

# UW - BWW - Online Video Creatives

**Report Type:** Trend  
**Report Completed:** 7/12/2018 12:41:23 PM EDT  
**Reported Time Period:** 5/1/2016-4/30/2018

PARENT/PRODUCT/VIDEO CREATIVE	TOTAL UNITS	MAY 2016 UNITS	JUN 2016 UNITS	JUL 2016 UNITS	AUG 2016 UNITS	SEP 2016 UNITS
Brinker Intl Inc						
Chilis Grill & Bar Restaurant : Casual Dining Restaurant						
<u>No title Assigned - 2335229176</u>	1					
<u>No title Assigned - 2335241699</u>	3					
<u>No title Assigned - 2335248786</u>	7					
<u>No title Assigned - 2336241523</u>	230					
<u>No title Assigned - 2337485775</u>	9					
<u>No title Assigned - 2337575867</u>	23					
<u>No title Assigned - 2337713113</u>	8					
<u>No title Assigned - 2338106914</u>	2					
<u>No title Assigned - 2338185650</u>	1					
<u>No title Assigned - 2338208554</u>	2					
<u>No title Assigned - 2338335700</u>	2					
<u>No title Assigned - 2338841952</u>	2					
<u>No title Assigned - 2339191851</u>	62					
<u>No title Assigned - 2339351336</u>	1					
<u>No title Assigned - 2341472639</u>	225					
<u>No title Assigned - 2341619634</u>	36					
<u>No title Assigned - 2343350015</u>	12					
<u>No title Assigned - 2343369891</u>	1					
<u>No title Assigned - 2355330075</u>	146					
<u>No title Assigned - 2355435328</u>	119					
<u>No title Assigned - 2355448804</u>	163					
<u>No title Assigned - 2355626089</u>	5					
<u>No title Assigned - 2362567162</u>	15,821					
<u>No title Assigned - 2369348330</u>	61					
<u>No title Assigned - 2369348968</u>	526					
<u>No title Assigned - 2369350524</u>	47					
<u>No title Assigned - 2369350544</u>	62					
<u>No title Assigned - 2373903525</u>	3					
<u>No title Assigned - 2373905956</u>	1					
<u>No title Assigned - 2374077261</u>	3					
<u>No title Assigned - 2377270102</u>	167					
<u>No title Assigned - 2377535161</u>	1					
<u>No title Assigned - 2383484992</u>	12					
<u>No title Assigned - 2386175658</u>	1					
<u>No title Assigned - 2388881063</u>	43					
<u>No title Assigned - 2389000969</u>	37					
<u>No title Assigned - 2389452394</u>	10					
<u>No title Assigned - 2389812486</u>	120					
<u>No title Assigned - 2389812565</u>	117					
<u>No title Assigned - 2389815637</u>	104					
<u>No title Assigned - 2389823584</u>	52					
<u>No title Assigned - 2389841448</u>	306					
<u>No title Assigned - 2389854850</u>	63					
<u>No title Assigned - 2389857890</u>	44					
<u>No title Assigned - 2390522132</u>	3					
<u>No title Assigned - 2392535668</u>	9					
<u>No title Assigned - 2392704805</u>	1					
<u>No title Assigned - 2392728938</u>	8					
<u>No title Assigned - 2394157296</u>	43					
<u>No title Assigned - 2394158443</u>	153					
<u>No title Assigned - 2394160836</u>	1					
<u>No title Assigned - 2394161107</u>	594					
<u>No title Assigned - 2394161748</u>	11					

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Brinker Intl Inc						
Chilis Grill & Bar Restaurant : Casual Dining Restaurant						
<u>No title Assigned - 2394162384</u>	1					
<u>No title Assigned - 2394162833</u>	13					
<u>No title Assigned - 2394180014</u>	3					
<u>No title Assigned - 2395982978</u>	142					
<u>No title Assigned - 2395997127</u>	150					
<u>3 Food Product For Me At \$10</u>	2					
<u>A Friendly Place</u>	10			8	1	1
<u>An Awesome Deal Only For \$10</u>	72				33	39
<u>Bartenders Use Shakers &amp; Folks Enjoy Drinks</u>	4					
<u>CHILIN' SINCE... TWEETS ONLY CAME FROM BIRDS</u>	17				12	5
<u>Enjoy Their Baby Back Bonus</u>	6	3	3			
<u>FOR A LIMITED TIME 3 FOR ME ONLY \$10</u>	4					
<u>FOR A LTD TIME 3 FOR ME ONLY \$10</u>	6					2
<u>Good Times are Back</u>	10,434					
<u>Great Offer</u>	6		5	1		
<u>Great Offer</u>	15			15		
<u>GROUP CHATS HAPPENED IN PERSON</u>	13					13
<u>GROUP CHATS HAPPENED IN PERSON HERE'S A ...</u>	1					
<u>Group Of Friends Standing In Front Of A Dive Bar</u>	7					1
<u>Group Of People Sit Before A Car</u>	1					
<u>Group Of People Stand In Front Of A Dive Bar</u>	1					
<u>Group Of Staff Posing For A Photograph</u>	4				4	
<u>Group Stands In Front Of A Dive Bar</u>	3					
<u>Happy Hour Specials Are Conversation Starters</u>	10					
<u>HAPPY HOUR SPECIALS FROM \$3</u>	13					
<u>It Wasnt Hard To Make Time For Lunch</u>	8					
<u>LONG DAY? TAKE THE NIGHT OFF KIDS EAT FREE ...</u>	9					
<u>Lunch Combos For \$6, \$7 &amp; \$8</u>	152				111	38
<u>Lunch Time on Your Time</u>	4	2	2			
<u>Male Voice Says Someday's We Did Not Wear Shirt</u>	1					
<u>Male Voice Says Sundays We Did Not Wear Shirts</u>	101					
<u>Male Voice Says We Are Keeping The Spirit Alive</u>	383					
<u>Man Is Preparing New Grass-Fed Patty</u>	91				28	63
<u>Man Says People Call Us Hand Burger Hippies</u>	4					4
<u>Man Says Some Days We Did not Even Wear Shirts</u>	5				5	
<u>Man Says You Dont Need To Be A Millionaire</u>	11				1	10
<u>Now App Is Available &amp; Combos Are Starting At \$6</u>	25				7	18
<u>Now Get Three Courses For Just Ten Bucks</u>	51					
<u>Old Video Footage Of Group Of Friends Typo In Name</u>	234				119	115
<u>People From The Past Enjoying A Meal</u>	51				2	49
<u>People Singing Happily About Baby Back Bonus</u>	5	1	2	2		
<u>People Singing Song About Baby Back Bonus</u>	3	3				
<u>PRONUNCIATION MAY STILL VARY FA.JI.TA</u>	65					15
<u>Sizzle For Ltd Time 3 For Me</u>	2					
<u>Skip the Line</u>	4				1	3
<u>SKIP THE LINE FAMILY SEATING ON-DEMAND</u>	3					
<u>Staff Were Called The Hamburger Hippies</u>	19				9	10
<u>The Grass Fed Burger</u>	92			77	4	10
<u>VIRTUAL BURGERS DONT TASTE THIS GOOD</u>	207				79	128
<u>WE INTRODUCED FAJITAS TO AMERICA</u>	3					
<u>WE MADE FAJITAS A HOUSEHOLD NAME</u>	37					
Chilis Grill & Bar Restaurant : Corporate Promotion						
<u>No title Assigned - 2336502504</u>	10					



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Brinker Intl Inc						
Chilis Grill & Bar Restaurant : Corporate Promotion						
No title Assigned - 2339923281	1					
No title Assigned - 2343351651	90					
Chilis Grill & Bar Restaurant : Mobile App						
Family Time No Watching Skip The Line ...	1					
Man Changes Sign To Open Download App	21					
Man Says Combos Starting At \$6	45				38	
Carlson Cos Inc						
TGI Fridays Restaurant : Casual Dining Restaurant						
No title Assigned - 2355257186	1					
No title Assigned - 2362113920	1					
No title Assigned - 2366534782	25					
No title Assigned - 2367176787	8					
No title Assigned - 2371753338	3					
No title Assigned - 2381452100	1,196					
No title Assigned - 2388969191	6,352					
Man In Colonial Like Costume Does Trust Fall	1			1		
Hooters Of America Inc						
Hooters Restaurant : Casual Dining Restaurant						
No title Assigned - 2346414892	2					
No title Assigned - 2346415482	435					
No title Assigned - 2346429872	2					
No title Assigned - 2361028989	5,225					
No title Assigned - 2361034380	1					
No title Assigned - 2374978874	62					
No title Assigned - 2394393501	355					
No title Assigned - 2398943747	2					
John Gruden Quiz Girls On Football	7					
Lady Says I Am Sure You Guys Have Talked About It	1				1	
Man Did It On The Conference Room Table	2				2	
Man Is Obsessed With Pork Wings More Than Football	30					6
Place Is A Football Heaven With Things You Crave	20					
Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
No title Assigned - 2323104087	1					
No title Assigned - 2323106219	1					
No title Assigned - 2337280704	518					
No title Assigned - 2337280975	174					
No title Assigned - 2337281687	488					
No title Assigned - 2337281734	198					
No title Assigned - 2337282001	73					
No title Assigned - 2337282033	94					
No title Assigned - 2337282307	48					
No title Assigned - 2337283151	34					
No title Assigned - 2337288237	44					
No title Assigned - 2337289172	37					
No title Assigned - 2338257787	102					
No title Assigned - 2338257830	1,297					
No title Assigned - 2338257836	524					
No title Assigned - 2338257872	855					
No title Assigned - 2338258327	222					
No title Assigned - 2338258831	328					
No title Assigned - 2338259657	104					
No title Assigned - 2338269267	60					



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Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
No title Assigned - 2338269984	138					
No title Assigned - 2338287230	74					
No title Assigned - 2338494745	4					
No title Assigned - 2339590537	40					
No title Assigned - 2339592690	279					
No title Assigned - 2339611388	610					
No title Assigned - 2339744474	30					
No title Assigned - 2339767883	24					
No title Assigned - 2339818038	473					
No title Assigned - 2339824724	89					
No title Assigned - 2339857721	23					
No title Assigned - 2340297217	28					
No title Assigned - 2340299473	14					
No title Assigned - 2340354331	6					
No title Assigned - 2340380478	549					
No title Assigned - 2344377875	806					
No title Assigned - 2348202408	3					
No title Assigned - 2349705488	32					
No title Assigned - 2349729557	32					
No title Assigned - 2350298647	129					
No title Assigned - 2350354790	160					
No title Assigned - 2350600011	109					
No title Assigned - 2350604647	2					
No title Assigned - 2350800739	235					
No title Assigned - 2350813837	28					
No title Assigned - 2350852043	43					
No title Assigned - 2351072835	21					
No title Assigned - 2351093537	33					
No title Assigned - 2354759128	38					
No title Assigned - 2354772676	26					
No title Assigned - 2354776615	1					
No title Assigned - 2354781884	1					
No title Assigned - 2354782503	1					
No title Assigned - 2354782605	23					
No title Assigned - 2354788634	4					
No title Assigned - 2354789349	1					
No title Assigned - 2354789703	1					
No title Assigned - 2354792021	10					
No title Assigned - 2354792103	28					
No title Assigned - 2354798791	9					
No title Assigned - 2354801270	1					
No title Assigned - 2354816155	12					
No title Assigned - 2354822064	1					
No title Assigned - 2354823549	1					
No title Assigned - 2354825857	1					
No title Assigned - 2354830542	41					
No title Assigned - 2354837881	1					
No title Assigned - 2354914530	11					
No title Assigned - 2354954742	6					
No title Assigned - 2354967635	20					
No title Assigned - 2354971480	4					
No title Assigned - 2354977687	1					
No title Assigned - 2354987414	4					

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Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
No title Assigned - 2355017464	6					
No title Assigned - 2355082797	9					
No title Assigned - 2355116209	1					
No title Assigned - 2355120366	2					
No title Assigned - 2355174197	1					
No title Assigned - 2355174414	1					
No title Assigned - 2355188691	3					
No title Assigned - 2355265011	1					
No title Assigned - 2355279824	6					
No title Assigned - 2355302363	14					
No title Assigned - 2355302817	49					
No title Assigned - 2355342411	4					
No title Assigned - 2355351368	4					
No title Assigned - 2355372422	6					
No title Assigned - 2355414156	3					
No title Assigned - 2355497691	1					
No title Assigned - 2355611735	4					
No title Assigned - 2355844960	1					
No title Assigned - 2355869793	1					
No title Assigned - 2356016124	1					
No title Assigned - 2356024453	3					
No title Assigned - 2356039883	1					
No title Assigned - 2356070010	1					
No title Assigned - 2356099048	7					
No title Assigned - 2356128290	15					
No title Assigned - 2356144755	1					
No title Assigned - 2356497872	1					
No title Assigned - 2356730627	3					
No title Assigned - 2357153783	11					
No title Assigned - 2357158068	7					
No title Assigned - 2357206697	3					
No title Assigned - 2357291065	30					
No title Assigned - 2357369842	48					
No title Assigned - 2357373415	3					
No title Assigned - 2357463423	77					
No title Assigned - 2357649631	122					
No title Assigned - 2357711566	2					
No title Assigned - 2357910814	50					
No title Assigned - 2358412339	21					
No title Assigned - 2358437372	2					
No title Assigned - 2358928630	187					
No title Assigned - 2361444401	134					
No title Assigned - 2361573424	147					
No title Assigned - 2362569136	76					
No title Assigned - 2364375273	6					
No title Assigned - 2366125244	1,156					
No title Assigned - 2371599255	371					
No title Assigned - 2371599907	368					
No title Assigned - 2371921598	122					
No title Assigned - 2372527798	179					
No title Assigned - 2372528603	63					
No title Assigned - 2372551640	11					
No title Assigned - 2372759493	39					

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Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
No title Assigned - 2373492675	484					
No title Assigned - 2373495710	697					
No title Assigned - 2373695575	10					
No title Assigned - 2374115565	282					
No title Assigned - 2374130918	86					
No title Assigned - 2374409750	1					
No title Assigned - 2374842775	1					
No title Assigned - 2374843077	1					
No title Assigned - 2374864837	1					
No title Assigned - 2374879784	1					
No title Assigned - 2375490376	1					
No title Assigned - 2376274408	1					
No title Assigned - 2376373775	1					
No title Assigned - 2376897872	1					
No title Assigned - 2377107016	1					
No title Assigned - 2377640399	1					
No title Assigned - 2377780638	1					
No title Assigned - 2377933443	1					
No title Assigned - 2378373635	1					
No title Assigned - 2378519130	1					
No title Assigned - 2379939046	46					
No title Assigned - 2379939092	38					
No title Assigned - 2381829410	2					
No title Assigned - 2381877626	1					
No title Assigned - 2382375139	1					
No title Assigned - 2394246715	1					
No title Assigned - 2394523003	104					
No title Assigned - 2400068682	4					
21 SAUCES & SEASONINGS WE DO IT FOR YOU.	7				4	3
A Player Is Kicking The Football In Slow Motion	12			12		
A SMARTER BEER GLASS WE DO IT FOR YOU.	56					
ALL THE MATCHES ALL THE DRAMA ALL SUMMER LONG	46			46		
DON'T WORRY. THEY'LL BE HOME EVENTUALLY.	2					2
Fortunately We Realized Its Not So Complicated	15					
GHOST PEPPER BLAZIN' SAUCE WE DO IT FOR YOU.	6				2	3
GHOST PEPPER BLAZIN' SAUCE WE DO IT FOR YOU.	1					1
Guy Crafts Serial Killer Kidnapping Card Excuse	99	20	79			
HELPFUL MENUS WE DO IT FOR YOU.	10					
IF IT'S ON,IT'S ON HERE.WE DO IT FOR YOU.	54					
Loaded Garlic Fries Try Them Today	57	9	48			
Looking At Someone Kicking A Soccer Ball	215		5	210		
Machines Are Always Watching & They See All	6					
Man Passes On Lucky Hat To Son	179					
Men Watch Game as Mike...Jail/Audio	104	22	81		1	
Official Hangout For Eleague Fans	1					
Right Amount of Beer Tabs	23				8	12
SAUCES FROM HOT TO NOT	19					
SPORTS FROM ABOVE WE DO IT FOR YOU.	6				1	5
Two Men Having Food In Restaurant	2					
UTENSIL FREE FOOD WE DO IT FOR YOU.	33					
Various Beer Tabs Displayed While Male Voice Talks	4				1	3
Voice Talks About Black Boxes In Space Ship	27					
Voice Talks About Keg Room	22					

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Buffalo Wild Wings Grill : Casual Dining Restaurant						
<u>Watch Games And Eat</u>	34					
<u>Wing Tuesdays &amp; Boneless Thursdays</u>	6		6			
Wing Stop Restaurant : Casual Dining Restaurant						
<u>No title Assigned - 2340489071</u>	291					
<u>No title Assigned - 2340541206</u>	23,200					
<u>No title Assigned - 2342893948</u>	4					
<u>No title Assigned - 2345434441</u>	12					
<u>No title Assigned - 2348684601</u>	2					
<u>No title Assigned - 2348765750</u>	66					
<u>No title Assigned - 2348778902</u>	614					
<u>No title Assigned - 2349151158</u>	9,266					
<u>No title Assigned - 2350104565</u>	3					
<u>No title Assigned - 2364964388</u>	4,470					
<u>No title Assigned - 2364966649</u>	3,758					
<u>No title Assigned - 2369372394</u>	6					
<u>No title Assigned - 2379513216</u>	1,786					
<u>No title Assigned - 2388538574</u>	1,593					
<u>No title Assigned - 2391169740</u>	216					
<u>No title Assigned - 2394157699</u>	1					
<u>No title Assigned - 2397842445</u>	60					
<u>No title Assigned - 2397907447</u>	30					
<u>No title Assigned - 2397968886</u>	435					
<u>No title Assigned - 2398375167</u>	446					
<u>No title Assigned - 2399111963</u>	31					
<u>No title Assigned - 2399113677</u>	79					
<u>No title Assigned - 2399224322</u>	2					
<u>Customer Gets There First Eats Spicy Korean</u>	656				41	257
<u>Enjoy Wings in 11 Flavors</u>	42		11	3	25	3
<u>Everybody Wants To Know What's The Secret</u>	12			12		
<u>Guy Is About To Dig Into Spicy Korean</u>	238				19	164
<u>Guy Is About To Dig Into Spicy Korean Long</u>	2					1
<u>Guy Is About To Dig Into Spicy Korean Meal</u>	296					
<u>Guy Is About To Dig Into Spicy Korean Q</u>	43				1	42
<u>Guy Is Ready To Taste Spicy Korean Food</u>	533					67
<u>Male Rolls Up Sleeves Prepares To Eat Spicy Korean</u>	196					
<u>Man Colour Various Paper With Smoke 9 Chicken</u>	195	71	22	2	44	56
<u>Man Doing Various Work With Smoke 9 Chicken</u>	55	55				
<u>Man Is About To Dig Into Spicy Korean Q</u>	22					6
<u>That Exactly What Happens Night After Night</u>	1	1				
<u>Took Nine Generations</u>	5	4		1		
<u>Who Says Success Doesn't Happen Overnight</u>	26				6	13
Yum Brands Inc						
Wingstreet Restaurant : Casual Dining Restaurant						
<u>Stay In And Get Quality Wings</u>	650			103	121	143
<b>GRAND TOTAL</b>	<b>110,899</b>	<b>191</b>	<b>264</b>	<b>493</b>	<b>731</b>	<b>1,311</b>



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Brinker Intl Inc						
Chilis Grill & Bar Restaurant : Casual Dining Restaurant						
<a href="#">No title Assigned - 2335229176</a>				1		
<a href="#">No title Assigned - 2335241699</a>				3		
<a href="#">No title Assigned - 2335248786</a>				7		
<a href="#">No title Assigned - 2336241523</a>				177	53	
<a href="#">No title Assigned - 2337485775</a>				3	6	
<a href="#">No title Assigned - 2337575867</a>				12	11	
<a href="#">No title Assigned - 2337713113</a>				1	7	
<a href="#">No title Assigned - 2338106914</a>				2		
<a href="#">No title Assigned - 2338185650</a>				1		
<a href="#">No title Assigned - 2338208554</a>				1	1	
<a href="#">No title Assigned - 2338335700</a>				1	1	
<a href="#">No title Assigned - 2338841952</a>				2		
<a href="#">No title Assigned - 2339191851</a>				53	9	
<a href="#">No title Assigned - 2339351336</a>				1		
<a href="#">No title Assigned - 2341472639</a>					174	48
<a href="#">No title Assigned - 2341619634</a>					36	
<a href="#">No title Assigned - 2343350015</a>				9	3	
<a href="#">No title Assigned - 2343369891</a>				1		
<a href="#">No title Assigned - 2355330075</a>						
<a href="#">No title Assigned - 2355435328</a>						
<a href="#">No title Assigned - 2355448804</a>						
<a href="#">No title Assigned - 2355626089</a>						
<a href="#">No title Assigned - 2362567162</a>						
<a href="#">No title Assigned - 2369348330</a>						
<a href="#">No title Assigned - 2369348968</a>						
<a href="#">No title Assigned - 2369350524</a>						
<a href="#">No title Assigned - 2369350544</a>						
<a href="#">No title Assigned - 2373903525</a>						
<a href="#">No title Assigned - 2373905956</a>						
<a href="#">No title Assigned - 2374077261</a>						
<a href="#">No title Assigned - 2377270102</a>						
<a href="#">No title Assigned - 2377535161</a>						
<a href="#">No title Assigned - 2383484992</a>						
<a href="#">No title Assigned - 2386175658</a>						
<a href="#">No title Assigned - 2388881063</a>						
<a href="#">No title Assigned - 2389000969</a>						
<a href="#">No title Assigned - 2389452394</a>						
<a href="#">No title Assigned - 2389812486</a>						
<a href="#">No title Assigned - 2389812565</a>						
<a href="#">No title Assigned - 2389815637</a>						
<a href="#">No title Assigned - 2389823584</a>						
<a href="#">No title Assigned - 2389841448</a>						
<a href="#">No title Assigned - 2389854850</a>						
<a href="#">No title Assigned - 2389857890</a>						
<a href="#">No title Assigned - 2390522132</a>						
<a href="#">No title Assigned - 2392535668</a>						
<a href="#">No title Assigned - 2392704805</a>						
<a href="#">No title Assigned - 2392728938</a>						
<a href="#">No title Assigned - 2394157296</a>						
<a href="#">No title Assigned - 2394158443</a>						
<a href="#">No title Assigned - 2394160836</a>						
<a href="#">No title Assigned - 2394161107</a>						
<a href="#">No title Assigned - 2394161748</a>						



# UW - BWW - Online Video Creatives

Report Type: Trend  
 Report Completed: 7/12/2018 12:41:23 PM EDT  
 Reported Time Period: 5/1/2016-4/30/2018

PARENT/PRODUCT/VIDEO CREATIVE	OCT 2016 UNITS	NOV 2016 UNITS	DEC 2016 UNITS	JAN 2017 UNITS	FEB 2017 UNITS	MAR 2017 UNITS
Brinker Intl Inc						
Chilis Grill & Bar Restaurant : Casual Dining Restaurant						
<u>No title Assigned - 2394162384</u>						
<u>No title Assigned - 2394162833</u>						
<u>No title Assigned - 2394180014</u>						
<u>No title Assigned - 2395982978</u>						
<u>No title Assigned - 2395997127</u>						
<u>3 Food Product For Me At \$10</u>		1	1			
<u>A Friendly Place</u>						
<u>An Awesome Deal Only For \$10</u>						
<u>Bartenders Use Shakers &amp; Folks Enjoy Drinks</u>	4					
<u>CHILIN' SINCE... TWEETS ONLY CAME FROM BIRDS</u>						
<u>Enjoy Their Baby Back Bonus</u>						
<u>FOR A LIMITED TIME 3 FOR ME ONLY \$10</u>	4					
<u>FOR A LTD TIME 3 FOR ME ONLY \$10</u>	4					
<u>Good Times are Back</u>						
<u>Great Offer</u>						
<u>Great Offer</u>						
<u>GROUP CHATS HAPPENED IN PERSON</u>						
<u>GROUP CHATS HAPPENED IN PERSON HERE'S A ...</u>	1					
<u>Group Of Friends Standing In Front Of A Dive Bar</u>	4	2				
<u>Group Of People Sit Before A Car</u>			1			
<u>Group Of People Stand In Front Of A Dive Bar</u>	1					
<u>Group Of Staff Posing For A Photograph</u>						
<u>Group Stands In Front Of A Dive Bar</u>	3					
<u>Happy Hour Specials Are Conversation Starters</u>	10					
<u>HAPPY HOUR SPECIALS FROM \$3</u>	13					
<u>It Wasnt Hard To Make Time For Lunch</u>	8					
<u>LONG DAY? TAKE THE NIGHT OFF KIDS EAT FREE ...</u>	9					
<u>Lunch Combos For \$6, \$7 &amp; \$8</u>	3					
<u>Lunch Time on Your Time</u>						
<u>Male Voice Says Someday's We Did Not Wear Shirt</u>				1		
<u>Male Voice Says Sundays We Did Not Wear Shirts</u>			101			
<u>Male Voice Says We Are Keeping The Spirit Alive</u>			383			
<u>Man Is Preparing New Grass-Fed Patty</u>						
<u>Man Says People Call Us Hand Burger Hippies</u>						
<u>Man Says Some Days We Did not Even Wear Shirts</u>						
<u>Man Says You Dont Need To Be A Millionaire</u>						
<u>Now App Is Available &amp; Combos Are Starting At \$6</u>						
<u>Now Get Three Courses For Just Ten Bucks</u>				48	3	
<u>Old Video Footage Of Group Of Friends Typo In Name</u>						
<u>People From The Past Enjoying A Meal</u>						
<u>People Singing Happily About Baby Back Bonus</u>						
<u>People Singing Song About Baby Back Bonus</u>						
<u>PRONUNCIATION MAY STILL VARY FA.JI.TA</u>	50					
<u>Sizzle For Ltd Time 3 For Me</u>	2					
<u>Skip the Line</u>						
<u>SKIP THE LINE FAMILY SEATING ON-DEMAND</u>	3					
<u>Staff Were Called The Hamburger Hippies</u>						
<u>The Grass Fed Burger</u>		1				
<u>VIRTUAL BURGERS DONT TASTE THIS GOOD</u>						
<u>WE INTRODUCED FAJITAS TO AMERICA</u>	3					
<u>WE MADE FAJITAS A HOUSEHOLD NAME</u>			37			
Chilis Grill & Bar Restaurant : Corporate Promotion						
<u>No title Assigned - 2336502504</u>				10		



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Brinker Intl Inc						
Chilis Grill & Bar Restaurant : Corporate Promotion						
<u>No title Assigned - 2339923281</u>					1	
<u>No title Assigned - 2343351651</u>				5	15	62
Chilis Grill & Bar Restaurant : Mobile App						
<u>Family Time No Watching Skip The Line ...</u>	1					
<u>Man Changes Sign To Open Download App</u>	21					
<u>Man Says Combos Starting At \$6</u>	2		5			
Carlson Cos Inc						
TGI Fridays Restaurant : Casual Dining Restaurant						
<u>No title Assigned - 2355257186</u>						
<u>No title Assigned - 2362113920</u>						
<u>No title Assigned - 2366534782</u>						
<u>No title Assigned - 2367176787</u>						
<u>No title Assigned - 2371753338</u>						
<u>No title Assigned - 2381452100</u>						
<u>No title Assigned - 2388969191</u>						
<u>Man In Colonial Like Costume Does Trust Fall</u>						
Hooters Of America Inc						
Hooters Restaurant : Casual Dining Restaurant						
<u>No title Assigned - 2346414892</u>						2
<u>No title Assigned - 2346415482</u>						340
<u>No title Assigned - 2346429872</u>						2
<u>No title Assigned - 2361028989</u>						
<u>No title Assigned - 2361034380</u>						
<u>No title Assigned - 2374978874</u>						
<u>No title Assigned - 2394393501</u>						
<u>No title Assigned - 2398943747</u>						
<u>John Gruden Quiz Girls On Football</u>		2	5			
<u>Lady Says I Am Sure You Guys Have Talked About It</u>						
<u>Man Did It On The Conference Room Table</u>						
<u>Man Is Obsessed With Pork Wings More Than Football</u>	24					
<u>Place Is A Football Heaven With Things You Crave</u>	7	13				
Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
<u>No title Assigned - 2323104087</u>		1				
<u>No title Assigned - 2323106219</u>		1				
<u>No title Assigned - 2337280704</u>					518	
<u>No title Assigned - 2337280975</u>					174	
<u>No title Assigned - 2337281687</u>					488	
<u>No title Assigned - 2337281734</u>					198	
<u>No title Assigned - 2337282001</u>					73	
<u>No title Assigned - 2337282033</u>					94	
<u>No title Assigned - 2337282307</u>					48	
<u>No title Assigned - 2337283151</u>					34	
<u>No title Assigned - 2337288237</u>					44	
<u>No title Assigned - 2337289172</u>					37	
<u>No title Assigned - 2338257787</u>					102	
<u>No title Assigned - 2338257830</u>					1,297	
<u>No title Assigned - 2338257836</u>					524	
<u>No title Assigned - 2338257872</u>					855	
<u>No title Assigned - 2338258327</u>					222	
<u>No title Assigned - 2338258831</u>					328	
<u>No title Assigned - 2338259657</u>					104	
<u>No title Assigned - 2338269267</u>					60	



## UW - BWW - Online Video Creatives

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Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
No title Assigned - 2338269984				138		
No title Assigned - 2338287230				74		
No title Assigned - 2338494745				4		
No title Assigned - 2339590537				1	39	
No title Assigned - 2339592690				6	273	
No title Assigned - 2339611388				2	608	
No title Assigned - 2339744474					30	
No title Assigned - 2339767883					24	
No title Assigned - 2339818038					120	104
No title Assigned - 2339824724					32	20
No title Assigned - 2339857721					6	6
No title Assigned - 2340297217					8	7
No title Assigned - 2340299473					14	
No title Assigned - 2340354331					6	
No title Assigned - 2340380478					549	
No title Assigned - 2344377875						320
No title Assigned - 2348202408						
No title Assigned - 2349705488						
No title Assigned - 2349729557						
No title Assigned - 2350298647						
No title Assigned - 2350354790						
No title Assigned - 2350600011						
No title Assigned - 2350604647						
No title Assigned - 2350800739						
No title Assigned - 2350813837						
No title Assigned - 2350852043						
No title Assigned - 2351072835						
No title Assigned - 2351093537						
No title Assigned - 2354759128						
No title Assigned - 2354772676						
No title Assigned - 2354776615						
No title Assigned - 2354781884						
No title Assigned - 2354782503						
No title Assigned - 2354782605						
No title Assigned - 2354788634						
No title Assigned - 2354789349						
No title Assigned - 2354789703						
No title Assigned - 2354792021						
No title Assigned - 2354792103						
No title Assigned - 2354798791						
No title Assigned - 2354801270						
No title Assigned - 2354816155						
No title Assigned - 2354822064						
No title Assigned - 2354823549						
No title Assigned - 2354825857						
No title Assigned - 2354830542						
No title Assigned - 2354837881						
No title Assigned - 2354914530						
No title Assigned - 2354954742						
No title Assigned - 2354967635						
No title Assigned - 2354971480						
No title Assigned - 2354977687						
No title Assigned - 2354987414						

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Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
No title Assigned - 2355017464						
No title Assigned - 2355082797						
No title Assigned - 2355116209						
No title Assigned - 2355120366						
No title Assigned - 2355174197						
No title Assigned - 2355174414						
No title Assigned - 2355188691						
No title Assigned - 2355265011						
No title Assigned - 2355279824						
No title Assigned - 2355302363						
No title Assigned - 2355302817						
No title Assigned - 2355342411						
No title Assigned - 2355351368						
No title Assigned - 2355372422						
No title Assigned - 2355414156						
No title Assigned - 2355497691						
No title Assigned - 2355611735						
No title Assigned - 2355844960						
No title Assigned - 2355869793						
No title Assigned - 2356016124						
No title Assigned - 2356024453						
No title Assigned - 2356039883						
No title Assigned - 2356070010						
No title Assigned - 2356099048						
No title Assigned - 2356128290						
No title Assigned - 2356144755						
No title Assigned - 2356497872						
No title Assigned - 2356730627						
No title Assigned - 2357153783						
No title Assigned - 2357158068						
No title Assigned - 2357206697						
No title Assigned - 2357291065						
No title Assigned - 2357369842						
No title Assigned - 2357373415						
No title Assigned - 2357463423						
No title Assigned - 2357649631						
No title Assigned - 2357711566						
No title Assigned - 2357910814						
No title Assigned - 2358412339						
No title Assigned - 2358437372						
No title Assigned - 2358928630						
No title Assigned - 2361444401						
No title Assigned - 2361573424						
No title Assigned - 2362569136						
No title Assigned - 2364375273						
No title Assigned - 2366125244						
No title Assigned - 2371599255						
No title Assigned - 2371599907						
No title Assigned - 2371921598						
No title Assigned - 2372527798						
No title Assigned - 2372528603						
No title Assigned - 2372551640						
No title Assigned - 2372759493						



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PARENT/PRODUCT/VIDEO CREATIVE	OCT 2016 UNITS	NOV 2016 UNITS	DEC 2016 UNITS	JAN 2017 UNITS	FEB 2017 UNITS	MAR 2017 UNITS
Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
No title Assigned - 2373492675						
No title Assigned - 2373495710						
No title Assigned - 2373695575						
No title Assigned - 2374115565						
No title Assigned - 2374130918						
No title Assigned - 2374409750						
No title Assigned - 2374842775						
No title Assigned - 2374843077						
No title Assigned - 2374864837						
No title Assigned - 2374879784						
No title Assigned - 2375490376						
No title Assigned - 2376274408						
No title Assigned - 2376373775						
No title Assigned - 2376897872						
No title Assigned - 2377107016						
No title Assigned - 2377640399						
No title Assigned - 2377780638						
No title Assigned - 2377933443						
No title Assigned - 2378373635						
No title Assigned - 2378519130						
No title Assigned - 2379939046						
No title Assigned - 2379939092						
No title Assigned - 2381829410						
No title Assigned - 2381877626						
No title Assigned - 2382375139						
No title Assigned - 2394246715						
No title Assigned - 2394523003						
No title Assigned - 2400068682						
21 SAUCES & SEASONINGS WE DO IT FOR YOU.						
A Player Is Kicking The Football In Slow Motion						
A SMARTER BEER GLASS WE DO IT FOR YOU.			52	4		
ALL THE MATCHES ALL THE DRAMA ALL SUMMER LONG						
DON'T WORRY. THEY'LL BE HOME EVENTUALLY.						
Fortunately We Realized Its Not So Complicated		11	4			
GHOST PEPPER BLAZIN' SAUCE WE DO IT FOR YOU.	1					
GHOST PEPPER BLAZIN' SAUCE WE DO IT FOR YOU.						
Guy Crafts Serial Killer Kidnapping Card Excuse						
HELPFUL MENUS WE DO IT FOR YOU.		10				
IF IT'S ON,IT'S ON HERE.WE DO IT FOR YOU.			54			
Loaded Garlic Fries Try Them Today						
Looking At Someone Kicking A Soccer Ball						
Machines Are Always Watching & They See All			1	5		
Man Passes On Lucky Hat To Son						
Men Watch Game as Mike...Jail/Audio						
Official Hangout For Eleague Fans	1					
Right Amount of Beer Tabs	3					
SAUCES FROM HOT TO NOT		16	3			
SPORTS FROM ABOVE WE DO IT FOR YOU.						
Two Men Having Food In Restaurant			2			
UTENSIL FREE FOOD WE DO IT FOR YOU.		33				
Various Beer Tabs Displayed While Male Voice Talks						
Voice Talks About Black Boxes In Space Ship		17	10			
Voice Talks About Keg Room		20	2			

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Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
<u>Watch Games And Eat</u>						
<u>Wing Tuesdays &amp; Boneless Thursdays</u>						
Wing Stop Restaurant : Casual Dining Restaurant						
<u>No title Assigned - 2340489071</u>					122	1
<u>No title Assigned - 2340541206</u>					16,646	6,554
<u>No title Assigned - 2342893948</u>					2	2
<u>No title Assigned - 2345434441</u>						12
<u>No title Assigned - 2348684601</u>						
<u>No title Assigned - 2348765750</u>						
<u>No title Assigned - 2348778902</u>						
<u>No title Assigned - 2349151158</u>						
<u>No title Assigned - 2350104565</u>						
<u>No title Assigned - 2364964388</u>						
<u>No title Assigned - 2364966649</u>						
<u>No title Assigned - 2369372394</u>						
<u>No title Assigned - 2379513216</u>						
<u>No title Assigned - 2388538574</u>						
<u>No title Assigned - 2391169740</u>						
<u>No title Assigned - 2394157699</u>						
<u>No title Assigned - 2397842445</u>						
<u>No title Assigned - 2397907447</u>						
<u>No title Assigned - 2397968886</u>						
<u>No title Assigned - 2398375167</u>						
<u>No title Assigned - 2399111963</u>						
<u>No title Assigned - 2399113677</u>						
<u>No title Assigned - 2399224322</u>						
<u>Customer Gets There First Eats Spicy Korean</u>	165	140	53			
<u>Enjoy Wings in 11 Flavors</u>						
<u>Everybody Wants To Know What's The Secret</u>						
<u>Guy Is About To Dig Into Spicy Korean</u>		4	51			
<u>Guy Is About To Dig Into Spicy Korean Long</u>		1				
<u>Guy Is About To Dig Into Spicy Korean Meal</u>	9	287				
<u>Guy Is About To Dig Into Spicy Korean Q</u>						
<u>Guy Is Ready To Taste Spicy Korean Food</u>	397	69				
<u>Male Rolls Up Sleeves Prepares To Eat Spicy Korean</u>	196					
<u>Man Colour Various Paper With Smoke 9 Chicken</u>						
<u>Man Doing Various Work With Smoke 9 Chicken</u>						
<u>Man Is About To Dig Into Spicy Korean Q</u>	13	3				
<u>That Exactly What Happens Night After Night</u>						
<u>Took Nine Generations</u>						
<u>Who Says Success Doesn't Happen Overnight</u>	7					
Yum Brands Inc						
Wingstreet Restaurant : Casual Dining Restaurant						
<u>Stay In And Get Quality Wings</u>	109	123	51			
<b>GRAND TOTAL</b>	<b>1,078</b>	<b>755</b>	<b>817</b>	<b>5,772</b>	<b>18,799</b>	<b>7,480</b>



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Brinker Intl Inc						
Chilis Grill & Bar Restaurant : Casual Dining Restaurant						
<a href="#">No title Assigned - 2335229176</a>						
<a href="#">No title Assigned - 2335241699</a>						
<a href="#">No title Assigned - 2335248786</a>						
<a href="#">No title Assigned - 2336241523</a>						
<a href="#">No title Assigned - 2337485775</a>						
<a href="#">No title Assigned - 2337575867</a>						
<a href="#">No title Assigned - 2337713113</a>						
<a href="#">No title Assigned - 2338106914</a>						
<a href="#">No title Assigned - 2338185650</a>						
<a href="#">No title Assigned - 2338208554</a>						
<a href="#">No title Assigned - 2338335700</a>						
<a href="#">No title Assigned - 2338841952</a>						
<a href="#">No title Assigned - 2339191851</a>						
<a href="#">No title Assigned - 2339351336</a>						
<a href="#">No title Assigned - 2341472639</a>		3				
<a href="#">No title Assigned - 2341619634</a>						
<a href="#">No title Assigned - 2343350015</a>						
<a href="#">No title Assigned - 2343369891</a>						
<a href="#">No title Assigned - 2355330075</a>			19	127		
<a href="#">No title Assigned - 2355435328</a>			22	97		
<a href="#">No title Assigned - 2355448804</a>			15	148		
<a href="#">No title Assigned - 2355626089</a>			2	3		
<a href="#">No title Assigned - 2362567162</a>						
<a href="#">No title Assigned - 2369348330</a>					10,628	5,193
<a href="#">No title Assigned - 2369348968</a>						
<a href="#">No title Assigned - 2369350524</a>						
<a href="#">No title Assigned - 2369350544</a>						
<a href="#">No title Assigned - 2373903525</a>						
<a href="#">No title Assigned - 2373905956</a>						
<a href="#">No title Assigned - 2374077261</a>						
<a href="#">No title Assigned - 2377270102</a>						
<a href="#">No title Assigned - 2377535161</a>						
<a href="#">No title Assigned - 2383484992</a>						
<a href="#">No title Assigned - 2386175658</a>						
<a href="#">No title Assigned - 2388881063</a>						
<a href="#">No title Assigned - 2389000969</a>						
<a href="#">No title Assigned - 2389452394</a>						
<a href="#">No title Assigned - 2389812486</a>						
<a href="#">No title Assigned - 2389812565</a>						
<a href="#">No title Assigned - 2389815637</a>						
<a href="#">No title Assigned - 2389823584</a>						
<a href="#">No title Assigned - 2389841448</a>						
<a href="#">No title Assigned - 2389854850</a>						
<a href="#">No title Assigned - 2389857890</a>						
<a href="#">No title Assigned - 2390522132</a>						
<a href="#">No title Assigned - 2392535668</a>						
<a href="#">No title Assigned - 2392704805</a>						
<a href="#">No title Assigned - 2392728938</a>						
<a href="#">No title Assigned - 2394157296</a>						
<a href="#">No title Assigned - 2394158443</a>						
<a href="#">No title Assigned - 2394160836</a>						
<a href="#">No title Assigned - 2394161107</a>						
<a href="#">No title Assigned - 2394161748</a>						



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Brinker Intl Inc						
Chilis Grill & Bar Restaurant : Casual Dining Restaurant						
<a href="#">No title Assigned - 2394162384</a>						
<a href="#">No title Assigned - 2394162833</a>						
<a href="#">No title Assigned - 2394180014</a>						
<a href="#">No title Assigned - 2395982978</a>						
<a href="#">No title Assigned - 2395997127</a>						
<a href="#">3 Food Product For Me At \$10</a>						
<a href="#">A Friendly Place</a>						
<a href="#">An Awesome Deal Only For \$10</a>						
<a href="#">Bartenders Use Shakers &amp; Folks Enjoy Drinks</a>						
<a href="#">CHILIN' SINCE... TWEETS ONLY CAME FROM BIRDS</a>						
<a href="#">Enjoy Their Baby Back Bonus</a>						
<a href="#">FOR A LIMITED TIME 3 FOR ME ONLY \$10</a>						
<a href="#">FOR A LTD TIME 3 FOR ME ONLY \$10</a>						
<a href="#">Good Times are Back</a>				59	7,025	3,350
<a href="#">Great Offer</a>						
<a href="#">Great Offer</a>						
<a href="#">GROUP CHATS HAPPENED IN PERSON</a>						
<a href="#">GROUP CHATS HAPPENED IN PERSON HERE'S A ...</a>						
<a href="#">Group Of Friends Standing In Front Of A Dive Bar</a>						
<a href="#">Group Of People Sit Before A Car</a>						
<a href="#">Group Of People Stand In Front Of A Dive Bar</a>						
<a href="#">Group Of Staff Posing For A Photograph</a>						
<a href="#">Group Stands In Front Of A Dive Bar</a>						
<a href="#">Happy Hour Specials Are Conversation Starters</a>						
<a href="#">HAPPY HOUR SPECIALS FROM \$3</a>						
<a href="#">It Wasnt Hard To Make Time For Lunch</a>						
<a href="#">LONG DAY? TAKE THE NIGHT OFF KIDS EAT FREE ...</a>						
<a href="#">Lunch Combos For \$6, \$7 &amp; \$8</a>						
<a href="#">Lunch Time on Your Time</a>						
<a href="#">Male Voice Says Someday's We Did Not Wear Shirt</a>						
<a href="#">Male Voice Says Sundays We Did Not Wear Shirts</a>						
<a href="#">Male Voice Says We Are Keeping The Spirit Alive</a>						
<a href="#">Man Is Preparing New Grass-Fed Patty</a>						
<a href="#">Man Says People Call Us Hand Burger Hippies</a>						
<a href="#">Man Says Some Days We Did not Even Wear Shirts</a>						
<a href="#">Man Says You Dont Need To Be A Millionaire</a>						
<a href="#">Now App Is Available &amp; Combos Are Starting At \$6</a>						
<a href="#">Now Get Three Courses For Just Ten Bucks</a>						
<a href="#">Old Video Footage Of Group Of Friends Typo In Name</a>						
<a href="#">People From The Past Enjoying A Meal</a>						
<a href="#">People Singing Happily About Baby Back Bonus</a>						
<a href="#">People Singing Song About Baby Back Bonus</a>						
<a href="#">PRONUNCIATION MAY STILL VARY FA.JI.TA</a>						
<a href="#">Sizzle For Ltd Time 3 For Me</a>						
<a href="#">Skip the Line</a>						
<a href="#">SKIP THE LINE FAMILY SEATING ON-DEMAND</a>						
<a href="#">Staff Were Called The Hamburger Hippies</a>						
<a href="#">The Grass Fed Burger</a>						
<a href="#">VIRTUAL BURGERS DONT TASTE THIS GOOD</a>						
<a href="#">WE INTRODUCED FAJITAS TO AMERICA</a>						
<a href="#">WE MADE FAJITAS A HOUSEHOLD NAME</a>						
Chilis Grill & Bar Restaurant : Corporate Promotion						
<a href="#">No title Assigned - 2336502504</a>						





## UW - BWW - Online Video Creatives

**Report Type:** Trend  
**Report Completed:** 7/12/2018 12:41:23 PM EDT  
**Reported Time Period:** 5/1/2016-4/30/2018

PARENT/PRODUCT/VIDEO CREATIVE	APR 2017 UNITS	MAY 2017 UNITS	JUN 2017 UNITS	JUL 2017 UNITS	AUG 2017 UNITS	SEP 2017 UNITS
Brinker Intl Inc						
Chilis Grill & Bar Restaurant : Corporate Promotion						
<u>No title Assigned - 2339923281</u>						
<u>No title Assigned - 2343351651</u>	3	5				
Chilis Grill & Bar Restaurant : Mobile App						
<u>Family Time No Watching Skip The Line ...</u>						
<u>Man Changes Sign To Open Download App</u>						
<u>Man Says Combos Starting At \$6</u>						
Carlson Cos Inc						
TGI Fridays Restaurant : Casual Dining Restaurant						
<u>No title Assigned - 2355257186</u>			1			
<u>No title Assigned - 2362113920</u>					1	
<u>No title Assigned - 2366534782</u>						18
<u>No title Assigned - 2367176787</u>						4
<u>No title Assigned - 2371753338</u>						
<u>No title Assigned - 2381452100</u>						
<u>No title Assigned - 2388969191</u>						
<u>Man In Colonial Like Costume Does Trust Fall</u>						
Hooters Of America Inc						
Hooters Restaurant : Casual Dining Restaurant						
<u>No title Assigned - 2346414892</u>						
<u>No title Assigned - 2346415482</u>						
<u>No title Assigned - 2346429872</u>	95					
<u>No title Assigned - 2361028989</u>						
<u>No title Assigned - 2361034380</u>						
<u>No title Assigned - 2374978874</u>						
<u>No title Assigned - 2394393501</u>						
<u>No title Assigned - 2398943747</u>						
<u>John Gruden Quiz Girls On Football</u>						
<u>Lady Says I Am Sure You Guys Have Talked About It</u>						
<u>Man Did It On The Conference Room Table</u>						
<u>Man Is Obsessed With Pork Wings More Than Football</u>						
<u>Place Is A Football Heaven With Things You Crave</u>						
Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
<u>No title Assigned - 2323104087</u>						
<u>No title Assigned - 2323106219</u>						
<u>No title Assigned - 2337280704</u>						
<u>No title Assigned - 2337280975</u>						
<u>No title Assigned - 2337281687</u>						
<u>No title Assigned - 2337281734</u>						
<u>No title Assigned - 2337282001</u>						
<u>No title Assigned - 2337282033</u>						
<u>No title Assigned - 2337282307</u>						
<u>No title Assigned - 2337283151</u>						
<u>No title Assigned - 2337288237</u>						
<u>No title Assigned - 2337289172</u>						
<u>No title Assigned - 2338257787</u>						
<u>No title Assigned - 2338257830</u>						
<u>No title Assigned - 2338257836</u>						
<u>No title Assigned - 2338257872</u>						
<u>No title Assigned - 2338258327</u>						
<u>No title Assigned - 2338258831</u>						
<u>No title Assigned - 2338259657</u>						
<u>No title Assigned - 2338269267</u>						



## UW - BWW - Online Video Creatives

Report Type: Trend  
 Report Completed: 7/12/2018 12:41:23 PM EDT  
 Reported Time Period: 5/1/2016-4/30/2018

PARENT/PRODUCT/VIDEO CREATIVE	APR 2017 UNITS	MAY 2017 UNITS	JUN 2017 UNITS	JUL 2017 UNITS	AUG 2017 UNITS	SEP 2017 UNITS
Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
No title Assigned - 2338269984						
No title Assigned - 2338287230						
No title Assigned - 2338494745						
No title Assigned - 2339590537						
No title Assigned - 2339592690						
No title Assigned - 2339611388						
No title Assigned - 2339744474						
No title Assigned - 2339767883						
No title Assigned - 2339818038	249					
No title Assigned - 2339824724	37					
No title Assigned - 2339857721	11					
No title Assigned - 2340297217	13					
No title Assigned - 2340299473						
No title Assigned - 2340354331						
No title Assigned - 2340380478						
No title Assigned - 2344377875	486					
No title Assigned - 2348202408	3					
No title Assigned - 2349705488		5	2	1	7	17
No title Assigned - 2349729557	1	5	7	2	5	12
No title Assigned - 2350298647	3		96	30		
No title Assigned - 2350354790	7	4	90	59		
No title Assigned - 2350600011	13	82	14			
No title Assigned - 2350604647		2				
No title Assigned - 2350800739	35	123	77			
No title Assigned - 2350813837	1			14	11	2
No title Assigned - 2350852043	1	42				
No title Assigned - 2351072835		1		9	11	
No title Assigned - 2351093537	3	29		1		
No title Assigned - 2354759128		27	10	1		
No title Assigned - 2354772676		26				
No title Assigned - 2354776615		1				
No title Assigned - 2354781884		1				
No title Assigned - 2354782503		1				
No title Assigned - 2354782605		20	3			
No title Assigned - 2354788634		3	1			
No title Assigned - 2354789349		1				
No title Assigned - 2354789703		1				
No title Assigned - 2354792021		4	6			
No title Assigned - 2354792103		27	1			
No title Assigned - 2354798791		9				
No title Assigned - 2354801270		1				
No title Assigned - 2354816155		1	4	7		
No title Assigned - 2354822064		1				
No title Assigned - 2354823549		1				
No title Assigned - 2354825857		1				
No title Assigned - 2354830542			26	15		
No title Assigned - 2354837881		1				
No title Assigned - 2354914530		11				
No title Assigned - 2354954742		5	1			
No title Assigned - 2354967635		20				
No title Assigned - 2354971480		4				
No title Assigned - 2354977687		1				
No title Assigned - 2354987414		4				

# UW - BWW - Online Video Creatives

**Report Type:** Trend  
**Report Completed:** 7/12/2018 12:41:23 PM EDT  
**Reported Time Period:** 5/1/2016-4/30/2018

PARENT/PRODUCT/VIDEO CREATIVE	APR 2017 UNITS	MAY 2017 UNITS	JUN 2017 UNITS	JUL 2017 UNITS	AUG 2017 UNITS	SEP 2017 UNITS
Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
No title Assigned - 2355017464			2	4		
No title Assigned - 2355082797		1	5	3		
No title Assigned - 2355116209		1				
No title Assigned - 2355120366		2				
No title Assigned - 2355174197		1				
No title Assigned - 2355174414		1				
No title Assigned - 2355188691				3		
No title Assigned - 2355265011			1			
No title Assigned - 2355279824		4	2			
No title Assigned - 2355302363		14				
No title Assigned - 2355302817		40	9			
No title Assigned - 2355342411		3	1			
No title Assigned - 2355351368			4			
No title Assigned - 2355372422		3	3			
No title Assigned - 2355414156		3				
No title Assigned - 2355497691			1			
No title Assigned - 2355611735		4				
No title Assigned - 2355844960			1			
No title Assigned - 2355869793		1				
No title Assigned - 2356016124		1				
No title Assigned - 2356024453		3				
No title Assigned - 2356039883			1			
No title Assigned - 2356070010		1				
No title Assigned - 2356099048		7				
No title Assigned - 2356128290		15				
No title Assigned - 2356144755		1				
No title Assigned - 2356497872		1				
No title Assigned - 2356730627		1	2			
No title Assigned - 2357153783			4	7		
No title Assigned - 2357158068			4	3		
No title Assigned - 2357206697			3			
No title Assigned - 2357291065			30			
No title Assigned - 2357369842			48			
No title Assigned - 2357373415			3			
No title Assigned - 2357463423			26	51		
No title Assigned - 2357649631			122			
No title Assigned - 2357711566			2			
No title Assigned - 2357910814			21	29		
No title Assigned - 2358412339			21			
No title Assigned - 2358437372			2			
No title Assigned - 2358928630			31	110	46	
No title Assigned - 2361444401				133	1	
No title Assigned - 2361573424				75	72	
No title Assigned - 2362569136					64	12
No title Assigned - 2364375273				6		
No title Assigned - 2366125244						1,105
No title Assigned - 2371599255						
No title Assigned - 2371599907						
No title Assigned - 2371921598						
No title Assigned - 2372527798						
No title Assigned - 2372528603						
No title Assigned - 2372551640						
No title Assigned - 2372759493						

**Report Type:** Trend  
**Report Completed:** 7/12/2018 12:41:23 PM EDT  
**Reported Time Period:** 5/1/2016-4/30/2018

PARENT/PRODUCT/VIDEO CREATIVE	APR 2017 UNITS	MAY 2017 UNITS	JUN 2017 UNITS	JUL 2017 UNITS	AUG 2017 UNITS	SEP 2017 UNITS
Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
No title Assigned - 2373492675						
No title Assigned - 2373495710						
No title Assigned - 2373695575						
No title Assigned - 2374115565						
No title Assigned - 2374130918						
No title Assigned - 2374409750						
No title Assigned - 2374842775						
No title Assigned - 2374843077						
No title Assigned - 2374864837						
No title Assigned - 2374879784						
No title Assigned - 2375490376						
No title Assigned - 2376274408						
No title Assigned - 2376373775						
No title Assigned - 2376897872						
No title Assigned - 2377107016						
No title Assigned - 2377640399						
No title Assigned - 2377780638						
No title Assigned - 2377933443						
No title Assigned - 2378373635						
No title Assigned - 2378519130						
No title Assigned - 2379939046						
No title Assigned - 2379939092						
No title Assigned - 2381829410						
No title Assigned - 2381877626						
No title Assigned - 2382375139						
No title Assigned - 2394246715						
No title Assigned - 2394523003						
No title Assigned - 2400068682						
21 SAUCES & SEASONINGS WE DO IT FOR YOU.						
A Player Is Kicking The Football In Slow Motion						
A SMARTER BEER GLASS WE DO IT FOR YOU.						
ALL THE MATCHES ALL THE DRAMA ALL SUMMER LONG						
DON'T WORRY. THEY'LL BE HOME EVENTUALLY.						
Fortunately We Realized Its Not So Complicated						
GHOST PEPPER BLAZIN' SAUCE WE DO IT FOR YOU.						
GHOST PEPPER BLAZIN' SAUCE WE DO IT FOR YOU.						
Guy Crafts Serial Killer Kidnapping Card Excuse						
HELPFUL MENUS WE DO IT FOR YOU.						
IF IT'S ON,IT'S ON HERE.WE DO IT FOR YOU.						
Loaded Garlic Fries Try Them Today						
Looking At Someone Kicking A Soccer Ball						
Machines Are Always Watching & They See All						
Man Passes On Lucky Hat To Son				118		61
Men Watch Game as Mike...Jail/Audio						
Official Hangout For Eleague Fans						
Right Amount of Beer Tabs						
SAUCES FROM HOT TO NOT						
SPORTS FROM ABOVE WE DO IT FOR YOU.						
Two Men Having Food In Restaurant						
UTENSIL FREE FOOD WE DO IT FOR YOU.						
Various Beer Tabs Displayed While Male Voice Talks						
Voice Talks About Black Boxes In Space Ship						
Voice Talks About Keg Room						

# UW - BWW - Online Video Creatives

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PARENT/PRODUCT/VIDEO CREATIVE	APR 2017 UNITS	MAY 2017 UNITS	JUN 2017 UNITS	JUL 2017 UNITS	AUG 2017 UNITS	SEP 2017 UNITS
Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
<u>Watch Games And Eat</u>			20	14		
<u>Wing Tuesdays &amp; Boneless Thursdays</u>						
Wing Stop Restaurant : Casual Dining Restaurant						
<u>No title Assigned - 2340489071</u>	37	77			54	
<u>No title Assigned - 2340541206</u>						
<u>No title Assigned - 2342893948</u>						
<u>No title Assigned - 2345434441</u>						
<u>No title Assigned - 2348684601</u>	1	1				
<u>No title Assigned - 2348765750</u>		30	12	12	12	
<u>No title Assigned - 2348778902</u>	30	134	7	267	41	135
<u>No title Assigned - 2349151158</u>	421	3,836	2,755	2,254		
<u>No title Assigned - 2350104565</u>	1			2		
<u>No title Assigned - 2364964388</u>					84	357
<u>No title Assigned - 2364966649</u>					114	1,370
<u>No title Assigned - 2369372394</u>						
<u>No title Assigned - 2379513216</u>						
<u>No title Assigned - 2388538574</u>						
<u>No title Assigned - 2391169740</u>						
<u>No title Assigned - 2394157699</u>						
<u>No title Assigned - 2397842445</u>						
<u>No title Assigned - 2397907447</u>						
<u>No title Assigned - 2397968886</u>						
<u>No title Assigned - 2398375167</u>						
<u>No title Assigned - 2399111963</u>						
<u>No title Assigned - 2399113677</u>						
<u>No title Assigned - 2399224322</u>						
<u>Customer Gets There First Eats Spicy Korean</u>						
<u>Enjoy Wings in 11 Flavors</u>						
<u>Everybody Wants To Know What's The Secret</u>						
<u>Guy Is About To Dig Into Spicy Korean</u>						
<u>Guy Is About To Dig Into Spicy Korean Long</u>						
<u>Guy Is About To Dig Into Spicy Korean Meal</u>						
<u>Guy Is About To Dig Into Spicy Korean Q</u>						
<u>Guy Is Ready To Taste Spicy Korean Food</u>						
<u>Male Rolls Up Sleeves Prepares To Eat Spicy Korean</u>						
<u>Man Colour Various Paper With Smoke 9 Chicken</u>						
<u>Man Doing Various Work With Smoke 9 Chicken</u>						
<u>Man Is About To Dig Into Spicy Korean Q</u>						
<u>That Exactly What Happens Night After Night</u>						
<u>Took Nine Generations</u>						
<u>Who Says Success Doesn't Happen Overnight</u>						
Yum Brands Inc						
Wingstreet Restaurant : Casual Dining Restaurant						
<u>Stay In And Get Quality Wings</u>						
<b>GRAND TOTAL</b>	<b>1,454</b>	<b>4,715</b>	<b>3,856</b>	<b>4,810</b>	<b>21,669</b>	<b>11,848</b>

# UW - BWW - Online Video Creatives

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PARENT/PRODUCT/VIDEO CREATIVE	OCT 2017 UNITS	NOV 2017 UNITS	DEC 2017 UNITS	JAN 2018 UNITS	FEB 2018 UNITS	MAR 2018 UNITS
Brinker Intl Inc						
Chilis Grill & Bar Restaurant : Casual Dining Restaurant						
<a href="#">No title Assigned - 2335229176</a>						
<a href="#">No title Assigned - 2335241699</a>						
<a href="#">No title Assigned - 2335248786</a>						
<a href="#">No title Assigned - 2336241523</a>						
<a href="#">No title Assigned - 2337485775</a>						
<a href="#">No title Assigned - 2337575867</a>						
<a href="#">No title Assigned - 2337713113</a>						
<a href="#">No title Assigned - 2338106914</a>						
<a href="#">No title Assigned - 2338185650</a>						
<a href="#">No title Assigned - 2338208554</a>						
<a href="#">No title Assigned - 2338335700</a>						
<a href="#">No title Assigned - 2338841952</a>						
<a href="#">No title Assigned - 2339191851</a>						
<a href="#">No title Assigned - 2339351336</a>						
<a href="#">No title Assigned - 2341472639</a>						
<a href="#">No title Assigned - 2341619634</a>						
<a href="#">No title Assigned - 2343350015</a>						
<a href="#">No title Assigned - 2343369891</a>						
<a href="#">No title Assigned - 2355330075</a>						
<a href="#">No title Assigned - 2355435328</a>						
<a href="#">No title Assigned - 2355448804</a>						
<a href="#">No title Assigned - 2355626089</a>						
<a href="#">No title Assigned - 2362567162</a>						
<a href="#">No title Assigned - 2369348330</a>	59	2				
<a href="#">No title Assigned - 2369348968</a>	261	265				
<a href="#">No title Assigned - 2369350524</a>	47					
<a href="#">No title Assigned - 2369350544</a>	62					
<a href="#">No title Assigned - 2373903525</a>		3				
<a href="#">No title Assigned - 2373905956</a>		1				
<a href="#">No title Assigned - 2374077261</a>		3				
<a href="#">No title Assigned - 2377270102</a>		19	72	65	11	
<a href="#">No title Assigned - 2377535161</a>		1				
<a href="#">No title Assigned - 2383484992</a>				8	4	
<a href="#">No title Assigned - 2386175658</a>				1		
<a href="#">No title Assigned - 2388881063</a>						21
<a href="#">No title Assigned - 2389000969</a>					22	16
<a href="#">No title Assigned - 2389452394</a>					21	3
<a href="#">No title Assigned - 2389812486</a>					7	32
<a href="#">No title Assigned - 2389812565</a>					88	26
<a href="#">No title Assigned - 2389815637</a>					91	3
<a href="#">No title Assigned - 2389823584</a>					101	8
<a href="#">No title Assigned - 2389841448</a>					44	86
<a href="#">No title Assigned - 2389854850</a>					220	21
<a href="#">No title Assigned - 2389857890</a>					42	6
<a href="#">No title Assigned - 2390522132</a>					38	2
<a href="#">No title Assigned - 2392535668</a>					1	9
<a href="#">No title Assigned - 2392704805</a>						1
<a href="#">No title Assigned - 2392728938</a>						8
<a href="#">No title Assigned - 2394157296</a>						43
<a href="#">No title Assigned - 2394158443</a>						41
<a href="#">No title Assigned - 2394160836</a>						1
<a href="#">No title Assigned - 2394161107</a>						99
<a href="#">No title Assigned - 2394161748</a>						11

**Report Type:** Trend  
**Report Completed:** 7/12/2018 12:41:23 PM EDT  
**Reported Time Period:** 5/1/2016-4/30/2018

PARENT/PRODUCT/VIDEO CREATIVE	OCT 2017 UNITS	NOV 2017 UNITS	DEC 2017 UNITS	JAN 2018 UNITS	FEB 2018 UNITS	MAR 2018 UNITS
Brinker Intl Inc						
Chilis Grill & Bar Restaurant : Casual Dining Restaurant						
<u>No title Assigned - 2394162384</u>						1
<u>No title Assigned - 2394162833</u>						13
<u>No title Assigned - 2394180014</u>						3
<u>No title Assigned - 2395982978</u>						10
<u>No title Assigned - 2395997127</u>						10
<u>3 Food Product For Me At \$10</u>						
<u>A Friendly Place</u>						
<u>An Awesome Deal Only For \$10</u>						
<u>Bartenders Use Shakers &amp; Folks Enjoy Drinks</u>						
<u>CHILIN' SINCE... TWEETS ONLY CAME FROM BIRDS</u>						
<u>Enjoy Their Baby Back Bonus</u>						
<u>FOR A LIMITED TIME 3 FOR ME ONLY \$10</u>						
<u>FOR A LTD TIME 3 FOR ME ONLY \$10</u>						
<u>Good Times are Back</u>						
<u>Great Offer</u>						
<u>Great Offer</u>						
<u>GROUP CHATS HAPPENED IN PERSON</u>						
<u>GROUP CHATS HAPPENED IN PERSON HERE'S A ...</u>						
<u>Group Of Friends Standing In Front Of A Dive Bar</u>						
<u>Group Of People Sit Before A Car</u>						
<u>Group Of People Stand In Front Of A Dive Bar</u>						
<u>Group Of Staff Posing For A Photograph</u>						
<u>Group Stands In Front Of A Dive Bar</u>						
<u>Happy Hour Specials Are Conversation Starters</u>						
<u>HAPPY HOUR SPECIALS FROM \$3</u>						
<u>It Wasnt Hard To Make Time For Lunch</u>						
<u>LONG DAY? TAKE THE NIGHT OFF KIDS EAT FREE ...</u>						
<u>Lunch Combos For \$6, \$7 &amp; \$8</u>						
<u>Lunch Time on Your Time</u>						
<u>Male Voice Says Someday's We Did Not Wear Shirt</u>						
<u>Male Voice Says Sundays We Did Not Wear Shirts</u>						
<u>Male Voice Says We Are Keeping The Spirit Alive</u>						
<u>Man Is Preparing New Grass-Fed Patty</u>						
<u>Man Says People Call Us Hand Burger Hippies</u>						
<u>Man Says Some Days We Did not Even Wear Shirts</u>						
<u>Man Says You Dont Need To Be A Millionaire</u>						
<u>Now App Is Available &amp; Combos Are Starting At \$6</u>						
<u>Now Get Three Courses For Just Ten Bucks</u>						
<u>Old Video Footage Of Group Of Friends Typo In Name</u>						
<u>People From The Past Enjoying A Meal</u>						
<u>People Singing Happily About Baby Back Bonus</u>						
<u>People Singing Song About Baby Back Bonus</u>						
<u>PRONUNCIATION MAY STILL VARY FA.JI.TA</u>						
<u>Sizzle For Ltd Time 3 For Me</u>						
<u>Skip the Line</u>						
<u>SKIP THE LINE FAMILY SEATING ON-DEMAND</u>						
<u>Staff Were Called The Hamburger Hippies</u>						
<u>The Grass Fed Burger</u>						
<u>VIRTUAL BURGERS DONT TASTE THIS GOOD</u>						
<u>WE INTRODUCED FAJITAS TO AMERICA</u>						
<u>WE MADE FAJITAS A HOUSEHOLD NAME</u>						
Chilis Grill & Bar Restaurant : Corporate Promotion						
<u>No title Assigned - 2336502504</u>						



## UW - BWW - Online Video Creatives

**Report Type:** Trend  
**Report Completed:** 7/12/2018 12:41:23 PM EDT  
**Reported Time Period:** 5/1/2016-4/30/2018

PARENT/PRODUCT/VIDEO CREATIVE	OCT 2017 UNITS	NOV 2017 UNITS	DEC 2017 UNITS	JAN 2018 UNITS	FEB 2018 UNITS	MAR 2018 UNITS
Brinker Intl Inc						
Chilis Grill & Bar Restaurant : Corporate Promotion						
<u>No title Assigned - 2339923281</u>						
<u>No title Assigned - 2343351651</u>						
Chilis Grill & Bar Restaurant : Mobile App						
<u>Family Time No Watching Skip The Line ...</u>						
<u>Man Changes Sign To Open Download App</u>						
<u>Man Says Combos Starting At \$6</u>						
Carlson Cos Inc						
TGI Fridays Restaurant : Casual Dining Restaurant						
<u>No title Assigned - 2355257186</u>						
<u>No title Assigned - 2362113920</u>						
<u>No title Assigned - 2366534782</u>		7				
<u>No title Assigned - 2367176787</u>		4				
<u>No title Assigned - 2371753338</u>		3				
<u>No title Assigned - 2381452100</u>						
<u>No title Assigned - 2388969191</u>			338	858		
<u>Man In Colonial Like Costume Does Trust Fall</u>					2,688	3,664
Hooters Of America Inc						
Hooters Restaurant : Casual Dining Restaurant						
<u>No title Assigned - 2346414892</u>						
<u>No title Assigned - 2346415482</u>						
<u>No title Assigned - 2346429872</u>						
<u>No title Assigned - 2361028989</u>						
<u>No title Assigned - 2361034380</u>						
<u>No title Assigned - 2374978874</u>						
<u>No title Assigned - 2394393501</u>		44	18			
<u>No title Assigned - 2398943747</u>						288
<u>John Gruden Quiz Girls On Football</u>						
<u>Lady Says I Am Sure You Guys Have Talked About It</u>						
<u>Man Did It On The Conference Room Table</u>						
<u>Man Is Obsessed With Pork Wings More Than Football</u>						
<u>Place Is A Football Heaven With Things You Crave</u>						
Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
<u>No title Assigned - 2323104087</u>						
<u>No title Assigned - 2323106219</u>						
<u>No title Assigned - 2337280704</u>						
<u>No title Assigned - 2337280975</u>						
<u>No title Assigned - 2337281687</u>						
<u>No title Assigned - 2337281734</u>						
<u>No title Assigned - 2337282001</u>						
<u>No title Assigned - 2337282033</u>						
<u>No title Assigned - 2337282307</u>						
<u>No title Assigned - 2337283151</u>						
<u>No title Assigned - 2337288237</u>						
<u>No title Assigned - 2337289172</u>						
<u>No title Assigned - 2338257787</u>						
<u>No title Assigned - 2338257830</u>						
<u>No title Assigned - 2338257836</u>						
<u>No title Assigned - 2338257872</u>						
<u>No title Assigned - 2338258327</u>						
<u>No title Assigned - 2338258831</u>						
<u>No title Assigned - 2338259657</u>						
<u>No title Assigned - 2338269267</u>						





## UW - BWW - Online Video Creatives

**Report Type:** Trend  
**Report Completed:** 7/12/2018 12:41:23 PM EDT  
**Reported Time Period:** 5/1/2016-4/30/2018

PARENT/PRODUCT/VIDEO CREATIVE	OCT 2017 UNITS	NOV 2017 UNITS	DEC 2017 UNITS	JAN 2018 UNITS	FEB 2018 UNITS	MAR 2018 UNITS
Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
No title Assigned - 2338269984						
No title Assigned - 2338287230						
No title Assigned - 2338494745						
No title Assigned - 2339590537						
No title Assigned - 2339592690						
No title Assigned - 2339611388						
No title Assigned - 2339744474						
No title Assigned - 2339767883						
No title Assigned - 2339818038						
No title Assigned - 2339824724						
No title Assigned - 2339857721						
No title Assigned - 2340297217						
No title Assigned - 2340299473						
No title Assigned - 2340354331						
No title Assigned - 2340380478						
No title Assigned - 2344377875						
No title Assigned - 2348202408						
No title Assigned - 2349705488						
No title Assigned - 2349729557						
No title Assigned - 2350298647						
No title Assigned - 2350354790						
No title Assigned - 2350600011						
No title Assigned - 2350604647						
No title Assigned - 2350800739						
No title Assigned - 2350813837						
No title Assigned - 2350852043						
No title Assigned - 2351072835						
No title Assigned - 2351093537						
No title Assigned - 2354759128						
No title Assigned - 2354772676						
No title Assigned - 2354776615						
No title Assigned - 2354781884						
No title Assigned - 2354782503						
No title Assigned - 2354782605						
No title Assigned - 2354788634						
No title Assigned - 2354789349						
No title Assigned - 2354789703						
No title Assigned - 2354792021						
No title Assigned - 2354792103						
No title Assigned - 2354798791						
No title Assigned - 2354801270						
No title Assigned - 2354816155						
No title Assigned - 2354822064						
No title Assigned - 2354823549						
No title Assigned - 2354825857						
No title Assigned - 2354830542						
No title Assigned - 2354837881						
No title Assigned - 2354914530						
No title Assigned - 2354954742						
No title Assigned - 2354967635						
No title Assigned - 2354971480						
No title Assigned - 2354977687						
No title Assigned - 2354987414						



## UW - BWW - Online Video Creatives

**Report Type:** Trend  
**Report Completed:** 7/12/2018 12:41:23 PM EDT  
**Reported Time Period:** 5/1/2016-4/30/2018

PARENT/PRODUCT/VIDEO CREATIVE	OCT 2017 UNITS	NOV 2017 UNITS	DEC 2017 UNITS	JAN 2018 UNITS	FEB 2018 UNITS	MAR 2018 UNITS
Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
No title Assigned - 2355017464						
No title Assigned - 2355082797						
No title Assigned - 2355116209						
No title Assigned - 2355120366						
No title Assigned - 2355174197						
No title Assigned - 2355174414						
No title Assigned - 2355188691						
No title Assigned - 2355265011						
No title Assigned - 2355279824						
No title Assigned - 2355302363						
No title Assigned - 2355302817						
No title Assigned - 2355342411						
No title Assigned - 2355351368						
No title Assigned - 2355372422						
No title Assigned - 2355414156						
No title Assigned - 2355497691						
No title Assigned - 2355611735						
No title Assigned - 2355844960						
No title Assigned - 2355869793						
No title Assigned - 2356016124						
No title Assigned - 2356024453						
No title Assigned - 2356039883						
No title Assigned - 2356070010						
No title Assigned - 2356099048						
No title Assigned - 2356128290						
No title Assigned - 2356144755						
No title Assigned - 2356497872						
No title Assigned - 2356730627						
No title Assigned - 2357153783						
No title Assigned - 2357158068						
No title Assigned - 2357206697						
No title Assigned - 2357291065						
No title Assigned - 2357369842						
No title Assigned - 2357373415						
No title Assigned - 2357463423						
No title Assigned - 2357649631						
No title Assigned - 2357711566						
No title Assigned - 2357910814						
No title Assigned - 2358412339						
No title Assigned - 2358437372						
No title Assigned - 2358928630						
No title Assigned - 2361444401						
No title Assigned - 2361573424						
No title Assigned - 2362569136						
No title Assigned - 2364375273						
No title Assigned - 2366125244	42	3	6			
No title Assigned - 2371599255	203	146	22			
No title Assigned - 2371599907	216	145	7			
No title Assigned - 2371921598	48	31	43			
No title Assigned - 2372527798	174	5				
No title Assigned - 2372528603	61	2				
No title Assigned - 2372551640	11					
No title Assigned - 2372759493	39					

# UW - BWW - Online Video Creatives

Report Type: Trend  
 Report Completed: 7/12/2018 12:41:23 PM EDT  
 Reported Time Period: 5/1/2016-4/30/2018

PARENT/PRODUCT/VIDEO CREATIVE	OCT 2017 UNITS	NOV 2017 UNITS	DEC 2017 UNITS	JAN 2018 UNITS	FEB 2018 UNITS	MAR 2018 UNITS
Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
No title Assigned - 2373492675	37	322	125			
No title Assigned - 2373495710	8	599	90			
No title Assigned - 2373695575		1	9			
No title Assigned - 2374115565		98	183	1		
No title Assigned - 2374130918		37	49			
No title Assigned - 2374409750		1				
No title Assigned - 2374842775		1				
No title Assigned - 2374843077		1				
No title Assigned - 2374864837		1				
No title Assigned - 2374879784		1				
No title Assigned - 2375490376		1				
No title Assigned - 2376274408		1				
No title Assigned - 2376373775		1				
No title Assigned - 2376897872		1				
No title Assigned - 2377107016		1				
No title Assigned - 2377640399		1				
No title Assigned - 2377780638		1				
No title Assigned - 2377933443			1			
No title Assigned - 2378373635			1			
No title Assigned - 2378519130			1			
No title Assigned - 2379939046			46			
No title Assigned - 2379939092			38			
No title Assigned - 2381829410			2			
No title Assigned - 2381877626			1			
No title Assigned - 2382375139				1		
No title Assigned - 2394246715						1
No title Assigned - 2394523003						104
No title Assigned - 2400068682						
21 SAUCES & SEASONINGS WE DO IT FOR YOU.						
A Player Is Kicking The Football In Slow Motion						
A SMARTER BEER GLASS WE DO IT FOR YOU.						
ALL THE MATCHES ALL THE DRAMA ALL SUMMER LONG						
DON'T WORRY. THEY'LL BE HOME EVENTUALLY.						
Fortunately We Realized Its Not So Complicated						
GHOST PEPPER BLAZIN' SAUCE WE DO IT FOR YOU.						
GHOST PEPPER BLAZIN' SAUCE WE DO IT FOR YOU.						
Guy Crafts Serial Killer Kidnapping Card Excuse						
HELPFUL MENUS WE DO IT FOR YOU.						
IF IT'S ON,IT'S ON HERE.WE DO IT FOR YOU.						
Loaded Garlic Fries Try Them Today						
Looking At Someone Kicking A Soccer Ball						
Machines Are Always Watching & They See All						
Man Passes On Lucky Hat To Son						
Men Watch Game as Mike...Jail/Audio						
Official Hangout For Eleague Fans						
Right Amount of Beer Tabs						
SAUCES FROM HOT TO NOT						
SPORTS FROM ABOVE WE DO IT FOR YOU.						
Two Men Having Food In Restaurant						
UTENSIL FREE FOOD WE DO IT FOR YOU.						
Various Beer Tabs Displayed While Male Voice Talks						
Voice Talks About Black Boxes In Space Ship						
Voice Talks About Keg Room						

# UW - BWW - Online Video Creatives

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PARENT/PRODUCT/VIDEO CREATIVE	OCT 2017 UNITS	NOV 2017 UNITS	DEC 2017 UNITS	JAN 2018 UNITS	FEB 2018 UNITS	MAR 2018 UNITS
Roark Capital Group						
Buffalo Wild Wings Grill : Casual Dining Restaurant						
<u>Watch Games And Eat</u>						
<u>Wing Tuesdays &amp; Boneless Thursdays</u>						
Wing Stop Restaurant : Casual Dining Restaurant						
<u>No title Assigned - 2340489071</u>						
<u>No title Assigned - 2340541206</u>						
<u>No title Assigned - 2342893948</u>						
<u>No title Assigned - 2345434441</u>						
<u>No title Assigned - 2348684601</u>						
<u>No title Assigned - 2348765750</u>						
<u>No title Assigned - 2348778902</u>						
<u>No title Assigned - 2349151158</u>						
<u>No title Assigned - 2350104565</u>						
<u>No title Assigned - 2364964388</u>	1,313	100			1,037	1,579
<u>No title Assigned - 2364966649</u>	1,892	92	286	4		
<u>No title Assigned - 2369372394</u>	6					
<u>No title Assigned - 2379513216</u>			220	2	555	1,009
<u>No title Assigned - 2388538574</u>					1,593	
<u>No title Assigned - 2391169740</u>					121	95
<u>No title Assigned - 2394157699</u>						1
<u>No title Assigned - 2397842445</u>						
<u>No title Assigned - 2397907447</u>						
<u>No title Assigned - 2397968886</u>						
<u>No title Assigned - 2398375167</u>						
<u>No title Assigned - 2399111963</u>						
<u>No title Assigned - 2399113677</u>						
<u>No title Assigned - 2399224322</u>						
<u>Customer Gets There First Eats Spicy Korean</u>						
<u>Enjoy Wings in 11 Flavors</u>						
<u>Everybody Wants To Know What's The Secret</u>						
<u>Guy Is About To Dig Into Spicy Korean</u>						
<u>Guy Is About To Dig Into Spicy Korean Long</u>						
<u>Guy Is About To Dig Into Spicy Korean Meal</u>						
<u>Guy Is About To Dig Into Spicy Korean Q</u>						
<u>Guy Is Ready To Taste Spicy Korean Food</u>						
<u>Male Rolls Up Sleeves Prepares To Eat Spicy Korean</u>						
<u>Man Colour Various Paper With Smoke 9 Chicken</u>						
<u>Man Doing Various Work With Smoke 9 Chicken</u>						
<u>Man Is About To Dig Into Spicy Korean Q</u>						
<u>That Exactly What Happens Night After Night</u>						
<u>Took Nine Generations</u>						
<u>Who Says Success Doesn't Happen Overnight</u>						
Yum Brands Inc						
Wingstreet Restaurant : Casual Dining Restaurant						
<u>Stay In And Get Quality Wings</u>						
<b>GRAND TOTAL</b>	<b>4,493</b>	<b>1,931</b>	<b>1,558</b>	<b>940</b>	<b>6,684</b>	<b>7,215</b>



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### PARENT/PRODUCT/VIDEO CREATIVE

APR 2018  
UNITS

Brinker Intl Inc

Chilis Grill & Bar Restaurant : Casual Dining Restaurant

No title Assigned - 2335229176

No title Assigned - 2335241699

No title Assigned - 2335248786

No title Assigned - 2336241523

No title Assigned - 2337485775

No title Assigned - 2337575867

No title Assigned - 2337713113

No title Assigned - 2338106914

No title Assigned - 2338185650

No title Assigned - 2338208554

No title Assigned - 2338335700

No title Assigned - 2338841952

No title Assigned - 2339191851

No title Assigned - 2339351336

No title Assigned - 2341472639

No title Assigned - 2341619634

No title Assigned - 2343350015

No title Assigned - 2343369891

No title Assigned - 2355330075

No title Assigned - 2355435328

No title Assigned - 2355448804

No title Assigned - 2355626089

No title Assigned - 2362567162

No title Assigned - 2369348330

No title Assigned - 2369348968

No title Assigned - 2369350524

No title Assigned - 2369350544

No title Assigned - 2373903525

No title Assigned - 2373905956

No title Assigned - 2374077261

No title Assigned - 2377270102

No title Assigned - 2377535161

No title Assigned - 2383484992

No title Assigned - 2386175658

No title Assigned - 2388881063

No title Assigned - 2389000969

No title Assigned - 2389452394

No title Assigned - 2389812486

No title Assigned - 2389812565

No title Assigned - 2389815637

No title Assigned - 2389823584

No title Assigned - 2389841448

No title Assigned - 2389854850

No title Assigned - 2389857890

No title Assigned - 2390522132

No title Assigned - 2392535668

No title Assigned - 2392704805

No title Assigned - 2392728938

No title Assigned - 2394157296

No title Assigned - 2394158443

No title Assigned - 2394160836

No title Assigned - 2394161107

No title Assigned - 2394161748

112

495



## UW - BWW - Online Video Creatives

**Report Type:** Trend  
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PARENT/PRODUCT/VIDEO CREATIVE	APR 2018 UNITS
Brinker Intl Inc	
Chilis Grill & Bar Restaurant : Casual Dining Restaurant	
<u>No title Assigned - 2394162384</u>	
<u>No title Assigned - 2394162833</u>	
<u>No title Assigned - 2394180014</u>	
<u>No title Assigned - 2395982978</u>	132
<u>No title Assigned - 2395997127</u>	140
<u>3 Food Product For Me At \$10</u>	
<u>A Friendly Place</u>	
<u>An Awesome Deal Only For \$10</u>	
<u>Bartenders Use Shakers &amp; Folks Enjoy Drinks</u>	
<u>CHILIN' SINCE... TWEETS ONLY CAME FROM BIRDS</u>	
<u>Enjoy Their Baby Back Bonus</u>	
<u>FOR A LIMITED TIME 3 FOR ME ONLY \$10</u>	
<u>FOR A LTD TIME 3 FOR ME ONLY \$10</u>	
<u>Good Times are Back</u>	
<u>Great Offer</u>	
<u>Great Offer</u>	
<u>GROUP CHATS HAPPENED IN PERSON</u>	
<u>GROUP CHATS HAPPENED IN PERSON HERE'S A ...</u>	
<u>Group Of Friends Standing In Front Of A Dive Bar</u>	
<u>Group Of People Sit Before A Car</u>	
<u>Group Of People Stand In Front Of A Dive Bar</u>	
<u>Group Of Staff Posing For A Photograph</u>	
<u>Group Stands In Front Of A Dive Bar</u>	
<u>Happy Hour Specials Are Conversation Starters</u>	
<u>HAPPY HOUR SPECIALS FROM \$3</u>	
<u>It Wasnt Hard To Make Time For Lunch</u>	
<u>LONG DAY? TAKE THE NIGHT OFF KIDS EAT FREE ...</u>	
<u>Lunch Combos For \$6, \$7 &amp; \$8</u>	
<u>Lunch Time on Your Time</u>	
<u>Male Voice Says Someday's We Did Not Wear Shirt</u>	
<u>Male Voice Says Sundays We Did Not Wear Shirts</u>	
<u>Male Voice Says We Are Keeping The Spirit Alive</u>	
<u>Man Is Preparing New Grass-Fed Patty</u>	
<u>Man Says People Call Us Hand Burger Hippies</u>	
<u>Man Says Some Days We Did not Even Wear Shirts</u>	
<u>Man Says You Dont Need To Be A Millionaire</u>	
<u>Now App Is Available &amp; Combos Are Starting At \$6</u>	
<u>Now Get Three Courses For Just Ten Bucks</u>	
<u>Old Video Footage Of Group Of Friends Typo In Name</u>	
<u>People From The Past Enjoying A Meal</u>	
<u>People Singing Happily About Baby Back Bonus</u>	
<u>People Singing Song About Baby Back Bonus</u>	
<u>PRONUNCIATION MAY STILL VARY FA.JI.TA</u>	
<u>Sizzle For Ltd Time 3 For Me</u>	
<u>Skip the Line</u>	
<u>SKIP THE LINE FAMILY SEATING ON-DEMAND</u>	
<u>Staff Were Called The Hamburger Hippies</u>	
<u>The Grass Fed Burger</u>	
<u>VIRTUAL BURGERS DONT TASTE THIS GOOD</u>	
<u>WE INTRODUCED FAJITAS TO AMERICA</u>	
<u>WE MADE FAJITAS A HOUSEHOLD NAME</u>	
Chilis Grill & Bar Restaurant : Corporate Promotion	
<u>No title Assigned - 2336502504</u>	



## UW - BWW - Online Video Creatives

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PARENT/PRODUCT/VIDEO CREATIVE		APR 2018 UNITS
Brinker Intl Inc		
Chilis Grill & Bar Restaurant : Corporate Promotion		
<u>No title Assigned - 2339923281</u>		
<u>No title Assigned - 2343351651</u>		
Chilis Grill & Bar Restaurant : Mobile App		
<u>Family Time No Watching Skip The Line ...</u>		
<u>Man Changes Sign To Open Download App</u>		
<u>Man Says Combos Starting At \$6</u>		
Carlson Cos Inc		
TGI Fridays Restaurant : Casual Dining Restaurant		
<u>No title Assigned - 2355257186</u>		
<u>No title Assigned - 2362113920</u>		
<u>No title Assigned - 2366534782</u>		
<u>No title Assigned - 2367176787</u>		
<u>No title Assigned - 2371753338</u>		
<u>No title Assigned - 2381452100</u>		
<u>No title Assigned - 2388969191</u>		
<u>Man In Colonial Like Costume Does Trust Fall</u>		
Hooters Of America Inc		
Hooters Restaurant : Casual Dining Restaurant		
<u>No title Assigned - 2346414892</u>		
<u>No title Assigned - 2346415482</u>		
<u>No title Assigned - 2346429872</u>		
<u>No title Assigned - 2361028989</u>		
<u>No title Assigned - 2361034380</u>		
<u>No title Assigned - 2374978874</u>		
<u>No title Assigned - 2394393501</u>		
<u>No title Assigned - 2398943747</u>		
<u>John Gruden Quiz Girls On Football</u>		
<u>Lady Says I Am Sure You Guys Have Talked About It</u>		
<u>Man Did It On The Conference Room Table</u>		
<u>Man Is Obsessed With Pork Wings More Than Football</u>		
<u>Place Is A Football Heaven With Things You Crave</u>		
Roark Capital Group		
Buffalo Wild Wings Grill : Casual Dining Restaurant		
<u>No title Assigned - 2323104087</u>		
<u>No title Assigned - 2323106219</u>		
<u>No title Assigned - 2337280704</u>		
<u>No title Assigned - 2337280975</u>		
<u>No title Assigned - 2337281687</u>		
<u>No title Assigned - 2337281734</u>		
<u>No title Assigned - 2337282001</u>		
<u>No title Assigned - 2337282033</u>		
<u>No title Assigned - 2337282307</u>		
<u>No title Assigned - 2337283151</u>		
<u>No title Assigned - 2337288237</u>		
<u>No title Assigned - 2337289172</u>		
<u>No title Assigned - 2338257787</u>		
<u>No title Assigned - 2338257830</u>		
<u>No title Assigned - 2338257836</u>		
<u>No title Assigned - 2338257872</u>		
<u>No title Assigned - 2338258327</u>		
<u>No title Assigned - 2338258831</u>		
<u>No title Assigned - 2338259657</u>		
<u>No title Assigned - 2338269267</u>		

67  
2



## UW - BWW - Online Video Creatives

**Report Type:** Trend  
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PARENT/PRODUCT/VIDEO CREATIVE	APR 2018 UNITS
Roark Capital Group	
Buffalo Wild Wings Grill : Casual Dining Restaurant	
No title Assigned - 2338269984	
No title Assigned - 2338287230	
No title Assigned - 2338494745	
No title Assigned - 2339590537	
No title Assigned - 2339592690	
No title Assigned - 2339611388	
No title Assigned - 2339744474	
No title Assigned - 2339767883	
No title Assigned - 2339818038	
No title Assigned - 2339824724	
No title Assigned - 2339857721	
No title Assigned - 2340297217	
No title Assigned - 2340299473	
No title Assigned - 2340354331	
No title Assigned - 2340380478	
No title Assigned - 2344377875	
No title Assigned - 2348202408	
No title Assigned - 2349705488	
No title Assigned - 2349729557	
No title Assigned - 2350298647	
No title Assigned - 2350354790	
No title Assigned - 2350600011	
No title Assigned - 2350604647	
No title Assigned - 2350800739	
No title Assigned - 2350813837	
No title Assigned - 2350852043	
No title Assigned - 2351072835	
No title Assigned - 2351093537	
No title Assigned - 2354759128	
No title Assigned - 2354772676	
No title Assigned - 2354776615	
No title Assigned - 2354781884	
No title Assigned - 2354782503	
No title Assigned - 2354782605	
No title Assigned - 2354788634	
No title Assigned - 2354789349	
No title Assigned - 2354789703	
No title Assigned - 2354792021	
No title Assigned - 2354792103	
No title Assigned - 2354798791	
No title Assigned - 2354801270	
No title Assigned - 2354816155	
No title Assigned - 2354822064	
No title Assigned - 2354823549	
No title Assigned - 2354825857	
No title Assigned - 2354830542	
No title Assigned - 2354837881	
No title Assigned - 2354914530	
No title Assigned - 2354954742	
No title Assigned - 2354967635	
No title Assigned - 2354971480	
No title Assigned - 2354977687	
No title Assigned - 2354987414	





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PARENT/PRODUCT/VIDEO CREATIVE	APR 2018 UNITS
Roark Capital Group	
Buffalo Wild Wings Grill : Casual Dining Restaurant	
No title Assigned - 2355017464	
No title Assigned - 2355082797	
No title Assigned - 2355116209	
No title Assigned - 2355120366	
No title Assigned - 2355174197	
No title Assigned - 2355174414	
No title Assigned - 2355188691	
No title Assigned - 2355265011	
No title Assigned - 2355279824	
No title Assigned - 2355302363	
No title Assigned - 2355302817	
No title Assigned - 2355342411	
No title Assigned - 2355351368	
No title Assigned - 2355372422	
No title Assigned - 2355414156	
No title Assigned - 2355497691	
No title Assigned - 2355611735	
No title Assigned - 2355844960	
No title Assigned - 2355869793	
No title Assigned - 2356016124	
No title Assigned - 2356024453	
No title Assigned - 2356039883	
No title Assigned - 2356070010	
No title Assigned - 2356099048	
No title Assigned - 2356128290	
No title Assigned - 2356144755	
No title Assigned - 2356497872	
No title Assigned - 2356730627	
No title Assigned - 2357153783	
No title Assigned - 2357158068	
No title Assigned - 2357206697	
No title Assigned - 2357291065	
No title Assigned - 2357369842	
No title Assigned - 2357373415	
No title Assigned - 2357463423	
No title Assigned - 2357649631	
No title Assigned - 2357711566	
No title Assigned - 2357910814	
No title Assigned - 2358412339	
No title Assigned - 2358437372	
No title Assigned - 2358928630	
No title Assigned - 2361444401	
No title Assigned - 2361573424	
No title Assigned - 2362569136	
No title Assigned - 2364375273	
No title Assigned - 2366125244	
No title Assigned - 2371599255	
No title Assigned - 2371599907	
No title Assigned - 2371921598	
No title Assigned - 2372527798	
No title Assigned - 2372528603	
No title Assigned - 2372551640	
No title Assigned - 2372759493	



## UW - BWW - Online Video Creatives

**Report Type:** Trend  
**Report Completed:** 7/12/2018 12:41:23 PM EDT  
**Reported Time Period:** 5/1/2016-4/30/2018

PARENT/PRODUCT/VIDEO CREATIVE	APR 2018 UNITS
Roark Capital Group	
Buffalo Wild Wings Grill : Casual Dining Restaurant	
No title Assigned - 2373492675	
No title Assigned - 2373495710	
No title Assigned - 2373695575	
No title Assigned - 2374115565	
No title Assigned - 2374130918	
No title Assigned - 2374409750	
No title Assigned - 2374842775	
No title Assigned - 2374843077	
No title Assigned - 2374864837	
No title Assigned - 2374879784	
No title Assigned - 2375490376	
No title Assigned - 2376274408	
No title Assigned - 2376373775	
No title Assigned - 2376897872	
No title Assigned - 2377107016	
No title Assigned - 2377640399	
No title Assigned - 2377780638	
No title Assigned - 2377933443	
No title Assigned - 2378373635	
No title Assigned - 2378519130	
No title Assigned - 2379939046	
No title Assigned - 2379939092	
No title Assigned - 2381829410	
No title Assigned - 2381877626	
No title Assigned - 2382375139	
No title Assigned - 2394246715	
No title Assigned - 2394523003	
No title Assigned - 2400068682	
21 SAUCES & SEASONINGS WE DO IT FOR YOU.	
A Player Is Kicking The Football In Slow Motion	
A SMARTER BEER GLASS WE DO IT FOR YOU.	
ALL THE MATCHES ALL THE DRAMA ALL SUMMER LONG	
DON'T WORRY. THEY'LL BE HOME EVENTUALLY.	
Fortunately We Realized Its Not So Complicated	
GHOST PEPPER BLAZIN' SAUCE WE DO IT FOR YOU.	
GHOST PEPPER BLAZIN' SAUCE WE DO IT FOR YOU.	
Guy Crafts Serial Killer Kidnapping Card Excuse	
HELPFUL MENUS WE DO IT FOR YOU.	
IF IT'S ON,IT'S ON HERE.WE DO IT FOR YOU.	
Loaded Garlic Fries Try Them Today	
Looking At Someone Kicking A Soccer Ball	
Machines Are Always Watching & They See All	
Man Passes On Lucky Hat To Son	
Men Watch Game as Mike...Jail/Audio	
Official Hangout For Eleague Fans	
Right Amount of Beer Tabs	
SAUCES FROM HOT TO NOT	
SPORTS FROM ABOVE WE DO IT FOR YOU.	
Two Men Having Food In Restaurant	
UTENSIL FREE FOOD WE DO IT FOR YOU.	
Various Beer Tabs Displayed While Male Voice Talks	
Voice Talks About Black Boxes In Space Ship	
Voice Talks About Keg Room	

4



## UW - BWW - Online Video Creatives

**Report Type:** Trend  
**Report Completed:** 7/12/2018 12:41:23 PM EDT  
**Reported Time Period:** 5/1/2016-4/30/2018

PARENT/PRODUCT/VIDEO CREATIVE		APR 2018 UNITS
Roark Capital Group		
Buffalo Wild Wings Grill : Casual Dining Restaurant		
<u>Watch Games And Eat</u>		
<u>Wing Tuesdays &amp; Boneless Thursdays</u>		
Wing Stop Restaurant : Casual Dining Restaurant		
<u>No title Assigned - 2340489071</u>		
<u>No title Assigned - 2340541206</u>		
<u>No title Assigned - 2342893948</u>		
<u>No title Assigned - 2345434441</u>		
<u>No title Assigned - 2348684601</u>		
<u>No title Assigned - 2348765750</u>		
<u>No title Assigned - 2348778902</u>		
<u>No title Assigned - 2349151158</u>		
<u>No title Assigned - 2350104565</u>		
<u>No title Assigned - 2364964388</u>		
<u>No title Assigned - 2364966649</u>		
<u>No title Assigned - 2369372394</u>		
<u>No title Assigned - 2379513216</u>		
<u>No title Assigned - 2388538574</u>		
<u>No title Assigned - 2391169740</u>		
<u>No title Assigned - 2394157699</u>		
<u>No title Assigned - 2397842445</u>		60
<u>No title Assigned - 2397907447</u>		30
<u>No title Assigned - 2397968886</u>		435
<u>No title Assigned - 2398375167</u>		446
<u>No title Assigned - 2399111963</u>		31
<u>No title Assigned - 2399113677</u>		79
<u>No title Assigned - 2399224322</u>		2
<u>Customer Gets There First Eats Spicy Korean</u>		
<u>Enjoy Wings in 11 Flavors</u>		
<u>Everybody Wants To Know What's The Secret</u>		
<u>Guy Is About To Dig Into Spicy Korean</u>		
<u>Guy Is About To Dig Into Spicy Korean Long</u>		
<u>Guy Is About To Dig Into Spicy Korean Meal</u>		
<u>Guy Is About To Dig Into Spicy Korean Q</u>		
<u>Guy Is Ready To Taste Spicy Korean Food</u>		
<u>Male Rolls Up Sleeves Prepares To Eat Spicy Korean</u>		
<u>Man Colour Various Paper With Smoke 9 Chicken</u>		
<u>Man Doing Various Work With Smoke 9 Chicken</u>		
<u>Man Is About To Dig Into Spicy Korean Q</u>		
<u>That Exactly What Happens Night After Night</u>		
<u>Took Nine Generations</u>		
<u>Who Says Success Doesn't Happen Overnight</u>		
Yum Brands Inc		
Wingstreet Restaurant : Casual Dining Restaurant		
<u>Stay In And Get Quality Wings</u>		
<b>GRAND TOTAL</b>		<b>2,035</b>