Community: Jack McLeod and a Continuing Tradition of Research,” Dhavan V. Shah and Lewis Friedland, International Communication Association (Pre-Conference Symposium), Washington DC, May 24, 2001.

“The Persistence of the Digital Divide in America: Technological Inequality and Public Preferences,” Consumer Federation of America “Consumers and Utilities” Conference, Washington DC. October 5-6, 2000.

“The Collision of Convictions: Value-Framing and Value Judgments,” Award-Winners Conference, University of Minnesota-Twin Cities, School of Journalism and Mass Communication, Minneapolis, September 16, 2000.

“Service Learning and Social Marketing: Turning a Problem into an Opportunity,” Association for Education in Journalism and Mass Communication (Mass Communication and Society and Communication Theory and Methodology), Phoenix, August 9-12, 2000.

“The Collision of Convictions: Value-Framing, Political Judgment, and Reasoning,” New Agendas in Political Communication conference, University of Texas at Austin, Departments of Speech Communication and Government, Austin, TX, April 13-15, 2000.

“Civic Engagement, Interpersonal Trust, and Media Use: Individual-Level Assessments of Social Capital,” University of Wisconsin–Madison, School of Journalism and Mass Communication (Colloquium Series), Madison, WI, October 1, 1999.

“Towards an Ethical Framework of Professor-Student Partnership,” Association for Education in Journalism and Mass Communication (Mass Communication and Society and Graduate Student Interest Group), New Orleans, August 4-7, 1999.

“Elite Cue-Taking and Public Opinion,” University of Wisconsin–Madison, School of Journalism and Mass Communication (Colloquium Series), Madison, WI, December 11, 1998.

“Values and the Vote: Explorations in Framing and Electoral Decision-Making,” University of Pennsylvania, Annenberg School for Communication (Colloquium Series), Philadelphia, January 16, 1998.

“Values and the Vote: Explorations in Framing, Priming, and Decision-Making,” University of Wisconsin-Madison, School of Journalism and Mass Communication (Colloquium Series), Madison, WI, October 24, 1997.

“A Typology of Professor-Student Partnership from Conceptualization to Publication,” Association for Education in Journalism and Mass Communication (Communication Theory and Methodology and Graduate Education Interest Group), Chicago, July 30-August 2, 1997.

“The Importance of Being Curious: Theory as Praxis or Theory and Praxis,” Association for Education in Journalism and Mass Communication (Communication Theory and Methodology and Graduate Education Interest Group), Anaheim, CA, August 10-13, 1996.

GRANT REPORTS

“Political Influence within Parent-Child Dyads: Partisanship, Preferences, and Participation,” Dhavan V. Shah, Leticia Bode, Stephanie Edgerly, Kjerstin Thorson, Emily Vraga, Chris Wells, and JungHwan Yang, for Spencer Foundation, March 25, 2013.

“Campaign Advertising Effects on Social, Political, and Media Trust: Short-term, Long-term, and Cumulative Models” w/ Douglas M. McLeod, Kenneth Goldstein, Melissa R. Gotlieb, Hyunseo Hwang, Nam-Jin Lee, Rosanne M. Scholl, and Aaron Veenstra for Carnegie Corporation, C.I.R.C.L.E., Rockefeller Brothers, Russell Sage, and Journal Foundation, March 31, 2007.

“Political Ads, Communication Mediation, and Participation: Modeling Campaign Effects Across Generational Groups” w/ Douglas M. McLeod, Jaeho Cho, Seungahn Nah, Melissa R. Gotlieb, Hyunseo Hwang, Nam-Jin Lee, and Rosanne M. Scholl for Carnegie Corporation, C.I.R.C.L.E., Rockefeller Brothers, Russell Sage, and Journal Foundation, January 14, 2007.

“Campaign Ads, Online Messaging, and Participation: Extending the Communication Mediation Model” w/ Jaeho Cho, Seungahn Nah, Melissa R. Gotlieb, Hyunseo Hwang, Nam-Jin Lee, and Rosanne M. Scholl, and Douglas M. McLeod for Carnegie Corporation, Pew Charitable Trusts, C.I.R.C.L.E., Rockefeller Brothers, Russell Sage, and Journal Foundation, January 14, 2007.

“Political Ad Exposure, the Internet, and Participation: A Campaign Communication Mediation Model” w/ Douglas M. McLeod, Jaeho Cho, Seungahn Nah, Melissa R. Gotlieb, Hyunseo Hwang, Nam-Jin Lee, and Rosanne M. Scholl, for Carnegie Corporation, Pew Charitable Trusts, C.I.R.C.L.E., Rockefeller Brothers, and Journal Foundation, June 17, 2006.

“Media Effects On Social, Institutional, And Informational Trust: Annual Progress Report,” w/ Douglas McLeod and Kenneth Goldstein for Russell Sage Foundation, April 10, 2006.

“‘Coming Together’ Around ‘Two Towns of Jasper’: A Field Assessment of Outreach,” w/ Jaeho Cho, Heejo Keum, Hernando Rojas, So-Hyang Yoon, Mike Schmierbach, and Homero Gil de Zuniga for Wisconsin Public Television and the National Center for Outreach, May 15, 2003.

“PBS and Social Capital: Segments, Trends, and Strategies,” w/ Dietram Scheufele, So-Hyang Yoon, Joshua Hawkins, and Jaeho Cho for the Public Broadcasting Service, October 5, 2001.

“Digital Media in America: Practices, Preferences and Policy Implications, V2,” w/ Nojin Kwak and Michael Schmierbach for the Digital Media Forum/Ford Foundation, November 20, 2000.

“Disconnected, Disadvantaged, And Disenfranchised: Explorations in the Digital Divide,” w/ Mark Cooper for the Digital Media Forum/Ford Foundation, October 23, 2000.

“The Persistence of the Digital Divide in America: Technological Inequality and Public Preferences,” for the Digital Media Forum/Ford Foundation, October 6, 2000.

“Mergers and Open Access: Public Concerns and Preferences,” for the Digital Media Forum/Ford Foundation, September 13, 2000.

“Digital Media in America: Practices, Preferences and Policy Implications, V1,” w/ Nojin Kwak and Michael Schmierbach for the Digital Media Forum/Ford Foundation, September 10, 2000.

COURSES TAUGHT

University of Wisconsin–Madison, Madison, WI

Professor–Seminar in Computational Social Science–J880 Spring 2016–Present

- Teach graduate students the approaches and techniques of computational social science.

University of Wisconsin–Madison, Madison, WI

Professor–Practicum in Communication Research–J880 Spring 2005–Present

- Teach graduate students the processes underlying conducting and publishing empirical research.

University of Wisconsin–Madison, Madison, WI

Professor–Internet and Democracy–J880 Spring 2003–Present

- Teach graduate students theory and research on the societal impact of the Internet.

University of Wisconsin–Madison, Madison, WI

Professor–Communication Research Methods–J658 Fall 2002–Present

- Teach students the full range of mass communication research methodologies.

University of Wisconsin–Madison, Madison, WI

Professor–Strategic Media Planning–J447 Spring 2002–Present

- Teach students the strategy of media planning and media relations using lecture and lab settings.

University of Wisconsin–Madison, Madison, WI

Professor–Communication and Public Opinion–J614 Fall 2001–Present

- Teach students the theory and practice of public opinion research.

University of Wisconsin–Madison, Madison, WI

Professor–Principles of Strategic Communication–J345 Spring 2001–Present

- Teach students the principles of strategic communications campaign development.

University of Wisconsin–Madison, Madison, WI

Professor–Mass Media and the Individual–J849/J801 Fall 2000–Present

- Teach graduate students theory and research on psychological effect of mass communication.

University of Wisconsin–Madison, Madison, WI

Professor–Political Communication–J829 Spring 2000–Present

- Teach graduate students about political communication content and effects.

University of Wisconsin–Madison, Madison, WI

Professor–Advertising Media Planning–J459 Fall 1998–Spring 2001

- Teach students the strategic aspects of media planning using lecture and lab settings.

University of Wisconsin–Madison, Madison, WI

Professor–Principles of Advertising–J246 Fall 1998–Fall 1999

- Taught students the principles of advertising through service learning.

University of Wisconsin–Madison, Madison, WI

Professor–National Student Advertising Competition Spring 1999

- Advised students in the development of an integrated marketing communications plan.

University of Minnesota–Twin Cities, Minneapolis, MN
Instructor–Advertising Media Analysis–J5162 Fall 1994–Winter 1998
• Taught undergraduate and graduate students the strategic aspects of media planning.

University of Minnesota–Twin Cities, Minneapolis, MN
Instructor–Information for Mass Communication–J3004 Summer 1997
• Taught students information search and synthesis processes used by professionals.

University of Minnesota–Twin Cities, Minneapolis, MN
Instructor–Mass Media and Politics–J3796 Spring 1997
• Instructed students in the interplay among politics, media, and the public.

University of Minnesota–Twin Cities, Minneapolis, MN
Instructor–Principles of Advertising–J3201 Summer 1994–Summer 1996
• Instructed students in the principles of advertising using lectures and exercises.

University of Minnesota–Twin Cities, Minneapolis, MN
Teaching Assistant–Advertising Media Analysis–J5162 Fall 1992–Winter 1994
• Supervised weekly lab sessions on media basics and graded assignments, exams, and projects.

PUBLICATION SERVICE

Oxford University Press series: *Journalism and Political Communication Unbound*
Advisory Board Member April 2018–Present

Plaridel: *Journal of Communication, Media, and Society*
Editorial Board Member November 2016–Present

Journal of Communication Technology
Editorial Board Member November 2014–Present

Communication and the Public
Editorial Board Member October 2014–Present

International Journal of Public Opinion Research
Editorial Board Member April 2010–Present

Communication Methods and Measures
Editorial Board Member May 2006–November 2016

Digital Health
Review Editor/Editorial Board Member November 2014–November 2016

Journal of Applied Communication Research
Editorial Board Member January 2005–December 2012

Political Communication
Editorial Board Member February 2002–December 2012

Journal of Communication
Editorial Board Member September 2004–December 2010

Mass Communication and Society
Editorial Board Member December 2003–December 2007

Journalism & Mass Communication Quarterly
Editorial Board Member July 2004–December 2007

Journalism & Mass Communication Educator
 Editorial Board Member October 2001–October 2006

Human Communication Research
 Editorial Board Member May 2000–May 2006

Journal of Advertising
 Advertising Manager December 1998–March 2001

Communication Research, Los Angeles, CA
 Editorial Board Member for Special Issues November 1998–February 2001

- Served on board for issue on “Communication Technology and Community.”
- Served on board for issue on “New Directions in Communication Research.”

Ad Hoc Reviewer Requests

Social Science Journal, starting June 2013

Cyberpsychology, Behavior, and Social Networking, starting January 2013

Social Influence, starting February 2012

American Sociological Review, starting January 2012

Journal of Media and Communication Studies, starting November 2011

Information, Communication and Society, starting November 2011

Journal of International & Intercultural Communication, starting June 2011

Communication Quarterly, starting June 2010

Political Research Quarterly, starting October 2009

Journal of Urban Affairs, starting September 2009

Asian Journal of Communication, starting September 2009

American Journal of Political Science, starting August 2009

Western Journal of Communication, starting April 2009

American Politics Research, starting October 2008

Motivation & Emotion, starting October 2008

Journal of Health Communication, starting September 2008

Social Science Quarterly, starting August 2007

Journalism: Theory, Practice, and Criticism, starting September 2006

PS: Political Science & Politics, starting July 2006

Sociological Methods & Research, starting December 2005

The Sociological Quarterly, starting December 2005

Communication Yearbook, starting November 2005

Journal of Computer-Mediated Communication, starting October 2004

Communication Theory, starting May 2004

New Media and Society, starting March 2004

Academy of Management Review, starting February 2004

Political Studies, starting January 2003

Public Opinion Quarterly, starting March 2002

Journal of Broadcasting and Electronic Media, starting February 2002

Media Psychology, starting February 2002

Human Communication Research, starting February 2001

Journal of Communication, starting January 2001

Political Communication, starting September 2000

Political Behavior, starting June 2000

Journalism & Mass Communication Educator, starting June 1999

Journal of Politics, starting June 1999

Journalism & Communication Monographs, starting April 1999

Journal of Advertising, starting December 1998

Harvard International Journal of Press/Politics, starting October 1998

American Political Science Review, starting February 1998

Communication Research, starting September 1997

Political Psychology, starting August 1997

**FIELD
SERVICE**

External Referee–Full Professor Search at University of Vienna 2018–2019

- Asked by Senate of the University of Vienna to serve as an external referee on a search committee for the position of a full professor of Computational Communication Science

Scientific Advisory Board Member–“Fairness in the Data Society” 2018–2023

- Board Member for Gravitation program of the Dutch Organisation of Scientific Research
- Participate in formulating the “Fairness in the Data Society” research program

Pre-submission Grant Review Board– Hong Kong Baptist University 2018

- Review proposals for Hong Kong Research Grants Council’s General Research Fund
- Evaluate 12-15 proposals from junior academic staff prior to submission

Scientific Advisory Board Member–CSDC 2015–2020

- Board Member for Center for the Study of Democratic Citizenship, McGill University, University of Montreal, and Laval University
- Participate in formulating the Center’s research program

International Advisory Board Member–ASCoR 2014–2019

- Board Member for Amsterdam School of Communication Research (ASCoR)
- Participate in formulating the School’s research program

External Review Committee Member–Ohio State 2016–2017

- External Reviewer for Communication Department, Ohio State University
- Part of three-person team to report to Divisional Dean, Social & Behavioral Sciences, Dean of Arts and Sciences, Undergraduate and Graduate Vice Provosts, and Provost

External Advisory Board Member–TCORS 2013–2018

- Advisor to UPENN Tobacco Center of Regulatory Science, University of Pennsylvania
- One of 14 funded centers with \$53 Million in support from NIH/NCI
- Participate in formulating the Center’s research program

External Reviewer for Uni:Docs Programme–Vienna 2015–2016

- Evaluate Doctoral Dissertation Fellowships for University of Vienna
- Report to Vice Rector for Research and International Affairs of the University of Vienna

External Reviewer for Advisory Board–DLS 2014–2015

- Evaluate proposals to the National Science Foundation’s DLS program
- Developmental and Learning Sciences (DLS) concerns youth socialization

External Review Committee Member–Michigan 2014–2015

- External Reviewer for Communication Studies Department, University of Michigan
- Part of four-person team to report to College of Literature, Science, and the Arts

Scientific Advisory Board Member–CSDC 2010–2015

- Board Member for Center for the Study of Democratic Citizenship, McGill University, University of Montreal, and Laval University
- Participate in formulating the Center’s research program

International Advisory Board Member–ASCoR 2009–2014

- Board Member for Amsterdam School of Communication Research (ASCoR)
- Participate in formulating the School’s research program

Advisor to US Preventive Services Task Force 2010–2011

- Communication expert to Agency for Healthcare Research and Quality

- Provided advice to U.S. Department of Health & Human Services

Time Sharing Experiments in the Social Sciences (TESS) 2009–2012

- National Science Foundation Funded Multi-Year Project
Associate Principal Investigator

External Assessment Committee Member

May 2008–July 2008

- External Evaluation Committee of Communication Research in the Netherlands in 2008
- Netherlands School of Communication Research (NESCoR)
Amsterdam School of Communication Research (ASCoR) at University of Amsterdam
Department of Communication Science at Vrije University Amsterdam
Twente Institute of Communication Research (TWICoR) at University of Twente

National Communication Association, Washington DC

- National Doctoral Honors Seminar–Mass Communication

Faculty Participant

October 2005–September 2006

Faculty Coordinator

October 2004–September 2005

American Political Science Association, Washington DC

- Political Communication Division

Executive Committee

August 2002–August 2003

The Paul Lazarsfeld Paper Award Committee

August 2001–August 2002

Association for Education in Journalism and Mass Communication, Columbia SC

- Nominations and Election Committee, Past Chair August 2002–August 2006
- Task Force on the Status and Structure of AEJMC August 2001–August 2005
- Communication Theory and Methodology Division
Division Head/Vice-Head August 2000–August 2002
Professional Freedom and Responsibility Chair August 1999–August 2000
Teaching Standards Chair August 1998–August 1999
Paper reviewer, panel moderator, and discussant August 1998–August 2001

International Communication Association, Austin, TX

- James W. Carey Urban Communication Grant November 2014–October 2017
- Kyoon Hur Dissertation Award Committee March 2007–March 2010
- Joint Publications Committee, *Political Communication* June 2002–May 2009
- Panel Discussant and Paper Reviewer June 2000–Present

Midwest Association of Public Opinion Research, Chicago, IL

- Panel Discussant and Paper Reviewer November 1996–November 2001

**EXTERNAL
REVIEWER**

External Reviewer for Tenure and Promotion

- Boston University
Department of Journalism May 2019–August 2019
- Indiana University
The Media School April 2019–August 2019
- University of Texas–Austin
Stan Richards School of Advertising & Public Relations April 2019–July 2019
- University of Southern California
Annenberg School of Communication & Journalism June 2018–November 2018
- Kent State University
School of Communication Studies June 2018–November 2018
- College of New Jersey
Communication Studies Department May 2018–November 2018
- University of Connecticut
Department of Communication May 2018–October 2018

- University of California, Merced
School of Social Sciences, Humanities and Arts May 2018–October 2018
- University of California, Davis
Department of Communication April 2018–September 2018
- University of Arizona, Tucson
Department of Communication Studies February 2018–August 2018
- Ohio State University
School of Communication May 2018–July 2018
- University of Texas-Austin
Department of Communication Studies April 2018–July 2018
- Seoul National University
Department of Communication March 2018–May 2018
- University of Pennsylvania
Annenberg School for Communication November 2017–March 2018
- Northwestern University
Department of Communication Studies July 2017–October 2017
- Washington State University
Edward R. Murrow College of Communication June 2017–September 2017
- University of California, Davis
Department of Communication June 2017–September 2017
- Northeastern University
Communication Studies Department May 2017–September 2017
- Virginia Tech. Blacksburg, VA
Department of Communication April 2017–September 2017
- University of Michigan, Ann Arbor
Department of Communication Studies April 2017–September 2017
- Boston University
Department of Mass Communication, Advertising & Public Relations August 2016–November 2016
- University of Maryland, College Park, MD
Department of Communication Studies May 2016–September 2016
- University of Missouri, Columbia
Department of Communication Studies May 2016–September 2016
- Lehigh University
Department of Journalism and Communication April 2016–September 2016
- University of Texas-Arlington
Department of Communication April 2016–August 2016
- University of Texas-Austin
School of Journalism March 2016–April 2016
- Ohio State University
School of Communication March 2016–April 2016
- Nanyang Technological University
Wee Kim Wee School of Communication and Information February 2016–April 2016
- University of North Carolina
School of Media and Journalism October 2015–January 2016
- University of Pennsylvania
Annenberg School for Communication September 2015–January 2016
- University of Amsterdam, Amsterdam, NL
Amsterdam School of Communication Research June 2015–September 2015
- Temple University Philadelphia, PA
Department of Strategic Communication June 2015–September 2015
- University of Michigan, Ann Arbor, MI
Department of Communication Studies May 2015–September 2015
- University of Missouri, Columbia, MO
Department of Communication Studies May 2015–May 2015
- University of Michigan, Ann Arbor, MI
Department of Communication Studies April 2015–August 2015
- University of Oregon, Eugene, OR February 2015–March 2015

School of Journalism and Mass Communication	
• University of Michigan, Ann Arbor Department of Communication Studies	February 2015–March 2015
• University of California, Los Angeles Department of Political Science	January 2015–March 2015
• University of Michigan, Ann Arbor School of Information	June 2014–November 2014
• University of Pennsylvania Annenberg School for Communication	June 2014–November 2014
• Iowa State University Greenlee School of Journalism and Communication	May 2014–October 2014
• University of California-Davis Department of Communication	April 2014–September 2014
• Indiana University School of Journalism	April 2014–August 2014
• Temple University School of Media and Communication	April 2014–May 2014
• University of Michigan, Ann Arbor, MI Department of Communication Studies	November 2013–January 2014
• Cornell University Department of Communications	August 2013–November 2013
• University of Illinois Department of Journalism	August 2013–November 2013
• Syracuse University S.I. Newhouse School of Public Communications	July 2013–September 2013
• University of Texas-Austin Department of Advertising	June 2013–September 2013
• University of Delaware Department of Communication	May 2013–October 2013
• Iowa State University Greenlee School of Journalism and Communication	April 2013–September 2013
• University of Pennsylvania Annenberg School for Communication	March 2013–April 2013
• Nanyang Technological University Wee Kim Wee School of Communication and Information	February 2012–March 2012
• University of Illinois at Urbana-Champaign Department of Communication	July 2012–October 2012
• University of Colorado-Boulder Journalism and Mass Communication	June 2012–September 2012
• Texas Tech University College of Mass Communications	May 2012–August 2012
• Ohio State University School of Communication	May 2012–July 2012
• City University of Hong Kong Department of Media and Communication	February 2012–March 2012
• Nanyang Technological University Wee Kim Wee School of Communication and Information	February 2012–March 2012
• University of Pennsylvania Annenberg School for Communication	December 2011–February 2012
• Nanyang Technological University Kim Wee School of Communication and Information	December 2011–January 2012
• University of Texas-Austin Department of Advertising	June 2011–September 2011
• University of Maryland, College Park, MD Department of Communication Studies	June 2011–September 2011
• University of Arizona, Tucson, AZ Department of Communication Studies	May 2011–September 2011

- University of California, Santa Barbara, CA
Department of Communication Studies May 2011–August 2011
- University of Texas, Austin, TX
Department of Communication Studies March 2011–July 2011
- University of Michigan, Ann Arbor, MI
Department of Communication Studies June 2010–September 2010
- University of Michigan, Ann Arbor, MI
Department of Political Science June 2010–September 2010
- University of Texas at Austin
Department of Communication Studies November 2008–January 2009
- Northwestern University
Department of Political Science November 2008–January 2009
- State University of New York at Albany
Department of Communication November 2008–January 2009
- Iowa State University
Greenlee School of Journalism and Communication September 2008–January 2009
- University of California-Los Angeles
Department of Communication Studies September 2008–November 2008
- University of Colorado-Boulder
School of Journalism & Mass Communication June 2008–July 2008
- Chinese University of Hong Kong
School of Journalism & Mass Communication May 2008–June 2008
- University of North Carolina
School of Journalism & Mass Communication February 2008–March 2008
- Nanyang Technological University
School of Communication and Information February 2008–March 2008
- Hebrew University of Jerusalem, Israel
Department of Political Science August 2007–October 2007
- University of Minnesota, Minneapolis, MN
Department of Political Science September 2007–October 2007
- University of Oklahoma, Norman, OK
Department of Communication July 2007–September 2007
- University of Minnesota, Minneapolis, MN
Department of Political Science July 2006–September 2006
- University of Haifa, Haifa, Israel
Department of Communication June 2006–July 2006
- Northwestern University, Evanston, IL
Department of Communication Studies March 2006–March 2006
- University of Michigan, Ann Arbor, MI
Department of Communication Studies June 2005–September 2005
- University of Arizona, Tucson, AZ
Department of Communication May 2005–August 2005
- University of Oklahoma, Norman, OK
Department of Communication February 2005–March 2005
- University of Illinois, Champaign, IL
College of Communication August 2004–November 2004

**UNIVERSITY
ACTIVITIES**

University of Wisconsin-Madison, Madison WI

- Affiliated Faculty, Department of Marketing Since July 2013
- Affiliated Faculty, Department of Industrial and Systems Engineering Since January 2011
- Sophomore Research Fellowships Committee 2015–2016
- Dean of Students Advisory Committee 2014–2016
- Member of the Social Studies Division Committee 2009–2011
- Member of the Faculty Consultative Committee on Financial Emergency 2009–2011

College of Letters and Science

University of Wisconsin-Madison, Madison WI

- Affiliate of Elections Research Center Since January 2015
- Affiliate of Holtz Center for Science and Technology Studies Since June 2014
- Affiliate of Center for World Affairs and the Global Economy Since June 2009
- Affiliate of Center for Nonprofits Since January 2008
- Affiliate of Center for Communication and Democracy Since January 2009
- Board member for Center for Politics, Political Science Department Aug. 2005–July 2012
- UW Survey Center’s Advisory Committee for Public Opinion Research Aug. 2004–July 2013
- L&S Review Committee for La Follette School of Public Affairs Oct. 2006–Jan. 2007
- Committee Member, Social Sciences IRB, College of Letters & Science Aug. 2006–Jul 2008
- Member of the Faculty Undergraduate Appeals Committee Aug 2003–Jul 2006

Political Behavior Research Group, Department of Political Science

University of Wisconsin-Madison, Madison, WI September 2000–Present

- Faculty participant in research discussion group focusing on political behavior.

School of Journalism and Mass Communication

University of Wisconsin-Madison, Madison, WI

Committee Assignments:

Awards Committee	July 2018–Present
Undergraduate Curriculum Committee, Chair	July 2014–Present
Timetable Committee	July 2014–Present
Ivan Preston Colloquium Series Organizer	August 2012–Present
Mass Communication Research Center, Director	July 2010–Present
Computational Comm. Research Search, Chair	August 2018–January 2019
Graduate Studies Committee	July 2014–July 2018
Health Communication Search, Chair	September 2017–March 2018
Mass Communication Research Search, Co-chair	September 2016–March 2017
Merit Review Committee, then Chair	February 2014–April 2016
Strategic Hiring Initiative Search, Chair	October 2015–February 2016
Review/Tenure Committee of Chris Wells	August 2015–February 2016
Review/Tenure Committee of Michael Wagner	July 2014–March 2015
Director Search Committee	March 2014–May 2014
Awards Committee, Chair	July 2013–June 2014
Review/Tenure Committee of Karyn Riddle	August 2013–March 2014
Constituent Relations Committee, Chair	July 2010–July 2012
Review/Tenure Committee of Sue Robinson	September 2011–March 2012
Review/Tenure Committee of Young Mie Kim	November 2010–December 2012
Awards Committee	July 2009–August 2011
Review/Tenure Committee of Hernando Rojas	September 2010–March 2011
Decennial Departmental Review Committee	July 2009–July 2010
Graduate Studies Committee	July 2009–July 2010
Faculty Search Committee	September 2009–February 2010
Timetable Committee	September 2007–July 2009
Graduate Studies, Chair	September 2007–July 2009
Director Search Committee	November 2008–Feb 2009
Review Committee of Karyn Riddle	February 2008–April 2008
Information Technology Administrator Search	November 2008–January 2008
Faculty Search Committee, Chair	July 2006–February 2007
Graduate Studies Committee	September 2000–September 2007
Second-Year Review of Dominique Brossard	February 2006–April 2006
Merit Review Committee	August 2003–May 2006
Ad hoc Market Analysis Committee	May 2005–June 2005
Ad hoc Committee on Salary Equity	January 2005–May 2005
First-Year Review of Dominique Brossard	January 2005–April 2005
Future Directions Committee	October 2003–October 2004
MCRC Executive Committee, Chair	July 2003–August 2004

Public Affairs Writer in Residence	July 2003–August 2004
MCRC Executive Committee	November 2001–August 2004
Faculty Search Committee, Chair	July 2003–May 2004
Advisor to the UW-Madison Advertising Club	August 1998–May 2004
Four-Year Review of Michelle Nelson	February 2004–April 2004
Academic Staff Search Committee	January 2003–July 2003
Awards Committee	September 2001–May 2003
Director Search Committee	February 2003–May 2003
Three-Year Review of Michelle Nelson	January 2003–April 2003
Faculty Search Committee	October 2001–April 2002
Future of MCRC Committee	January 2001–November 2001
Undergraduate Admissions Committee	September 2000–March 2001
Advisor to National Student Advertising Competition	November 1998–July 2000
Curriculum Committee	January 1999–August 2000
Head of Advertising Sequence	January 1999–July 2000
Faculty Search Committee	September 1999–April 2000
Curriculum Sub-Committee (Intermediate Skills)	February 1999–May 1999
Scholarship Committee	January 1999–August 1999

Graduate Student Organization,

University of Minnesota, Minneapolis, MN

President/Vice-President

September 1993–August 1995

- Organized internal student conference including peer reviews and student discussants.
- Coordinated quarterly “Colloquia,” monthly “Open Forum” dinners, and quarterly parties.

**STUDENT
ADVISING**

Dissertation Advisor (chronological order w/ current affiliation)

Rachel Kornfield, Completed 2018

Post-Doctoral Fellow, Northwestern University

Jung-Hwan Yang, Completed 2018

Assistant Professor, University of Illinois, Urbana-Champaign

Tae-Joon Moon, Completed 2017

Post-doctoral Fellow, University of Texas, San Antonio

Woohyun Yoo, Completed 2014

Assistant Professor – Incheon National University

Bryan McLaughlin, Completed 2014

Assistant Professor - Texas Tech University

Ming (Bryan) Wang, Completed 2012

Assistant Professor, University of Nebraska

Stephanie Edgerly, Completed 2012

Associate Professor, Northwestern University

Leticia Bode, (Political Science) Completed 2012

Associate Professor, Georgetown University

Kang Namkoong, Completed 2011

Assistant Professor, University of Maryland

Sojung “Claire” Kim, Completed 2011

Assistant Professor, George Mason University

Emily Vraga, Completed 2011

Associate Professor, University of Minnesota

Q. Lisa Bu, Completed 2010

Content Distribution Manager, TED

Kjerstin Thorson, Completed 2010

Associate Professor – Michigan State University

Porismita Borah, Completed 2010

Associate Professor – Washington State University

Aaron Veenstra, Completed 2009

Associate Professor and Associate Dean - Southern Illinois University

Lucy Atkinson, Completed 2009
Associate Professor - University of Texas at Austin
Ray Pingree, Completed 2008
Associate Professor – Louisiana State University
Rosanne Scholl, Completed 2008
Public Opinion Researcher
Hyunseo Hwang, Completed 2008
Computational Researcher
Homero Gil de Zuniga, Completed 2008
Professor - University of Vienna
Seungahn Nah, Completed 2006
Professor and Associate Dean - University of Oregon
Jaeho Cho, Completed 2005
Professor - University of California, Davis
Hernando Rojas, Completed 2005
Professor - University of Wisconsin-Madison
Heejo Keum, Completed 2004
Professor - Sungkyunkwan University
Michael Schmierbach, Completed 2004
Associate Professor - Pennsylvania State University

Dissertation Committee Member (chronological order):

Eunji Cho, Mass Communication, Completed 2019
Prathusha Sarma, Electrical and Computer Engineering, Completed 2019
Ceri Hughes, Mass Communication, Completed 2019
David Lassen, Political Science, Completed 2019
Byung-Gu Lee, Mass Communication, Completed 2019
Mina Choi, Communication Arts, Completed 2018
German Alvarez, Mass Communication, Completed 2018
Yangsun Hong, Mass Communication, Completed 2018
Yan Liu, Mass Communication, Completed 2018
Rashmi P. Payyanadan, Industrial and Systems Engineering, Completed 2017
David Coppini, Mass Communication, Completed 2017
Alex Hanna, Sociology, Completed 2016
Benjamin Toff, Political Science, Completed 2016
Jennifer L. Brookhart, Political Science, Completed 2016
Matthew Barnidge, Mass Communication, Completed 2015
Mitchell Bard, Mass Communication, Completed 2015
Min-Woo Kwon, Mass Communication, Completed 2014
Tim Macafee, Mass Communication, Completed 2014
Mahtab Ghazizadeh, Industrial and Systems Engineering, Completed 2014
Wenjie Yan, Communication Arts, Completed 2014
Jiun-Yi Tsai, Mass Communication, Completed 2014
Erika Paulson, Marketing, Completed 2014
Dimitri Kelly, Political Science, Completed 2013
Jacob Neiheisel, Political Science, Completed 2013
Steven Wilson, Political Science, Completed 2013
Sarah Niebler, Political Science, Completed 2012
Melissa Gotlieb, Mass Communication, Completed 2012
Joseph Abisaid, Communication Arts, Completed 2012
Andrew Quanbeck, Industrial and Systems Engineering, Completed 2012
Matthew Holleque, Political Science, Completed 2011
Monica Hwang, Pharmacy, Completed 2011
Frank Hairgrove, Mass Communication, Completed 2011
Eulàlia Puig Abril, Mass Communication, Completed 2011
Nam-jin Lee, Mass Communication, Completed 2010
Sun-Young Lee, Mass Communication, Completed 2009

Hannah Goble, Political Science, Completed 2009
Mark Rademacher, Mass Communication, Completed 2009
Jeff Drury, Communication Arts, Completed 2008
Jeong Yeob Han, Mass Communication, Completed 2008
Adam Kradel, Political Science, Completed 2008
Shelly Boulianne, Sociology, Completed 2007
Stacey Pelika, Political Science, Completed 2007
Sun Ye, Communication Arts, Completed 2007
Thomas Hove, Mass Communication, Completed 2007
Erika Franklin Fowler, Political Science, Completed 2007
Steven Yonish, Political Science, Completed 2007
Gordon Jackson, Mass Communication, Completed 2006
Alan Halverson, Computer Science, Completed 2006
Janet L. Donavan, Political Science, Completed 2006
Michelle Wood, Mass Communication, Completed 2006
Mark Shevy, Mass Communication, Completed 2005
Hye-Jin Paek, Mass Communication, Completed 2005
Michael Franz, Political Science, Completed 2005
Lijiang Shen, Communication Arts, Completed 2005
Larry Wright, Mass Communication, Completed 2004
Rodolfo Espino, Political Science, Completed 2004
Cory Armstrong, Mass Communication, Completed 2004
Michael Boyle, Mass Communication, Completed 2004
Sameer Deshpande, Mass Communication, Completed 2004
Jason Anderson, Communication Arts, Completed 2004
David Park, Mass Communication, Completed 2003
Travis Ridout, Political Science, Completed 2003
Sue Lin, Mass Communication, Completed 2002
Chin-I Wang, Mass Communication, Completed 2002
Michele Claibourn, Political Science, Completed 2002
Suya Yin, Mass Communication, Completed 2002
So-Hyang Yoon, Mass Communication, Completed 2002
Jean Grow von Dorn, Mass Communication, Completed 2001
Naewon Kang, Mass Communication, Completed 2000
R. Lance Holbert, Mass Communication, Completed 2000
William Milbrath, Mass Communication, Completed 1999

Master's Thesis Advisor (chronological order):

Alexandra Rogers, Completed 2011
Courtney Johnson, Completed 2011
Stephanie Edgerly, Completed 2008
Madhu Arora, Completed 2007 (project)
Lauren Vettel, Completed 2007 (project)
Lori Dabel, Completed 2006 (project)
Aaron Veenstra, Completed 2005
Eunkyung Kim, Completed 2004
Pushkaraj Panse, Completed 2004 (project)
Yu-Li Tsai, Completed 2003 (project)
Erin Lambert-Conohan, Completed 2003 (project)
Homero Gil De Zuniga, Completed 2003
Brendan Cumiskey, Completed 2002 (project)
Jessica Royko, Completed 2002 (project)
Hye-Lim Yoo, Completed 2002
Qingqing Wang, Completed 2002
Heejo Keum, Completed 2001
Michael Schmierbach, Completed 2000

Master's Thesis Committee Member (chronological order):

Mitchell Bard, Mass Communication, Completed 2012
Alex Hanna, Sociology, Completed 2012
Michael Mirer, Mass Communication, Completed 2012
Chari Han, Mass Communication, Completed 2011
Nan Li, Life Sciences Communication, Completed 2011
Mel Charbonneau, Mass Communication, Completed 2010
Emily Vraga, Mass Communication, Completed 2007
Nuri Kim, Communication Arts, Completed 2007
Phil Hands, Mass Communication, Completed 2007 (project)
Melissa Gotlieb, Mass Communication, Completed 2007
Erin Syth, Mass Communication, Completed 2006 (project)
Benjamin Sayre, Mass Communication, Completed 2006
Alina Lacey-Varona, Life Science Communication, Completed 2006
Jenna Elliott, Mass Communication, Completed 2005 (project)
Shirley Soo-Yee Ho, Mass Communication, Completed 2005
Hunter Tjugum, Mass Communication, Completed 2005
Kevin Kiley, Mass Communication, Completed 2005
Trina Tritz, Mass Communication, Completed 2005
Leilei Luo, Communication Arts, Completed 2005
Mark Rademacher, Mass Communication, Completed 2005
Jackie Aperi, Mass Communication, Completed 2004 (project)
Elliott Hillback, Mass Communication, Completed 2004
Rebecca Ann Smith, Mass Communication, Completed 2004 (project)
Raymond Pingree, Life Science Communication, Completed 2004
Mark Heather, Mass Communication, Completed 2003 (project)
Narayan Devanathan, Mass Communication, Completed 2003 (project)
Kimberly Liedl, Mass Communication, Completed 2002 (project)
Taeksoo Cho, Mass Communication, Completed 2002
Jessica Burda, Mass Communication, Completed 2002 (project)
Kelly Mitchell, Mass Communication, Completed 2002 (project)
Cory Armstrong, Mass Communication, Completed 2001
Jessica Zubric, Mass Communication, Completed 2001

**COMMUNITY
SERVICE**

National Center for Media Engagement, Madison WI
Advisory Board Member December 2009–November 2016
Media and Engagement Consultant October 2005–December 2009
• Work with center leadership to devise strategies for media engagement
• Advise center staff on issues of measurement and research methodology.

Combat Blindness Foundation, Madison, WI
Member of the Board of Directors May 2009–November 2016
Fundraising and Media Consultant August 1991–May 2009
• Proposed marketing communications plan to increase national awareness of the foundation.
• Devised print advertising to increase awareness of the charity on a local and regional level.

Public Broadcasting Service, Washington, D.C.
Academic Consultant February 2001–March 2006
• Consult with leadership of PBS/CPB on the strategic direction of network.
• Outline model for civic engagement through PBS.

Department of Administration, State of Wisconsin, Madison, WI
Academic Consultant March 2000–May 2002
• Consult with Division of Energy on energy conservation communication.
• Reviewed and recommended agency for \$20 million social marketing campaign.

Robert Wood Johnson Foundation, Princeton, NJ

Service Learning Partner

August 1999–January 2000

- Created a class project around the ‘Matter of Degree’ Binge Drinking Modification program.
- RWJ’s project coordinator used student work for campus social marketing efforts.

Madison West High School, Madison, WI

Reunion Committee Member

August 1995–November 1995

- Served on committee that organized ten-year high school reunion.

Youth Alcohol and Other Drug Abuse Task Force (YAODA), Madison, WI

Academic Representative

July 1989–February 1990

- Representative on subcommittee of Governor’s YAODA Task Force.
- Examined influence of alcohol advertising on youth and recommended messaging guidelines.

Updated: April 25, 2019